

Extended Curriculum Vitae



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Director, MBA Programme in Air Transport Management

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January 2026

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1. Career Mission Statement and Realisation

I strategically envisage to creatively bridge the apparent gap between academia and industry in the air transport and tourism sectors. I do so by using an explicitly systemic and synthetic approach to address complexity in this business ecosystem that involves many stakeholders and different supply chains.

To realise this vision, I rely on six (6) pillars, namely:

- I lecture at various academic levels and deliver executive courses that add value for senior and middle managers of airlines, airports, and tourism destination authorities. I strongly advocate blending learning methods, combining onsite and online (both synchronous and asynchronous) dissemination of knowledge to provide an enhanced learner experience.
- I conduct research to high standards, either independently or in collaboration with other academics, postdoctoral researchers, and PhD candidates, with direct relevance for air transport and tourism managers as well as policymakers at various levels.
- I participate in consortia bidding for research funding, actively manage projects, and capitalise on consultancy opportunities in air transport and tourism.
- I participate in networking as a keynote or invited speaker and panellist at major international academic and industry conferences and forums.
- I serve on the executive boards of regulatory authorities and scientific societies; and
- I offer mentorship and guidance to innovative startup companies.

All the above pillars are firmly rooted in my ongoing experience in research and scholarship, lecturing, supervising, curriculum design, enterprise activities, as well as management and leadership.

If you endorse, share, or simply feel inspired by this vision, I look forward to working with you!

2. Personal Details

Gender: Male
Nationality: Greek
Marital Status: Married with one (1) child
Year and Place of Birth: 1974, Athens – Greece
Profession: Economist and Geographer
Current Position: Professor in Industrial and Spatial Economics with Emphasis on Tourism, Department of Tourism Economics and Management, University of the Aegean, Greece.
Business Postal Address: 8, Michalon Street, Department of Tourism Economics and Management, University of the Aegean, Chios, 82 132, Greece.
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LinkedIn Profile: <https://www.linkedin.com/in/andreas-papatheodorou>
Zoom Personal Room: <https://unsw.zoom.us/j/andreas.papatheodorou>

3. Tertiary Education and Academic Qualifications

1997-01: **Doctor of Philosophy (DPhil) in Geography**, University of Oxford, UK.
Dissertation Title: *Evolutionary Patterns in Tourism: A Spatial Industrial Organisation Approach*

1995-97: **Master of Philosophy (MPhil) in Economics**, University of Oxford, UK.
Specialisation in Industrial Organisation and International Economics.
Dissertation Title: *The Demand for International Tourism: Theory and Application to the Mediterranean Region*

1991-95: **Ptychion (equivalent to a four-year Bachelor of Arts) in International and European Economic Studies**, Athens University of Economics and Business, Greece.
Dissertation Title: *The Impacts of Inflation on the Greek Economy*

4. Other Skills and Qualifications

Teaching: Fellow of the British Higher Education Academy (HEA membership number: 28035) following attendance and successful completion of a three-year (2000-03) seminar on teaching and learning in Higher Education at the University of Surrey.

Languages: Greek (mother tongue), English (excellent, license to teach in Greece), French (excellent, license to teach in Greece), German (good)

IT Skills: Microsoft Office, EViews, SPSS, MapInfo

Other: Graduation with Excellence in Classical Guitar from the Greek National Conservatory (1994), RYA Sailing License (2002), Driving License (1992), Certificate in Security Awareness Airport Community (2022), Certificate in Airside Safety Airport Community (2022), IATA Instructional Standards Certificate (2023)

5. Professional Appointments

a. Substantive Positions

- 09/2025 to date:** Head, Department of Tourism Economics and Management, University of the Aegean, Greece
- 09/2022 to date:** Professor in Industrial and Spatial Economics with emphasis on Tourism, Department of Tourism Economics and Management, University of the Aegean, Greece (tenure)
- 08/2021 to date:** Member of the Executive Board, Hellenic Civil Aviation Authority, Greece
- 07/2016 to 08/2022:** Professor in Industrial and Spatial Economics with emphasis on Tourism, Department of Business Administration, University of the Aegean, Greece (tenure)
- 10/2015 to 06/2016:** Dean and Professor, London College of Hospitality and Tourism, University of West London, United Kingdom
- 08/2011 to 10/2015:** Associate Professor in Industrial and Spatial Economics with emphasis on Tourism, Department of Business Administration, University of the Aegean, Greece (tenure)
- 09/2005 to 08/2011:** Assistant Professor in Industrial Economics with emphasis on Tourism, Department of Business Administration, University of the Aegean, Greece (holding tenure since 2009 – position equivalent to a Senior Lectureship in the British Higher Education System).
- 06/2000 to 04/2005:** Lecturer in Tourism, School of Management, University of Surrey, United Kingdom (tenure).

b. Supplementary Positions

- 11/2019 to date:** President, Hellenic Aviation Society, Greece
- 12/2024 to date:** Director, MBA Programme in Air Transport Management (MATBA), University of the Aegean, Greece
- 08/2023 to date:** Director, Laboratory of Tourism Transport, Infrastructure and Destination Development, University of the Aegean, Greece
- 10/2018 to date:** Adjunct Member of Academic Staff, Advanced Master in Air Transport Management, Ecole Nationale de l'Aviation Civile, France, Hong Kong SAR (in collaboration with the Hong Kong International Aviation Academy), Ivory Coast (in collaboration with the National Polytechnic Institute Félix Houphouët – Boigny) and Algeria (in collaboration with Air Algerie)
- 10/2018 to date:** Adjunct Member of Academic Staff, Inter-Institutional, Inter-Departmental International Master of Sustainable

	Tourism Development: Cultural Heritage, Environment, Society led by Harokopio University of Athens, Greece
10/2016 to date:	External Co-Supervisor of Doctoral Dissertations, University of Gloucestershire, United Kingdom
03/2016 to date:	Adjunct Professor, School of Aviation, University of New South Wales, Australia.
09/2012 to date:	Adjunct Member of Academic Staff (Dozent), MBA Programme in Aviation Management, Frankfurt University of Applied Sciences, Germany.
10/2011 to date:	Coordinator, DTE50 Thematic Area, MSc Programme in Tourism Business Administration, Hellenic Open University, Greece.
10/2004 to date:	Adjunct Member of Academic Staff, MSc Programme in Tourism Business Administration, Hellenic Open University, Greece.
02/2004 to date:	External Instructor, Arab Air Carriers Organization (AACO)
07/2017 to 09/2018 and 09/2020 to 12/2024:	Deputy Head, Department of Tourism Economics and Management, University of the Aegean, Greece.
10/2018 to 08/2024:	Director, MSc Programme in Strategic Management of Tourism Destinations and Hospitality Enterprises, University of the Aegean, Greece.
10/2016 - 08/2023:	Adjunct Member of Academic Staff and Deputy Director (between October 2017 and August 2022), Inter-Institutional, Inter-Departmental MSc Programme in Innovation and Entrepreneurship in Tourism led by University of West Attica, Greece
04/2012 to 10/2015, 03/2018 to 08/2022:	Director, Laboratory for Tourism Research and Studies, University of the Aegean, Greece.
03/2018 to 08/2020:	Member, Scientific Board of Quality Assurance in Tourism Education, Ministry of Tourism, Greece.
03/2017 to 08/2020:	Deputy Member, Advisory Scientific Committee on Tour Guides School Matters, Ministry of Tourism, Greece.
10/2019 to 07/2020:	Director, MSc Programme in Tourism Business Administration, Hellenic Open University, Greece.
05/2019 to 11/2019:	Visiting Professor, Department of Business and Law, University of Bari Aldo Moro, Italy
04/2018 to 05/2018:	Short-term Consultant, World Bank, United States of America.

- 03/2017 to 05/2018:** Adjunct Member of Academic Staff, MSc Programme in Management of Tourism Enterprises and Organisations, Thessaloniki University of Applied Sciences, Greece
- 04/2014 to 02/2015:** Adjunct Member of Academic Staff, MSc Programme in Sustainable Development, International Hellenic University, Greece
- 10/2009 to 09/2012:** External Examiner, MSc in Air Transport Management Programme, Cranfield University, United Kingdom.
- 07/2006 to 10/2011:** Adjunct Member of Academic Staff, National School of Public Administration, Greece.
- 06/2006 to 09/2011:** Subject External Examiner (business and tourism related modules), University of Hertfordshire, United Kingdom. Also: Programme External Examiner, BA (Hons) Business Administration, BA (Hons) Tourism Management, BA (Hons) Joint Honours Programmes since 2010.
- 03/2005 to 06/2010:** Honorary Research Fellow, Tourism and Travel Research Institute, Nottingham Business School, University of Nottingham, United Kingdom.
- 09/2005 to 08/2008:** Visiting Senior Fellow, School of Management, University of Surrey, United Kingdom.
- 02/2008 to 08/2008:** Adjunct Lecturer, Department of Geography, Harokopio University of Athens, Greece.
- 02/2005 to 08/2005:** Adjunct Assistant Professor, Department of Business Administration, University of the Aegean, Greece.
- 04/2005 to 06/2005:** Adjunct Member of Academic Staff in the postgraduate programme of the Department of International and European Economic Studies, Athens University of Economics and Business, Greece.
- 05/2004 to 08/2004:** Private (soldier) as part of military service (conscription) in Greece. Administrative duties in the context of the Personnel Department.
- 03/2002 to 08/2002:** Adjunct Assistant Professor, Department of International and European Economic Studies, Athens University of Economics and Business, Greece.

6. Research and Scholarship

a. Dissertations and Theses (3)

1. **Papatheodorou, A.** (2000) *Evolutionary Patterns in Tourism: A Spatial Industrial Organisation Approach*. DPhil Thesis, School of Geography, University of Oxford, United Kingdom.

2. **Papatheodorou, A.** (1997) *The Demand for International Tourism: Theory and Application to the Mediterranean Region*. MPhil Thesis, Sub-Faculty of Economics, Faculty of Social Sciences, University of Oxford, United Kingdom.
3. **Papatheodorou, A.** (1995) The Effects of Inflation on the Greek Economy. BA Thesis, International and European Economic Studies, Athens University of Economics and Business, Greece.

b. Papers in Scientific Journals with Referees (55)

1. Çelik, P., Ekşili, N., & **Papatheodorou, A.** (2025). Employee Well-being and Job Satisfaction in Tourism: Insights from a Systematic Review and Content Analysis. *Journal of Tourism, Heritage & Services Marketing*, 11(2), 3-10. <http://doi.org/10.5281/zenodo.15982700>
2. Poulaki, I., Vlassi, E., Mavragani, E., Chatzimichali, E., & **Papatheodorou, A.** (2025). Destination Buzzers: Netnographying Digital Nomads. *Tourism and Hospitality*, 6(2), 81. <https://doi.org/10.3390/tourhosp6020081>
3. Devlin, D., Paraskevas, A. and Papatheodorou, A. (2025): Unlocking Peripheral Tourism Potential: Reimagining Air Connectivity through Public Service Obligations as Peripheral Region Development Catalysts, *Tourism Planning & Development*, <https://doi.org/10.1080/21568316.2025.2474466>
4. Papavasileiou, E. F., **Papatheodorou, A.** and Edmunds, J. (2025) Human Operators in Air Transport: A Decade of Systematic Reviews, *Journal of the Air Transport Research Society* 4, 100059, <https://doi.org/10.1016/j.jatrs.2025.100059>
5. Pantazi, T. and **Papatheodorou, A.** (2024) Government Support in the European Air Transport Sector during Covid-19: A Delphi Study, *Research in Transportation Business & Management*, 54, 101130, <https://doi.org/10.1016/j.rtbm.2024.101130>
6. Vlassi, E. and **Papatheodorou, A.** (2024), The Process of Co-Creating Destination Brand – The Case of the Athens Tourism Partnership", *Journal of Place Management and Development*, <https://doi.org/10.1108/JPM-D-05-2023-0049>
7. Vlassi, E., **Papatheodorou, A.** and Karachalis, N. (2024), Evaluating the Effectiveness of Online Destination Marketing Campaigns from a Sustainability and Resilience Viewpoint: The Case of "This Is Athens & Partners" in Greece, *Sustainability* 16(17): 7649, <https://doi.org/10.3390/su16177649>
8. Biedermann, M., **Papatheodorou, A.**, Prowle, M., & Bulatovic, I. (2024). High Reliability Organisations in a Changing World: The Case of Air Traffic Control. *Research in Transportation Business & Management*, 53, 101099, <https://doi.org/10.1016/j.rtbm.2024.101099>
9. Koo, T.T.R., Chen, Y.L., Zhang, Z., Lu, K.L., Deng, R., Banfield, T. and **Papatheodorou, A.** (2023) The Sustainability Characteristics of International Air Routes: A Composite Index Approach, *Tourism Management* 98, 104761, <https://doi.org/10.1016/j.tourman.2023.104761>
10. Bulatovic, I., Dempere, J. M. and **Papatheodorou, A.** (2023) The Explanatory Power of the SKYTRAX's Airport Rating System: Implications for Airport Management. *Transport Economics and Management*, 1(1): 104 -111, <https://doi.org/10.1016/j.team.2023.07.002>

11. Bulatovic, I. and **Papatheodorou, A.** (2023) Civil Aviation and Tourism Demand in Montenegro: A Panel Data Approach, *Journal of Tourism, Heritage & Services Marketing*, 9(1): 25-36, <http://doi.org/10.5281/zenodo.8054719>
12. Pantelaki, E. and **Papatheodorou, A.** (2022) Behind the scenes of glamour: A systematic literature review of the business aviation sector, *Journal of Air Transport Management*, 105, 102299, <https://doi.org/10.1016/j.jairtraman.2022.102299>
13. Christou, P., Pericleous, K. and **Papatheodorou, A.** (2022) Dazzled by the strobe lights: Tourist experience and complexity in the night-economy, *Journal of Hospitality and Tourism Management*, 52: 452–458, <https://doi.org/10.1016/j.jhtm.2022.08.001>
14. Battisti, E., Giachino, C., Iaia, L., Stylianou, I. and **Papatheodorou, A.** (2022) Air transport and mood in younger generations: The role of travel significance and COVID-19, *Journal of Air Transport Management*, 103, 102230, <https://doi.org/10.1016/j.jairtraman.2022.102230>
15. Poulaki, I., **Papatheodorou, A.**, Panagiotopoulos, A. and Liasidou, S. (2022): Exclave accessibility and cross-border travel: the pene-exclave of Ceuta, Spain, *Tourism Geographies*, 24(1): 152-176, <https://doi.org/10.1080/14616688.2020.1786153>
16. Spanaki, M., **Papatheodorou, A.** and Pappas, N. (2021) Tourism in the post COVID-19 era: evidence from hotels in the North East of England, *Worldwide Hospitality and Tourism Themes*, 13(3): 357-368. <https://doi.org/10.1108/WHATT-01-2021-0013>
17. **Papatheodorou, A.** (2021) A review of research into air transport and tourism: Launching the Annals of Tourism Research Curated Collection on Air Transport and Tourism, *Annals of Tourism Research*, 87, 103151, <https://doi.org/10.1016/j.annals.2021.103151>
18. Christofakis, E., Stavrinoudis, T., Kapitsinas, S., **Papatheodorou, A.**, Pappas, D., Vlassi, I. and Proiou, E. (2020) Road Transport In Tourism: Implementing Successfully Air Transport Practices, *Journal of Air Transport Studies*. 11(2): 59-70. <https://doi.org/10.38008/jats.v11i2.168>
19. Simillidou, A., Christofi, M., Glyptis, L., **Papatheodorou, A.** and Vrontis, D. (2020) Engaging in Emotional Labour when facing Customer Mistreatment in Hospitality, *Journal of Hospitality and Tourism Management*, 45: 429–443. <http://doi.org/10.1016/j.jhtm.2020.10.001>
20. Paraschi, E., Georgopoulos, A. and **Papatheodorou, A.** (2020) Abiotic determinants of airport performance: Insights from a global survey, *Transport Policy*, 85: 33-53. <https://doi.org/10.1016/j.tranpol.2019.10.017>
21. Efthymiou, M. and **Papatheodorou, A.** (2019) EU Emissions Trading Scheme in Aviation: Policy Analysis and Suggestions. *Journal of Cleaner Production*, 237, 117734, <https://doi.org/10.1016/j.jclepro.2019.117734>
22. Efthymiou, M., Njoya, E. T., Lo, P. L., **Papatheodorou, A.**, and Randall, D. (2019) The Impact of Delays on Customers' Satisfaction: An Empirical Analysis of the British Airways On-Time Performance at Heathrow Airport. *Journal of Aerospace Technology and Management*, 11: eXX18. DOI: <https://doi.org/10.5028/jatm.v11.977>
23. Lagos, D., Mavri, M., Tsartas, P., **Papatheodorou, A.**, Doumi, M. and Kyriakaki, A. (2019) Transport for Tourism: A Review of Practices and a Roadmap for Policymakers', *Tourismos*, 14(2): 150-170, <https://doi.org/10.26215/tourismos.v14i2.576>

24. Efthymiou, M. and **Papatheodorou, A.** (2018) Environmental Considerations in the Single European Sky: A Delphi Approach, *Transportation Research Part A* 118: 556–566, <https://doi.org/10.1016/j.tra.2018.09.024>
25. Poulaki, I., **Papatheodorou, A.**, Kitrinou, E. and Panagiotopoulos, A. (2017) Flying beyond Borders: Intermodal Considerations to improve Accessibility of Aegean Sea Islands, Greece using Discrete Choice Analysis, *Journal of Air Transport Studies*, 8(2): 94-103, <https://doi.org/10.38008/jats.v8i2.34>
26. Pappas, N. and **Papatheodorou, A.** (2017) Tourism and the Refugee Crisis in Greece: Perceptions and Decision-Making of Accommodation Providers, *Tourism Management* 63: 31-41, <https://doi.org/10.1016/j.tourman.2017.06.005>
27. **Papatheodorou, A.** and Pappas, N. (2017) Economic Recession, Job Vulnerability and Tourism Decision-Making: A Qualitative Comparative Analysis, *Journal of Travel Research*, 56(5): 663-677, <https://doi.org/10.1177/0047287516651334>
28. Stergiou, D. P., **Papatheodorou, A.** and Tsartas, P. (2017) Second Home Conversion during the Economic Crisis: The Case of Artemida, Greece, *Social & Cultural Geography*, 18(8): 1129-1151, <https://doi.org/10.1080/14649365.2016.1242151>
29. Koo, T., Halpern, N., **Papatheodorou, A.**, Graham, A., Arvanitis, P. (2016) Air Transport Liberalisation and Airport Dependency: Developing a Composite Index, *Journal of Transport Geography*, 50: 83-93, <https://doi.org/10.1016/j.jtrangeo.2015.04.006>
30. **Papatheodorou, A.**, Paravantis, J. and Polydoropoulou, A. (2016) An Exploratory Analysis of Public Consultation in Touristic Islands: the Role of Green Transport, *Tourismos - An International Multidisciplinary Refereed Journal of Tourism*, 11(3): 41-62, <https://doi.org/10.26215/tourismos.v11i3.481>
31. Arvanitis, P. and **Papatheodorou, A.** (2015) Greek Airports in Transition: From Public Ownership to PPP Concessions, *Journal of Airport Management*, 9(3): 284-295.
32. Efthymiou, M. and **Papatheodorou, A.** (2015) Intermodal Passenger Transportation and Destination Competitiveness in Greece, *Anatolia – An International Journal of Tourism and Hospitality Research*, 26(3): 459-471, <https://doi.org/10.1080/13032917.2015.1012171>
33. Farmaki, A. and **Papatheodorou, A.** (2015) Stakeholder Perceptions of the Role of Low-Cost Carriers in Insular Tourism Destinations: The Case of Cyprus, *Tourism Planning and Development*, 12(4): 412–432, <https://doi.org/10.1080/21568316.2015.1013566>
34. Loi, C., **Papatheodorou, A.** and Glyptou, K. (2014) Tourism and the Application of Environmental Legislation: The case of Rhodes, Greece. *Tourism Today*, 143-163.
35. **Papatheodorou, A.** and Arvanitis, P. (2014) Tourism and the Economic Crisis in Greece: Regional Perspectives, *Region et Développement*, 39: 183-203.
36. Poulaki, I., **Papatheodorou, A.** and Stergiou, D. (2013) Expanding Cross Border Airport Catchment Area using Intermodality: The Case of Izmir Adnan Menderes Airport, *Tourism Today* 13: 48-60.
37. **Papatheodorou, A.** and Koura, F. (2012) Customer Satisfaction from Public Service Obligation (PSO) Routes: Thessaloniki as a Case Study, *Journal of Air Transport Studies*, 3(2): 23-37, <https://doi.org/10.38008/jats.v3i2.89>

38. Tsartas, P., **Papatheodorou, A.**, Stavrinoudis, T. and Pappas, N. (2011) Emerging Dynamics in the Travel Agencies Sector: Evidence from Greece. *Acta Turistica*, 23(1): 49-71, <https://www.jstor.org/stable/23237034>
39. **Papatheodorou, A.**, Rossello, J., and Xiao, H. (2010) Global Economic Crisis and Tourism: Consequences and Perspectives. *Journal of Travel Research*, 49(1): 39-45, <https://doi.org/10.1177/0047287509355327>
40. Lei, Z. and **Papatheodorou, A.** (2010) Measuring the Effect of Low-Cost Carriers on Regional Airports' Commercial Revenue. *Research in Transportation Economics*, 26: 37-43, <https://doi.org/10.1016/j.retrec.2009.10.006>
41. **Papatheodorou, A.** and Arvanitis, P. (2009) Spatial Evolution of Airport Traffic and Air Transport Liberalization: The Case of Greece. *Journal of Transport Geography*, 17: 402–412, <https://doi.org/10.1016/j.jtrangeo.2008.08.004>
42. Koutoulas, D., Tsartas, P., **Papatheodorou, A.** and Prountzou, E. (2009) Understanding the Tour Operators' Point of View for effectively Marketing a Tourist Destination: The Case of Athens. *Tourism Today*, 9: 65-77.
43. **Papatheodorou, A.** and Iatrou, K. (2008) Leisure Travel: Implications for Airline Alliances. *International Review of Aerospace Engineering* 1(4): 332-342.
44. **Papatheodorou, A.** and Platis, N. (2007) Airline Deregulation, Competitive Environment and Safety. *Rivista di Politica Economica*, 97(I-II): 221-242.
45. **Papatheodorou, A.** and Lei, Z. (2006) Leisure Travel in Europe and Airline Business Models: A Study of Regional Airports in Great Britain. *Journal of Air Transport Management*, 12(1): 47-52, <https://doi.org/10.1016/j.jairtraman.2005.09.005>
46. **Papatheodorou, A.** and Song, H. (2005) International Tourism Forecasts: A Time Series Analysis of World and Regional Data. *Tourism Economics*, 11(1): 11-23, <https://doi.org/10.5367/0000000053297167>
47. **Papatheodorou, A.** (2004) Exploring the Evolution of Tourist Resorts. *Annals of Tourism Research*, 31(1): 219-237, <https://doi.org/10.1016/j.annals.2003.10.004> (also appearing in 6(1):42-64 of the Spanish edition of this journal)
48. **Papatheodorou, A.** (2003a) Exploring the Determination of Student Performance in University Modules and Streams. *Applied Economics*, 35: 1859-1864, <https://doi.org/10.1080/0003684032000154239>
49. **Papatheodorou, A.** (2003b) Corporate Strategies of British Tour Operators in the Mediterranean Region: An Economic Geography Approach. *Tourism Geographies*, 5(3): 280-304, <https://doi.org/10.1080/14616680309713>
50. **Papatheodorou, A.** (2003c) Modelling Tourism Development - A Synthetic Approach. *Tourism Economics*, 9(4): 407-430, <https://doi.org/10.5367/000000003322663069>

51. **Papatheodorou, A.** (2002a) Civil Aviation Regimes and Leisure Tourism in Europe. *Journal of Air Transport Management*, 8(6): 381-388, [https://doi.org/10.1016/s0969-6997\(02\)00019-4](https://doi.org/10.1016/s0969-6997(02)00019-4)
52. **Papatheodorou, A.** (2002b) Exploring Competitiveness in Mediterranean Resorts. *Tourism Economics*, 8(2): 133-150, <https://doi.org/10.5367/000000002101298034>
53. **Papatheodorou, A.** (2001a) Tourism, Transport Geography and Industrial Economics: A Synthesis in the Context of Mediterranean Islands. *Anatolia*, 12 (1): 23-34, <https://doi.org/10.1080/13032917.2001.9686996>
54. **Papatheodorou, A.** (2001b) Why People Travel to Different Places? *Annals of Tourism Research*, 28 (1): 164-179, [https://doi.org/10.1016/s0160-7383\(00\)00014-1](https://doi.org/10.1016/s0160-7383(00)00014-1)
55. **Papatheodorou, A.** (1999) The Demand for International Tourism in the Mediterranean Region. *Applied Economics*, 31: 619-630, <https://doi.org/10.1080/000368499324066>

c. Papers in Scientific Journals without Referees (3)

1. Pantelaki, E. and **Papatheodorou, A.** (2025) Business Aviation and the Environment, *Focus* (published by the UK Chartered Institute of Logistics and Transport), February: 28-30.
2. **Papatheodorou, A.** and Poulaki, I. (2016) Open Skies, *New Vistas Journal*, 2(1): 16-20. (by invitation)
3. **Papatheodorou, A.** (2003) Do we Need Airport Regulation? *Utilities Journal*, 6(10): 35-37. (by invitation)

d. Abstracts and/or Papers in Proceedings of International Conferences with Referees (48)

1. Kitsos, S., Giannopoulos, A., Christou, E. and **Papatheodorou, A.** (2024) Co-Creating Value in Unexplored Skies: Service Ecosystem and Destination Branding in General Aviation, *Mediterranean Tourism Forum, 9th Edition*, St. Julian, Malta, 25th to 27th November. This is an abstract-refereed presentation; the abstract has been published in the electronic conference proceedings.
2. Pantelaki, E. and **Papatheodorou, A.** (2024) Leadership in Airline Companies: A Comparative Analysis During and After COVID-19 Pandemic, 5th International Aviation Management Conference, Emirates Aviation University, Dubai, UAE, 18th to 19th of November. This is an abstract-refereed presentation; the abstract has been published in the electronic conference proceedings.
3. Papavasileiou, E., **Papatheodorou, A.**, Paraskevas, A., and Stergiou, D. (2024) Civil Aviation Workforce: A Systematic Literature Review of Generational Differences and Future Directions, *Tourism Hospitality and Events International Conference (THE INC) 2024*, Amsterdam, The Netherlands, 5th to 7th of June. This is an abstract-refereed presentation; the abstract has been published in the electronic conference proceedings.

4. Stylianou, C., Liasidou, S., **Papatheodorou, A.**, and Manganaris, G. (2023) Female Tourism Entrepreneurs and Regional Resilience in Rural Areas in Times of Crisis: The Case of Cyprus, *International Conference on Tourism (ICOT) 2023*, European University of Cyprus, Nicosia, Cyprus, 21st to 24th of June. This is an abstract-refereed presentation; the abstract has been published in the electronic conference proceedings.
5. Pantazi, T. and **Papatheodorou, A.** (2022) Government support in the European aviation sector during Covid-19: a Delphi study, *5th International Conference of Development and Economy*, organized by the University of Peloponnese, Kalamata, Greece. This is an abstract-refereed presentation; the abstract has been published in the electronic conference proceedings.
6. Papavasileiou, E., Stergiou, D., **Papatheodorou, A.** and Farmaki, A. (2022) Shades of gray in tourism research: A systematic literature review of generational diversity in air transport workforce, *THE INC 2022: Tourism, Hospitality and Events Innovation and Resilience during Uncertainty*, organized by Cyprus University of Technology between the 22nd and the 24th of June 2022 in Limassol, Cyprus. This is an abstract-refereed presentation; the abstract has been published in the electronic conference proceedings (ISBN: 978-9963-697-42-7).
7. Lamberti, G., Pappas, N., Rialp, J., Simon, A. and **Papatheodorou, A.** (2022) Football club business management and satisfaction of spectators. A complexity approach, *THE INC 2022: Tourism, Hospitality and Events Innovation and Resilience during Uncertainty*, organized by Cyprus University of Technology between the 22nd and the 24th of June 2022 in Limassol, Cyprus. This is an abstract-refereed presentation; the abstract has been published in the electronic conference proceedings (ISBN: 978-9963-697-42-7).
8. **Papatheodorou, A.** (2017a) Airport Concessions and the New Aviation Market Environment in Greece: Stepping Beyond the Crisis. *The Visitor Economy: Strategies and Innovations* conference organized by Bournemouth University, UK. This is an abstract-refereed presentation; the extended abstract has been published in the conference proceedings.
9. **Papatheodorou, A.** (2017b) Exploring the Dynamics in the Airline - Airport - Tourism Destination Authority Relationship, *6th Conference of the International Association for Tourism Economics*, Rimini, Italy. This is an abstract-refereed presentation; the extended abstract has been published in the electronic conference proceedings.
10. **Papatheodorou, A.** and Pappas, N. (2017) Complexity in the Online Tourism Purchasing Process, *2017 Aegean University – IMIC Conference, Santorini*, Greece. This is an abstract-refereed presentation; the abstract has been published in the electronic conference proceedings.
11. Dardoufas, A. and **Papatheodorou, A.** (2017) David vs Goliath: How can individual properties hold their own against OTAs, *2017 Aegean University – IMIC Conference, Santorini*, Greece. This is an abstract-refereed presentation; the abstract has been published in the electronic conference proceedings.
12. Vlassi, E. and **Papatheodorou, A.** (2017) Destination Brand Image Co-Creation Strategy Jointly Planned and Implemented by Airports, Airlines and Destination Authorities: The Case of Athens, *2017 Aegean University – IMIC Conference, Santorini*, Greece. This is an abstract-refereed presentation; the abstract has been published in the electronic conference proceedings.

13. Poulaki, I. and **Papatheodorou, A.** (2016) Flying beyond borders: Intermodal Considerations to improve Accessibility of Aegean Sea Islands, Greece using Discrete Choice Analysis, *20th Annual World Conference of the Air Transport Research Society*, hosted by Air Transport News, Rhodes, Greece. This is an abstract-refereed paper published in the electronic conference proceedings.

14. Glyptou, K., **Papatheodorou, A.**, Paravantis, J. A., and Spilanis, I. (2014) Tourism Sustainability Methodologies: A Critical Assessment, *5th International Conference on Information, Intelligence, Systems and Applications*, co-organized by the Institute of Electrical and Electronic Engineers (IEEE), the Biological and Artificial Intelligence Foundation (BAIF) and the University of Piraeus in Chania, Greece. This is a refereed paper published in the electronic conference proceedings. <https://doi.org/10.1109/iisa.2014.6878832>

15. Kontos, G. and **Papatheodorou, A.** (2014) Lean Six Sigma Readiness Assessment for Air Cargo Ground Handlers, *18th Annual World Conference of the Air Transport Research Society*, hosted by KEDGE Business School, Bordeaux, France. This is an abstract-refereed paper published in the electronic conference proceedings.

16. Poulaki, I., **Papatheodorou, A.** and Efthymiou, M. (2014) Air Passenger Concentration and Seasonality Phenomena in the Eastern Aegean Area, *18th Annual World Conference of the Air Transport Research Society*, hosted by KEDGE Business School, Bordeaux, France. This is an abstract-refereed paper published in the electronic conference proceedings.

17. Athanasiou, K. and **Papatheodorou, A.** (2013) The Educational Tourism Potential Development in Greece: The Economic Impact of Inbound Organized Study Tourism on Hosting Communities; An Applied Research on Inbound E.I.L.C. Erasmus Students, *4th Conference of the International Association for Tourism Economics*, Ljubljana, Slovenia. This is an abstract-refereed presentation; the extended abstract has been published in the electronic conference proceedings.

18. Efthymiou, M. and **Papatheodorou, A.** (2013) Travel Behaviour vis-à-vis Intermodality: Greece as a Case Study, *17th Annual World Conference of the Air Transport Research Society*, hosted by the University of Bergamo, Italy. This is an abstract-refereed paper published in the electronic conference proceedings.

19. Glyptou, K. and **Papatheodorou, A.** (2013) Modelling and Forecasting Tourism Sustainability in Insular Destinations, *4th Conference of the International Association for Tourism Economics*, Ljubljana, Slovenia. This is an abstract-refereed presentation; the extended abstract has been published in the electronic conference proceedings.

20. **Papatheodorou, A.**, Paravantis, J. A., and Polydoropoulou, A. (2013) Analysis of Public Consultation on Green Transport in Touristic Islands, *5th International Scientific Conference Tourism Trends and Advances in the 21st Century*, organised by the University of the Aegean in Rhodes, Greece. This is an abstract-refereed paper published in the electronic conference proceedings.

21. Poulaki, I. and **Papatheodorou, A.** (2013) Rethinking "Airport Catchment Area": Intermodality for an Air Travel Alternative, *17th Annual World Conference of the Air Transport Research Society*, hosted by the University of Bergamo, Italy. This is an abstract-refereed paper published in the electronic conference proceedings.

22. Poulaki, I. and **Papatheodorou, A.** (2012) Air Transport Deregulation and Regional Economic Development of Eastern Aegean Islands and Turkish Aegean Coast: Evolutionary patterns in Tourism of the Geographical Pairs Samos-Kusadasi and Kos-Bodrum, *2nd Advances in Hospitality and Tourism Marketing & Management Conference*, Corfu, Greece. This is a refereed paper published in the electronic conference proceedings.

23. Arvanitis, P., Zenelis, P. and **Papatheodorou, A.** (2011) Over 2.5M International Passengers in Rhodes! So What? *3^d Conference of the International Association for Tourism Economics*, Bournemouth, United Kingdom. This is an abstract-refereed presentation; the extended abstract is published in the electronic conference proceedings.

24. Bakopoulou, R. and **Papatheodorou, A.** (2011) Funding Thermal Tourism in Greece and Germany: A Comparative Case Study, *3^d Conference of the International Association for Tourism Economics*, Bournemouth, United Kingdom. This is an abstract-refereed paper published in the electronic conference proceedings.

25. Poulaki, I. and **Papatheodorou, A.** (2011) Turkey's Potential Accession into the European Common Aviation Area and its Impacts on Tourism in the Greek Eastern Aegean Islands: A SWOT Analysis for Chios Island, *3^d Conference of the International Association for Tourism Economics*, Bournemouth, United Kingdom. This is an abstract-refereed paper published in the electronic conference proceedings.

26. Poulaki, I. and **Papatheodorou, A.** (2010) The Interdependence between Airline Network Planning and Tourism Flows: the Case of Athens Airways Seasonal Routes Thessaloniki - Mykonos and Thessaloniki – Santorini. *14th Annual World Conference of the Air Transport Research Society*, organised by the University of Porto, Portugal. This is an abstract-refereed paper published in the electronic conference proceedings.

27. **Papatheodorou, A.**, Li, G. and Arvanitis, P. (2009) Turning Peripherality into an Advantage by Using Air Transport and Tourism Policies: The Case of Greece. *2nd Conference of the International Association for Tourism Economics*, Chiang Mai, Thailand. This is a refereed paper published in the electronic conference proceedings.

28. Boulasidou, K. and **Papatheodorou, A.** (2009) Wine Tourism and its potential Development in Greece. *4th International Scientific Conference Planning for the Future – Learning from the Past: Contemporary Developments in Tourism, Travel & Hospitality*, organised by the University of the Aegean in Rhodes, Greece. This is a refereed paper published in the electronic conference proceedings.

29. Marinakos, K. and **Papatheodorou, A.** (2009) Synergies and Conflict between Public Authorities and the Private Sector: The Case of Tourism Development in the Prefecture of Arcadia, Greece. *4th International Scientific Conference Planning for the Future – Learning from the Past: Contemporary Developments in Tourism, Travel & Hospitality*, organised by the University of the Aegean in Rhodes, Greece. This is a refereed paper published in the electronic conference proceedings.

30. Poulaki, I. and **Papatheodorou, A.** (2009a) The Perspectives of Recreational General Aviation as a Form of Special Interest Tourism: A Comparative Case Study of Greece & Spain. *13th Annual World Conference of the Air Transport Research Society* hosted by the Department of Transport, Abu Dhabi, UAE. This is an abstract-refereed paper published in the electronic conference proceedings.

31. Poulaki, I. and **Papatheodorou, A.** (2009b) The Perspectives of General Aviation as a Form of Special Interest Tourism in Greece: The Profile of the Tourists. *4th International Scientific Conference Planning for the Future – Learning from the Past: Contemporary Developments in Tourism, Travel & Hospitality*, organised by the University of the Aegean in Rhodes, Greece. This is a refereed paper published in the electronic conference proceedings.

32. Arvanitis, P. and **Papatheodorou, A.** (2008) Air Transport Spatio-Temporal Analysis: The Case of Crete, Greece. *12th Annual World Conference of the Air Transport Research Society* hosted by the Hellenic Aviation Society and the University of the Aegean in Athens, Greece. This is a refereed paper published in the electronic conference proceedings.

33. Kostis, C., **Papatheodorou, A.** and Parthenis, S. (2008) Are Community Airports mature enough for the Introduction of Market Mechanisms concerning the Airport Slot Allocation? A Survey in the Greek Industry. *12th Annual World Conference of the Air Transport Research Society* hosted by the Hellenic Aviation Society and the University of the Aegean in Athens, Greece. This is a refereed paper published in the electronic conference proceedings.

34. Marinakos, K. and **Papatheodorou, A.** (2008) Tourism Development and Spatial Considerations of Stakeholders: The Prefecture of Arcadia, Greece as a Case Study. *European Economics and Finance Society 2008 Conference* hosted by the University of Economics in Prague, Czech Republic. This an abstract-refereed paper published in the electronic conference proceedings.

35. Zenelis, P. and **Papatheodorou, A.** (2008) Low Cost Carriers' Penetration: A Comparative Case Study of Greece & Spain. *12th Annual World Conference of the Air Transport Research Society* hosted by the Hellenic Aviation Society and the University of the Aegean in Athens, Greece. This is a refereed paper published in the electronic conference proceedings.

36. **Papatheodorou, A.** and Iatrou, K. (2007) Leisure Travel: Implications for Airline Alliances. *11th Annual World Conference of the Air Transport Research Society* hosted by University of California – Berkeley, USA. This is an abstract-refereed paper published in the electronic conference proceedings. The paper has been subsequently accepted for publication in the *International Review of Aerospace Engineering*.

37. **Papatheodorou, A.** and Karpathiotaki, T. (2007) Film induced tourism, development and policymaking: the case of Crete. *First Conference of the International Association for Tourism Economics* hosted by the University of the Balearic Islands in Palma de Mallorca, Spain. This is a refereed paper published in the electronic conference proceedings.

38. Arvanitis, P. and **Papatheodorou, A.** (2007) Changes in air transport supply as a result of destination development: The case of Santorini Island, Greece. *First Conference of the International Association for Tourism Economics* hosted by the University of the Balearic Islands in Palma de Mallorca, Spain. This is a refereed paper published in the electronic conference proceedings.

39. Boulasidou, K., Kostis, C., Ntousa, M. and **Papatheodorou, A.** (2007) Tourism Development and Policymaking in Greece: The Case of Evia. *First Conference of the International Association for Tourism Economics* hosted by the University of the Balearic Islands in Palma de Mallorca, Spain. This is a refereed paper published in the electronic conference proceedings.

40. Karageorgos, D. and **Papatheodorou, A.** (2006) Competition in the Transport for Tourism Sector and the Need for Excellence in Policymaking: the Athens - Chios route as a case study. *In search of Excellence for Tomorrow's Tourism, Travel and Hospitality EUROCHRIE Conference* organised by the University of the Aegean in Thessaloniki, Greece. This is a refereed paper published in the electronic conference proceedings.

41. **Papatheodorou, A.** and Karachristos, L. (2006) Tourism and Air Transport Liberalisation in the Balkans - Bulgaria and Romania as Case Studies. *Second International Conference on Tourism Economics* organised by the Department of Applied Economics of the University of the Balearic Islands in Palma de Mallorca, Spain. This is a refereed paper published in the electronic conference proceedings.

42. **Papatheodorou, A.** and Liasidou, S. (2006) Aviation Deregulation and Tourism in Cyprus following EU Accession. *Cutting Edge Research in Tourism Conference*, organised by the University of Surrey in Guildford, United Kingdom. This is a refereed paper published in the electronic conference proceedings.

43. **Papatheodorou, A.** (2003) Exploring Competition Issues in Tourism. *International Conference on Managing Tourism in the Global Economy*, organised by Victoria University in Melbourne, Australia. This is a refereed paper published in the electronic conference proceedings.

44. **Papatheodorou, A.** and Busuttil, L. (2003) EU Accession and Civil Aviation Regimes: Malta and Cyprus as a Case Study. *7th Annual Conference of the Air Transport Research Society*, organised by the Air Transport Research Society (ATRS) in collaboration with the Toulouse Business School in Toulouse, France. This is a refereed paper published in the electronic conference proceedings.

45. **Papatheodorou, A.** and Song H. (2003) International Tourism Forecasts: A Time Series Analysis of World and Regional Data. *Tourism Modelling and Competitiveness Conference* co-organised by the University of Cyprus, University of Nottingham (United Kingdom) and the Cyprus Tourism Organisation in Paphos, Cyprus. This is a refereed paper published in the electronic conference proceedings.

46. **Papatheodorou, A.** (2002) Evolutionary Patterns in International Tourism: Beyond the Conventional Wisdom. *8th Annual Conference of the Asia Pacific Tourism Association*, hosted by Dongbei University in Dalian, China. This is a refereed paper published in the conference proceedings.

47. **Papatheodorou, A.** (2001) Tourism, Evolution and Dualism in Structures. *97th Annual Meeting of the Association of American Geographers*, held in New York, USA. This is a refereed paper and its abstract is published in the conference proceedings.

48. **Papatheodorou, A.** (2000) Accessibility and Market Structure: Implications for Island Tourism Destinations in the Mediterranean Region. *Tourism on Islands and Specific Destinations Conference*, organised by the University of the Aegean in Chios, Greece. This is a refereed paper published in the conference proceedings.

e. Abstracts and/or Papers in Proceedings of International Conferences without Referees (2)

1. **Papatheodorou, A.** (2006) Destination Attractiveness, Winner's Curse, White Elephants and the Prisoner's Dilemma: Is there a solution? *International Conference on Marketing Destinations and their Venues* organised by IMIC and Heliotopos, Athens, Greece. The paper is published in the electronic conference proceedings. Professor Papatheodorou was invited to participate in this annually held conference as a keynote speaker.
2. **Papatheodorou, A.** (2002) Tourism and Air Transport in the Mediterranean Region. *Travel and Tourism November 2002 Online Conference* organised by MICG, UK. This is an invited paper published in the conference proceedings.

f. Presentations at International Scientific Conferences and Meetings with Referees without Proceedings (21)

1. Pantelaki, E., Itani, N., O'Connell, J. F. and **Papatheodorou, A.** (2024) Evaluating European environmental policies for net zero aviation in a tourism dependent economy: The case study of Greece, *27th ATRS World Conference*, Lisbon, Portugal, 1st to 4th of July. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
2. Vlassi, E., Karachalis, N. and **Papatheodorou, A.** (2023) New urban tourism and Strategies of Co-Creation in European Cities, *European Tourism Research in the Age of Sustainability and Technology Conference* co-organized by CityDNA, the European Travel Commission (ETC), and the Modul University Vienna (Tourmis), Vienna, Austria, 6th of September. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
3. Bulatovic, I. Dempere, J. M. and **Papatheodorou, A.** (2023) Key Determinants of Airports' Service Quality – Big Data Approach, *26th ATRS World Conference*, Kobe, Japan, 1st to 4th of July. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
4. Gkolia, M., Poulaki, I., Kilipiris, E., and **Papatheodorou, A.** (2022) Competition and Substitutability in Air Transport. Aegean as a case study. *Aviation Management and Economics Conference (AMEC) 2022* co-organised on the 29th of November in Heilbronn, Germany by Air Transport and Regional Development (ATARD), the European Aviation Conference, the German Aviation Research Society (GARS), the Laboratory for Tourism Research and Studies of the University of the Aegean and Heilbronn University of Applied Sciences. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
5. Pantelaki, E. and **Papatheodorou, A.** (2022) Airline CEOs' and Board of Directors' pay cuts during the pandemic: What have we learned? *Aviation Management and Economics Conference (AMEC) 2022* co-organised on the 29th of November in Heilbronn, Germany by Air Transport and Regional Development (ATARD), the European Aviation Conference, the German Aviation Research Society (GARS) and the Laboratory for Tourism Research and Studies of the University of the Aegean. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
6. **Papatheodorou, A.** (2020) COVID-19 Crisis: Implications for Aviation and Regional Development in Southern Europe, *Aviation Management and Economics Conference (AMEC) 2020* co-organised online on the 11th and 13th of November by Air Transport and Regional Development (ATARD), the European Aviation Conference, the German Aviation Research

Society (GARS), the Laboratory for Tourism Research and Studies of the University of the Aegean. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.

7. Vlasi, E. and **Papatheodorou, A.** (2019a) Corporate brand strategy concepts implemented into tourism destinations by Airports, Airlines and Destination Management Organizations - The case of Athens Tourism Partnership. *Aviation Management and Economics Conference (AMEC) 2019* co-organised by Air Transport and Regional Development (ATARD), the European Aviation Conference, the German Aviation Research Society (GARS), the Laboratory for Tourism Research and Studies of the University of the Aegean and the Law School of the University of Vienna. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
8. Vlasi, E. and **Papatheodorou, A.** (2019b) Destination Brand Image Co-Creation: User Generated Content VS Destination Generated Content. The case of Athens, 2019 International Conference on Strategic Innovative Marketing and Tourism organised by the University of West Attica, Chios, Greece. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
9. Katemliadis, I. and **Papatheodorou, A.** (2019) Destination Management & Marketing Organizations (DMMOs): How to Improve their effectiveness and efficiency by taking a systemic approach towards stakeholders, *3rd International Scientific Conference "Tourism, travel and hospitality at crossroads: The way ahead"* organized by the International Hellenic University in Thessaloniki, Greece. This is an abstract-refereed presentation - no paper was included in the electronic conference proceedings.
10. Papadopoulou-Kelidou, L., **Papatheodorou, A.** and Buhalis, D. (2019) Conflicts and Strategies of Negotiation in the Greek Tourism Industry: Hotels vs. Mass TOs, *2019 Global Conference in Hospitality, Tourism, Event and Leisure Management*, organized by Association of North America Higher Education International (ANAHEI) and sponsored by University of South Florida Sarasota-Manatee, Florida, USA and Bahcesehir University (BAU), Istanbul, Turkey. This is an abstract-refereed presentation – no conference proceedings have been published.
11. Papadopoulou-Kelidou, L. and **Papatheodorou, A.** (2018) Addressing Market Power in Travel Distribution: Conflict Management and Strategies of Negotiation to Improve Performance in Imperfectly Competitive Market Conditions. *Global Conference on Business and Economics* hosted by University of South Florida, Sarasota – Manatee, USA. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
12. Vlasi, E. and **Papatheodorou, A.** (2018) Measuring Leisure Tourism Online Marketing Campaigns Jointly Planned and Implemented by Airports, Airlines and Destination Authorities: The Case of Athens. *International Conference on Strategic Innovative Marketing and Tourism (ICSIMAT 2018)* organized by the University of West Attica, Greece. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
13. Efthymiou, M., **Papatheodorou, A.**, Lo, P. L., Njoya, E. and Randall, D. (2017) The Impact of Delays on Customers' Satisfaction: An Empirical Analysis of the British Airways On-time Performance at Heathrow Airport, *20th Annual World Conference of the Air Transport Research Society*, hosted by University of Antwerp, Belgium. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.

14. Arvanitis, P. and **Papatheodorou, A.** (2014) Evolutionary traffic patterns of Greek regional airports: An overview of the last 35 years, *18th Annual World Conference of the Air Transport Research Society*, hosted by KEDGE Business School, Bordeaux, France. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.

15. Koo, T. R., Halpern, N., **Papatheodorou, A.**, Graham, A. and Arvanitis, P. (2014a) Assessing European Airport Dependency based on Alternative Indexes, *18th Annual World Conference of the Air Transport Research Society*, hosted by KEDGE Business School, Bordeaux, France. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.

16. Koo, T. R., Halpern, N., **Papatheodorou, A.**, Graham, A. and Arvanitis, P. (2014b) The use of the Airport Dependence Index to measure Airport Market and Spatial Concentration in Europe since Liberalisation, *2014 Royal Geographical Society (RGS) - Institute of British Geographers (IBG) Annual International Conference (Session 63: Air transport liberalisation and airline network dynamics (2) – European studies)*, London, UK. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.

17. **Papatheodorou, A.** and Pappas, N. (2013) The Generating Factors of Crises in Tourism and Hospitality: Discussing the Implications of the New Era, *5th International Scientific Conference Tourism Trends and Advances in the 21st Century*, organised by the University of the Aegean in Rhodes, Greece. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.

18. Arvanitis, P. and **Papatheodorou, A.** (2013) Greek Airports at Crossroads - Past, Present and Future, *17th Annual World Conference of the Air Transport Research Society*, hosted by the University of Bergamo, Italy. This is an abstract-refereed presentation – no paper was included in the conference proceedings.

19. Athanasiou, K. and **Papatheodorou, A.** (2013) Inbound Educational Tourism Potential Development in Greece: the case of EILC/Erasmus Students: Opinions and Attitudes of Main Key Stakeholders of Organizing Committees, *5th International Scientific Conference Tourism Trends and Advances in the 21st Century*, organised by the University of the Aegean in Rhodes, Greece. This is an abstract-refereed presentation – no paper was included in the conference proceedings.

20. Glyptou, K., **Papatheodorou, A.**, Lagos, D. and Spilanis, I. (2013) Modelling & Forecasting Greek Tourism Sustainability, *5th International Scientific Conference Tourism Trends and Advances in the 21st Century*, organised by the University of the Aegean in Rhodes, Greece. This is an abstract-refereed presentation – no paper was published in the conference proceedings.

21. Poulaki, I. and **Papatheodorou, A.** (2013) Transport Systems & Economic Development of the Eastern Aegean Region: Evolutionary patterns in Tourism of the Geographical Pairs Lesvos-Ayvalik & Rhodes-Marmaris, *5th International Scientific Conference Tourism Trends and Advances in the 21st Century*, organised by the University of the Aegean in Rhodes, Greece. This is an abstract-refereed presentation – no paper was published in the conference proceedings.

g. Presentations at International Scientific Conferences and Workshops without Referees or Proceedings (19)

1. **Papatheodorou, A.** (2019a) Remoter Regions, Exclaves and Borders: Dealing with Accessibility Complexities, *54th Tourist Research Center (TRC) Meeting*, Palma de Mallorca, Spain.
2. **Papatheodorou, A.** (2019b) The Airline - Airport – Tourism Destination Authority Relationship: Online Marketing Campaigns in the Case of the Athens Tourism Partnership, Final *COST Workshop on the Relationship between Air Transport and Regional Development*, Las Palmas de Gran Canaria, Spain.
3. Vlassi, E. and **Papatheodorou, A.** (2018) The Airport, Airline and Destination Authority Relationship: An Eternal Business Triangle? - The Case of the Online Marketing Campaigns jointly Planned and Implemented by Athens Tourism Partnership. *COST Workshop on the Relationship between Air Transport and Regional Development*, Athens, Greece.
4. Souki, S. D. and **Papatheodorou, A.** (2018) Aviation and Tourism in the Remoter Area of Epirus, Greece: Ioannina Airport as a Case Study. *COST Workshop on the Relationship between Air Transport and Regional Development*, Ruse, Bulgaria.
5. **Papatheodorou, A.** (2017a) Airline Route Development and Tourism: Implications for Involved Stakeholders, *52nd Tourist Research Center (TRC) Meeting*, Lisbon, Portugal.
6. **Papatheodorou, A.** (2017b) The Airline - Airport - Tourism Destination Authority Relationship: An Eternal Business Triangle? *COST Workshop on the Relationship between Air Transport and Regional Development - Conference on Air Transport & Regional Development: The Challenges Ahead*, University of Bergamo, Italy.
7. Poulaki, I. and **Papatheodorou, A.** (2015) Air Transport Liberalization and Spatial Discontinuity: The Case of Ceuta, Spain, *COST Workshop on the Relationship between Air Transport and Regional Development*, London, United Kingdom.
8. **Papatheodorou, A.** (2015) Regional Development and Dependency Issues in Air Transport, *COST Workshop on the Relationship between Air Transport and Regional Development*, Amsterdam, the Netherlands.
9. **Papatheodorou, A.** and Tsartas, P. (2015) Evolution of Cultural Tourism in the Greek Regions and Implications for other Types of Special Interest Tourism, *50th Tourist Research Center (TRC) Meeting* Lyon, France.
10. Efthymiou, M. and **Papatheodorou, A.** (2014) Highlighting Environmental Concerns in ANSP Reforms: Bridging the Gap between FABs and EU ETS, *German Aviation Research Society Workshop on Reform of Air Navigation Services Providers – Experiences and Next Steps Forward*, Brussels, Belgium.
11. **Papatheodorou, A.** (2014) Airlines, Airports and Regional Authorities: Optimizing the Relationships in the Eternal Aviation Triangle, *German Aviation Research Society Workshop on Recent Research in Aviation Economics and Management*, Amsterdam, the Netherlands.
12. **Papatheodorou, A.** and Tsartas, P. (2014) Developing a Negotiation Framework between Low Cost Carriers and Tourism Destinations, *49th Tourist Research Center (TRC) Meeting* Innsbruck, Austria.
13. **Papatheodorou, A.** (2013) Risk Management and Airport Dependency: Developing a Synthetic Index. Workshop on *Managing Risk in Air Transport*, organised by the German Aviation Research Society (GARS) in St Gallen, Switzerland.

14. **Papatheodorou, A.** and Tsartas, P. (2013) Airport Dependency Index (ADI): A Conceptual Framework, *48th Tourist Research Center (TRC) Meeting*, Athens, Greece.
15. **Papatheodorou, A.** (2012) Air Transport Liberalization, Frontier Regions and the Rediscovery of the Hinterland: The Case of Eastern Aegean Sea Islands in Greece. Workshop on *Current Issues in Aviation*, organised by the German Aviation Research Society (GARS) in Berlin, Germany.
16. **Papatheodorou, A.** and Tsartas, P. (2012) Air Transport Liberalization and Tourism Development: The Case of Eastern Aegean Islands in Greece, *47th Tourist Research Center (TRC) Meeting*, Bern, Switzerland.
17. **Papatheodorou, A.** and Polychroniades, K. (2005a) Air Transport Liberalisation, Cost Reduction and Safety: Is there a Dangerous Trade-off? Workshop on *EU Liberalization of Air Transport - Experience and the next steps forward* organised by the German Aviation Research Society (GARS) in Cologne, Germany.
18. **Papatheodorou, A.** and Polychroniades, K. (2005b) Regional Airports in Greece: A Hidden Treasure? Workshop on *Airport Market Power: Myth or reality? The role of competition in the Future Airport Industry* organised by the German Aviation Research Society (GARS) in Vienna, Austria.
19. Lei Z., **Papatheodorou, A.** and Szivas, E. (2004) The Impact of Low-cost Carriers on Regional Airports Financial Performance: Evidence from the UK. Workshop on *Competing Airports – Theory or Reality?* organised by the German Aviation Research Society (GARS) in Bremen, Germany.

h. Presentations at International Conferences and Meetings as an Invited Speaker and Panellist (40)

1. **Papatheodorou, A.** (2024) Roundtable Talks: Leveraging Aviation and Tourism Synergies: Lessons for Central and Eastern European Emerging Markets from EU Experiences, *Aviation Event*, Sofia, Bulgaria, 29th of November. Professor Papatheodorou participated in this event as an invited panellist.
2. **Papatheodorou, A.** and Pagoni, I. (2024) Advanced Air Mobility: Prospects for Tourism Development, *Joint Authorities for Rulemaking on Unmanned Systems (JARUS) Plenary Meeting*, Astana, Kazakhstan, 13th to 17th of May. Professor Papatheodorou participated in this event as an invited speaker.
3. **Papatheodorou, A.** (2024) Reenergizing Talent in the Airport Sector, *International Association of Airport Executives, North America/Central Europe Conference*, Athens, Greece, 23rd of October. Professor Papatheodorou participated in this event as an invited panellist.
4. **Papatheodorou, A.** (2023) Travel Market in the Balkan Region: The Current Role of Travel Agents and Operators: which Digital Aspects are the most Important Drivers for the Region? *ASIA Connect: Digital Air Travel Conference*, Belgrade, Serbia, 10th of May. Professor Papatheodorou participated in this event as an invited speaker.
5. **Papatheodorou, A.** (2023) Tourism and Air Transportation: A Complex Interdependence, PhD Student and Junior Faculty ATRS Workshop, *26th ATRS World Conference*, Kobe,

Japan, 1st to 4th of July. Professor Papatheodorou participated in this event as an invited speaker.

6. **Papatheodorou, A.** (2022a) Panel Discussion: Aviation Is Back. How Will the Headwinds of New European Regulations, Increased Costs, and a Shortage of Human Capital Affect the Recovery? *IDEEA Hospitality Investment Forum*, organized by the Bench in Athens, Greece on the 26th and 27 of September. Professor Papatheodorou participated in this event as an invited panellist.
7. **Papatheodorou, A.** (2022b) Setting the Scene. *Summer Aviation Forum 2022 – Air Transport Sustainability: Beyond the Buzzwords*, organized by Air Transport News in Rhodes, Greece on the 31st of August. Professor Papatheodorou participated in this event as an invited speaker.
8. **Papatheodorou, A.** (2022c) The Need for a New Business Model in Tourism Destinations in the post COVID-19 Era, *Tourism: The Next Day*, organized by the Association of Cyprus Tourism Enterprises on the 29th of March in Nicosia, Cyprus. Professor Papatheodorou participated in this event as an invited speaker.
9. **Papatheodorou, A.** (2022d) Setting the Scene. *Air Transport Symposium 2022 – The New Era: Building the Future of Air Transport*, organized by Air Transport News in Ekali, Greece on the 10th of February. Professor Papatheodorou participated in this event as an invited speaker.
10. **Papatheodorou, A.** (2021a) Navigating Uncharted Waters: Crisis Management in the post COVID-19 Era and the Way Forward in the Transport for Tourism Sector, *Turkey – Greece 9th Tourism Forum* organised by the Ministry of Culture and Tourism of Turkey on the 17th and 18th of November in Izmir, Turkey. Professor Papatheodorou participated in this event as an invited speaker.
11. **Papatheodorou, A.** (2021b) The Business Aviation - Tourism Nexus in the Post COVID-19 Era, *9th European Corporate Aviation Summit* organized by Aeropodium on the 5th of November in Athens, Greece. Professor Papatheodorou participated in this event as an invited speaker.
12. **Papatheodorou, A.** (2021c) Aviation and Tourism in the Post COVID-19 Environment: Challenges and Opportunities. *8th International Conference on Tourism and Hospitality Management* organized by the Tourism Research Institute between the 5th and the 8th of June in Athens, Greece. Professor Papatheodorou participated in this event as an invited speaker.
13. **Papatheodorou, A.** (2020a) Mapping Synergies and Conflicts in the Airline – Airport – Tourism Destination Authority Relationship: A Roadmap to Successful Negotiations in the Post(?) COVID-19 Era, *Applied Psychology and Business Management Conference* organized in a hybrid format by IATELS – International Association for Technology, Education and Language Studies on the 30th and 31st of October in Izmir, Turkey. Professor Papatheodorou participated in this conference as an invited speaker.
14. **Papatheodorou, A.** (2020b) The Future of the Aviation Industry in the Post(?) COVID-19 Era, *Impact2020 Crisis Management and Recovery Crisis Conference* organized by Hong Kong PolyU in a hybrid format on the 30th of October in Hong Kong. Professor Papatheodorou participated in this event as an invited speaker.
15. **Papatheodorou, A.** (2020c) Business Aviation and Tourism - European corporate aviation in 2020: Growth and challenges for the future, *8th European Corporate Aviation Summit*

organized online by Aeropodium on the 30th of October. Professor Papatheodorou participated in this event as an invited speaker/panellist.

16. **Papatheodorou, A.** (2020d) Overcoming Peripherality using Air Transport: The Beneficial Role of Tourism for Peace, 16th Amity International Tourism & Hospitality Conference (AITHC 2020) Conference organized online by Amity Institute of Travel and Tourism, Amity University Uttar Pradesh, India on the 25th of September. Professor Papatheodorou participated in this event as an invited speaker/panellist.
17. **Papatheodorou, A.** (2020e) COVID-19, Aviation and Tourism: Implications for Destinations and Managers of Tourism Enterprises, Webinar organized online by Mizoram University, Aizawl, India on the 31st of July. Professor Papatheodorou participated in this event as an invited speaker.
18. **Papatheodorou, A.** (2020f) Aviation and Tourism in the post(?) COVID -19 Era: Implications and the Way Forward, International Webinar on the Impact of COVID-19 Pandemic on Tourism and Economy organized online by Helwan University, Egypt on the 16th of July. Professor Papatheodorou participated in this event as an invited speaker.
19. **Papatheodorou, A.** (2020g) Reinventing Tourism in Europe – Cross Country Perspectives: Greece, International Webinar organized online by Universidade Europeia, Portugal on the 8th of May. Professor Papatheodorou participated in this event as an invited speaker.
20. **Papatheodorou, A.** (2019a) Airline Route Development and Innovative Co-Creation in Tourism: Implications for Involved Stakeholders in Destination Management, *2019 International Conference on Strategic Innovative Marketing and Tourism* organised by the University of West Attica, Chios, Greece.
21. **Papatheodorou, A.** (2019b) Aviation and Tourism: Implications for Cultural Promotion and Digital Destination Branding, *2019 Conference of the International Association of Cultural and Digital Tourism*, Athens, Greece.
22. **Papatheodorou, A.** (2018a) Air Transport, Tourism and Route Development: Realizing the Benefits, *International Symposium on Advances in Tourism, Recreation and Sports Sciences* co-organised by the Global Science Institute and Mediterranean University, Podgorica, Montenegro.
23. **Papatheodorou, A.** (2018b) Production-related and Geographical Economy in Tourism Industry of Greece and other EU Countries, *International Scientific and Educational Tourism Forum* organised by Sochi State University, Sochi, Russia.
24. **Papatheodorou, A.** (2017a) Airline Route Development and Tourism in an Era of Turmoil, *15th Biennial Conference of the International Academy for the Study of Tourism*, Guangzhou, China.
25. **Papatheodorou, A.** (2017b) Tourism and Air Transport in Developing Countries: Ensuring Success, Avoiding Disasters, *UNCTAD Expert Group Meeting on the Contribution of Tourism to Economic Diversification and Poverty Reduction*, Geneva, Switzerland.
26. **Papatheodorou, A.** (2017c) Spirituality, Tourism and the Airline - Airport - Tourism Destination Authority Relationship: Ensuring a Triple Win Outcome, *2nd International Conference on Tourism and Spirituality*, Tehran, Iran. Professor Papatheodorou was invited to participate in this conference as a keynote speaker.
27. **Papatheodorou, A.** (2016a) Airline - Airport - Tourism Destination Authority: When Is the Relationship Between Airline, Airport and Tourism Destination Authority Most Effective? *GAD World 2016 Conference*, Lisbon, Portugal.

28. **Papatheodorou, A.** (2016b) Airline, Airport, Tourism Authority: The Eternal Business Triangle, *2016 Aviation Show MENASA*, Dubai, United Arab Emirates.
29. **Papatheodorou, A.** (2015a) Tourism in Greece After(?) the Crisis: A Critical Assessment, *14th Biennial Conference of the International Academy for the Study of Tourism*, Rhodes, Greece.
30. **Papatheodorou, A.** (2015b) Air Transport Opportunities for Tourism Development, *International Conference on Tourism as a Tool for Sustainable Growth*, Kos, Greece.
31. **Papatheodorou, A.** (2013) Risk Management and Airport Dependency: Developing a Synthetic Index, *13th Biennial Conference of the International Academy for the Study of Tourism*, Algarve, Portugal.
32. **Papatheodorou, A.** (2012a) From State Ownership to the Emergence of Privatised Global Airlines: Opportunities and Threats for Arab Carriers, *ACAC Symposium on Air Transport Economics and Low-Cost Carriers*, Rabat, Morocco.
33. **Papatheodorou, A.** (2012b) Ensuring Sustainable Development of Peripheral Regions by Using Air Transport and Tourism Policies: The Case of Greece, *ICAO Air Transport Symposium*, Montreal, Canada.
34. **Papatheodorou, A.**, and Fragkogianni, M. (2012) Safeguarding Competition in the Arab Air Transport Sector: Lessons to be Learned from the EU, *ACAC Symposium on Air Transport Economics and Low-Cost Carriers*, Rabat, Morocco.
35. **Papatheodorou, A.** (2009a) Tourism and Evolutionary Patterns of Air Traffic in Space and Time: The Case of Greece. *11th Biennial Conference of the International Academy for the Study of Tourism*, organised in Palma de Mallorca, Spain.
36. **Papatheodorou, A.** (2009b) Air Transport and Tourism: Turning Peripherality into an Advantage. *6th Forum on Air Transport in Remoter Regions*, organised by Cranfield University in Bergen, Norway.
37. **Papatheodorou, A.** (2006) Air Transport Liberalisation and Tourism in the Eastern Balkans and the Mediterranean Region. *Third Graduate Research in Tourism Conference* organised by the Çanakkale Onsekiz Mart University and *Anatolia: An International Journal of Tourism and Hospitality Research* in Çanakkale, Turkey. Professor Papatheodorou was invited to participate in this conference as a keynote speaker.
38. **Papatheodorou, A.** and Lei, Z. (2005a) Leisure Travel: Preferences, Locations and Airline Business Models. *Leisure Traffic and Tourism: New Strategies for Airlines, Airports and the Travel Trade*, 8th Hamburg Aviation Conference organised by Hamburg Airport, Hamburg, Germany.
39. **Papatheodorou, A.** and Lei, Z. (2005b) Low Cost Carriers, Accessibility and Tourism Development. *International Conference on Tourism Development and Planning* organised by the Technological Educational Institute of Patras in Patras, Greece.
40. Buhalis, D. and **Papatheodorou, A.** (2001) Marketing Efficiently the Greek Tourism Product by using eTourism. *International Tourism Conference* organised by the British - Hellenic Chamber of Commerce in Athens, Greece.

i. Papers in Proceedings of National Conferences with Referees (6)

1. Vlassi, E. and **Papatheodorou, A.** (2017) Managing Destination Brand Image Co-Creation - A Jointly Created Strategy by Airports, Airlines and Destination Authorities, *2nd Pan-Hellenic Conference on Place Marketing and Place Branding*, Larissa, Greece. This is a refereed paper published in the electronic conference proceedings.
2. Arvanitis, P. and **Papatheodorou, A.** (2014) Strategic Tourism Development Planning of the South Aegean Region Using Air Transport Policies to Face the Economic Crisis (in Greek), *The Greek Economic from Crisis to Development* conference co-organized by the University of Thessaly (Greece), the Hellenic Observatory of the European Institute based at the London School of Economics (LSE – UK) and the Centre of Programming and Economic Research (Greece) in Volos, Greece. This is an abstract-refereed paper published in the electronic conference proceedings.
3. Arvanitis, P. and **Papatheodorou, A.** (2012) The Role of Volos Airport in shaping the Tourism Identity of the Region of Thessaly, Greece (in Greek), *1st Pan-Hellenic Conference on Place Marketing and Place Branding*, Volos, Greece. This is a refereed paper published in the electronic conference proceedings.
4. Koura, F. and **Papatheodorou, A.** (2012) Marketing Plan of Public Service Obligation (PSO) Air Transport Routes: Thessaloniki as a Case Study (in Greek), *10th Scientific Conference of the Hellenic Regional Science Association* (ERSA – GR), Thessaloniki, Greece. This is a refereed paper published in the electronic conference proceedings.
5. Marinakos, K. and **Papatheodorou, A.** (2012) Changes in Land Use and Tourism – Urban Development, Economic Implications and Policies: The Prefecture of Magnesia, Greece as a Case Study (in Greek), *10th Scientific Conference of the Hellenic Regional Science Association* (ERSA – GR), Thessaloniki, Greece. This is a refereed paper published in the electronic conference proceedings.
6. Poulaki, I. and **Papatheodorou, A.** (2010a) Evaluation of Public Service Obligation Services: Athens Airways as a Case Study (in Greek). Conference of the Hellenic Aviation Society entitled *Air Transport of Today and Tomorrow*, Athens, Greece. This is an abstract-refereed paper published in the electronic conference proceedings.

j. Papers in Proceedings of National Conferences without Referees (2)

1. **Papatheodorou, A.** and Tsartas, P. (2013) The Pathology of the Greek Tourism Product and the Effort to Upgrade it, *Bank of Greece Climate Change Impacts Study Committee Conference*, hosted by the Bank of Greece in Athens, Greece. The paper is published in the conference proceedings in both Greek and English. Professor Papatheodorou was an invited speaker at this conference.
2. **Papatheodorou, A.** and Zenelis, P. (2006) *Implications of Air Transport Liberalisation in South-eastern Europe*. Closing conference of the HERMES project funded by the European Union in the context of the DG Enlargement programme. This paper is published in the electronic conference proceedings.

k. Presentations at National Scientific Conferences and Meetings with Referees without Proceedings (4)

1. Souki, S. D. and **Papatheodorou, A.** (2018) Air Transport, Regional Development and Tourism: Ioannina Airport as a Case Study (in Greek), *5th Aviation Conference of the Hellenic Aviation Society*, Athens, Greece. This is an abstract-refereed presentation - no paper was published in the conference proceedings.

2. Vlasi, E. and **Papatheodorou, A.** (2018) Social Media used as a Communication Channel by Airports, Airlines and Destination Authorities to Co-Create the Brand Image of a Tourism Destination: The Case of Athens (in Greek), *5th Aviation Conference of the Hellenic Aviation Society*, Athens, Greece. This is an abstract-refereed presentation - no paper was published in the conference proceedings.
3. Arvanitis, P. and **Papatheodorou, A.** (2013) Perspectives for Tourism Development of Magnesia Prefecture using a 2020 Horizon for Volos Airport (in Greek), *3rd Applied Economics Conference*, University of Thessaly, Volos, Greece. This is an abstract-refereed presentation - no paper was published in the conference proceedings.
4. **Papatheodorou, A.** (2010) The Implications of the Possible Merger between Olympic Air and Aegean Airlines: An Industrial Organisation Approach (in Greek). Conference of the Hellenic Aviation Society entitled *Air Transport of Today and Tomorrow*, Athens, Greece. This is an abstract-refereed presentation – no paper was published in the conference proceedings.

l. Presentations at National Conferences and Meetings without Referees or Proceedings (2)

1. **Papatheodorou, A.**, Kontis, A. P. and Doumi, M. (2022) Tourist Transportation and Leisure Services Optimization using Intelligent Systems. This is a project presentation made during the *2nd University of the Aegean Innovation and Research Days in honour of Dimitrios Gardikis* workshop held online on the 1st and 2nd of June.
2. Proiou, E., Kontis, A. P. and **Papatheodorou, A.**, (2021) Tourist Transportation and Leisure Services Optimization using Intelligent Systems. This is a project presentation made during the *1st University of the Aegean Innovation and Research Days in honour of Dimitrios Gardikis* workshop held online between the 19th and the 21st of May.

m. Presentations at National Conferences and Meetings as an Invited Speaker (19)

1. **Papatheodorou, A.** (2024a) Air Transport and Tourism: The Role and Contribution of Olympic Airways. One-day conference organized by the Olympic Airways Employees Cultural Centre, Athens, Greece, 3rd of April. Professor Papatheodorou participated as an invited speaker in this event.
2. **Papatheodorou, A.** (2024b) Transport and Tourism and their Role in Climate Neutrality of Island Regions. One-day conference organized by the University of the Aegean and funded by the EU Green Fund, Athens, Greece, 15th of November. Professor Papatheodorou participated as an invited panellist in this event.
3. **Papatheodorou, A.** (2023) Synergies between Tertiary and Vocational Education in Civil Aviation. One-day conference organized by FAS Pilot Academy, Athens, Greece, 23rd of September. Professor Papatheodorou participated as an invited speaker in this event.
4. **Papatheodorou, A.** (2022a) Panel Discussion: Challenges and Opportunities of the Circular Economy for Tourism Enterprises in the Region of South Aegean, *Sustainable Tourism in the Aegean Islands Workshop* (in Greek) organized by the Center for Sustainable Circular Bioeconomy and Energy of the University of the Aegean on the 7th and

8th of November in Syros, Greece. Professor Papatheodorou participated as an invited panellist in this event.

5. **Papatheodorou, A.** (2022b) Greek Tourism at Crossroads: Re-evaluating Development Perspectives in the post-COVID19 Environment, *Competitiveness Issues in the Greek Economy* (in Greek), organized online by the Department of Economic Sciences, International Hellenic University on the 30th of May. Professor Papatheodorou participated in this event as an invited speaker.
6. **Papatheodorou, A.** (2022c) Trends in Aviation and Contribution of Airlines in Meeting the New Emerging Tourism Needs. *Tourism: A Mass or a Personalized Gift of Love?* Online event organized by University of York – City College (in Greek) on the 14th of February. Professor Papatheodorou participated in this event as an invited speaker.
7. **Papatheodorou, A.** (2021a) The Role of Post-Secondary Education in Tourism and Hospitality. *Technology, Innovation and Education: the driving forces of hospitality* Online event organized by University of York – City College (in Greek) on the 26th of May. Professor Papatheodorou participated in this event as an invited speaker.
8. **Papatheodorou, A.** (2021b) Aviation and Tourism: A Symbiotic Relationship at a Destination Level, *2nd University Business Conference*, co-organized online by the Hellenic Mediterranean University and the Region of Crete on the 22nd and 23rd of April. Professor Papatheodorou participated in this event as an invited speaker.
9. **Papatheodorou, A.** (2021c) Innovation in Aviation and Tourism in the Post COVID-19 Era: A Systemic Perspective, *Rethinking Greek Tourism for the Future Workshop 'Events and Transportation' track* organized online by the British Embassy in Greece and OKThess on the 16th of March. Professor Papatheodorou participated in this event as an invited speaker.
10. **Papatheodorou, A.** (2021d) From a Hard Landing to a Turbulent Return over the Clouds: Air Transport and Tourism in the Post-COVID19 Era. *Intervening in the Dialogue on Next Day's Tourism* workshop by the Hellenic Open University on the 27th of January. Professor Papatheodorou participated in this event as an invited speaker.
11. **Papatheodorou, A.** (2020) Air Transport and Tourism in the post(?) COVID-19 Era: Emerging Economic Issues with Legal Implications, *Law and Tourism in the post-COVID19 Era* workshop organized online by the Hellenic Civil Law Society on the 25th of September. Professor Papatheodorou participated in this event as an invited speaker.
12. **Papatheodorou, A.** (2018) Airline Liberalisation, Competitive Environment and Aviation Safety (in Greek), *7th Meeting on Aviation Safety of the Hellenic Air Accident Investigation & Aviation Safety Board*, Athens, Greece.
13. **Papatheodorou, A.** and Pappas, D. (2018) Analysis of the Nature of International Air Transport in Greece: The Case of Chios (in Greek), *1st Scientific Conference for the Development of Chios* co-organised by the University of the Aegean and several local institutions in Chios, Greece.
14. **Papatheodorou, A.** (2017a) Air Transport and Tourism in the North Aegean Region: Challenges and Opportunities (in Greek), One-day conference on *The Idiosyncrasies of the Tourist Product on Lesbos and North-East Aegean: Strengths and Pre-Conditions of Recovery*, co-organised by the Region of North Aegean, the Lesbos Chamber of Commerce and the Union of Lesbos Travel, Tourist and Shipping Agencies, Greece.

15. **Papatheodorou, A.** (2017b) Promotion of Greece as Sustainable Tourism Destination, One-day conference on *Destination Greece 365 Days – The Role of Sustainable Tourism Development*, organised by the Greek Ministry of Tourism in Athens, Greece.
16. **Papatheodorou, A.** (2014) All Inclusive and Wider Tourism Development: Best Practices at a Global Level (in Greek), *Pan-Cypriot Tourism Conference on All Inclusive* organised by the Municipality of Ayia Napa, Cyprus.
17. **Papatheodorou, A.** (2013a) Attracting Low Cost Carriers: From a Pyrrhic Victory to Real Benefit for the Local Community (in Greek), *2nd Conference on Development* organised by the Municipality of Kos, Greece.
18. **Papatheodorou, A.** (2008) Tourism Education in Greece at a Postgraduate Level (in Greek). *Forum on Tourism Education and Training* organised by the Ministry of Tourism Development, in Athens, Greece. Professor Papatheodorou was invited to speak at this conference as the Co-ordinator of the respective workgroup.
19. **Papatheodorou, A.** (2007) The Institutional Framework of Tourism Education and Training in Selected EU Countries: Analysis, Evaluation and Forthcoming Trends (in Greek). *Forum on Tourism Education and Training* organised by the Ministry of Tourism Development, Greece. Professor Papatheodorou was invited to speak at this conference as the Rapporteur of the respective workgroup.

n. Academic Books (1)

1. Stabler, M. J., **Papatheodorou, A.** and Sinclair, T. M., (2010) The Economics of Tourism, 2nd Edition, London: Routledge (ISBN: 9780415459396). <https://doi.org/10.4324/9780203864272> This is the second edition of the book first published in 1997 by T. M. Sinclair and M. J. Stabler. This second edition has been translated into Mandarin and distributed in China by The Commercial Press.

o. Editor in Collective Volumes and Scientific Curator (5)

1. Agiomirgianakis, G., **Papatheodorou A.**, and Menegaki, A. (2023) Scientific curation of the Greek edition of the book Dwyer, L., Forsyth, P. and Dwyer, W. *Tourism Economics and Policy*, Athens: Gutenberg Editions (ISBN: 9789600124200). <https://www.dardanosnet.gr/product/oikonomiki-kai-politiki-tou-tourismou/>
2. **Papatheodorou, A.** and Poulaki, I. (2023) Scientific curation of the Greek edition of the book Bilotkach V. *The Economics of Airlines*, Αθήνα: Propobos Editions (ISBN: 9786185036980). https://www.propobos.gr/product/oikonomika_aerometaforeon/
3. Graham, A., **Papatheodorou, A.**, Forsyth, P. (eds.) (2008) *Aviation and Tourism: Implications for Leisure Travel*, Aldershot: Ashgate (ISBN: 9780754671879).
4. **Papatheodorou, A.** (ed.) (2006) *Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry*, London: IB Tauris (ISBN: 9781845111564), <http://dx.doi.org/10.5040/9780755620227>
5. **Papatheodorou, A.** (ed.) (2006) *Managing Tourism Destinations*. Cheltenham: Edward Elgar Publishing (ISBN: 9781843769910).

p. Chapters in Collective Volumes (52)

1. Pantelaki, E., **Papatheodorou, A.** (2026). Captains in Turbulence: Testing Airline Leadership in the COVID-19 Times. In: Mukandavire, Z., Ali, H.A., Dube, K. (eds) *Aviation Industry Trends – Technology Advancements, Regulations, and Sustainability. IAMC 2024. Sustainable Aviation*. Springer: Cham, pp 97–106 (ISBN: 978-3-031-89553-1). https://doi.org/10.1007/978-3-031-89553-1_7
2. Pantelaki, E. and **Papatheodorou, A.** (2025). Airline Leadership, COVID-19 Hardship, and Skin in the Game: the Impact of Airline CEOs' and Board of Directors' Pay Cuts. In: Lohmann, G. and Spasojevic, B. (eds) *Research Handbook on Air Transport Leadership and Governance*, Cheltenham: Edward Elgar Publishing, pp. 116-137 (ISBN: 9781803926971). <https://doi.org/10.4337/9781803926988.00016>
3. Bulatovic, I. and **Papatheodorou, A.** (2025). Airport City and Aerotropolis: Concepts and Implications for Development, In: Yu, C. and Peoples, J. (eds) *Airports and Regional Development*, Cheltenham: Edward Elgar Publishing, pp. 87-108 (ISBN: 978-1-83608-800-4). <https://doi.org/10.1108/S2212-160920250000012005>
4. **Papatheodorou, A.** (2024) Concentration Ratio. In Jafari, J. and Xiao, H. (eds.) *Encyclopedia of Tourism* (second edition), Cham: Springer (ISBN: 9783030749231). <https://doi.org/10.1007/978-3-030-74923-1>
5. Kilipiris, E. and **Papatheodorou, A.** (2024) New Aircraft and Airports, in Morrison, A. M. and Buhalis, D. (eds) *Routledge Handbook of Trends and Issues in Global Tourism Supply and Demand*, London: Routledge, pp. 22-33 (ISBN: 9781003260790). <https://doi.org/10.4324/9781003260790>
6. Pagoni, I. **Papatheodorou, A.** (2024) Innovative Urban Mobility Solutions in Tourist Destinations, in Maxim, C., Morrison, A. M., Day, J., and Coca-Stefan, J. A. *Handbook on Sustainable Urban Tourism*, Cheltenham: Edward Elgar Publishing, pp. 191-205 (ISBN: 9781803926742) <https://doi.org/10.4337/9781803926742>
7. Papadopoulou – Kelidou, L. and **Papatheodorou, A.** (2024) All-Inclusive Holiday Packages in the Post COVID-19 Era, in Morrison, A. M. and Buhalis, D. (eds) *Routledge Handbook of Trends and Issues in Tourism Sustainability, Planning and Development, Management, and Technology*. London: Routledge, pp. 288-294 (ISBN: 9781003291763). <https://doi.org/10.4324/9781003291763>
8. Vlassi, E., Deirmentzoglou, G.A., Agoraki, K.K. and **Papatheodorou, A.** (2023) When Tourism and Fashion Cocreate, in Gravari-Barbas, M. and Sabatini, N. (eds) *Fashion and Tourism* (Tourism Social Science Series, Vol. 26), Leeds: Emerald Publishing Limited, pp. 93-106 (ISBN: 9781802629750). <https://doi.org/10.1108/S1571-504320230000026007>
9. Chatzopoulou, E., Poulaki, I. and **Papatheodorou, A.** (2022), Effective airline market segmentation in Aktaş, G. and Kozak, M. (eds) *International Case Studies in Tourism Marketing*, London: Routledge, pp. 48–60 (ISBN: 9781003182856), <https://doi.org/10.4324/9781003182856-7>
10. Katemliadis, I. and **Papatheodorou, A.** (2022) The Importance of Tourism for the Greek Economy: Traits and Development. In Vlachos, V., Bitzenis, A., and Sergi, B. S. (eds) *Modeling Economic Growth in Contemporary Greece*, Bingley: Emerald Publishing, 263-279. (ISBN: 9781800711235) <https://doi.org/10.1108/978-1-80071-122-820211019>

11. **Papatheodorou, A.** and Poulaki, I. (2022), Aviation and Tourism in Buhalis, D. (ed.), *Encyclopedia of Tourism Management and Marketing*, Cheltenham: Edward Elgar Publishing, 230 - 233 (ISBN: 9781800377479), <https://doi.org/10.4337/9781800377486.aviation.and.tourism>
12. Poulaki, I. and **Papatheodorou, A.** (2022) Exclave Travel. In Buhalis, D. (ed) *Encyclopedia of Tourism Management and Marketing*, Cheltenham: Edward Elgar Publishing, 167-169 (ISBN: 9781800377479), <https://doi.org/10.4337/9781800377486.exclave.travel>
13. Pappas, N. and **Papatheodorou, A.** (2021) Complexity in the Tourism and Hospitality Online Purchasing Process. In: Pappas, N. & Farmaki, A. (eds) *Tourism Dynamics: New Perspectives and Changing Directions*. Oxford: Goodfellow Publishers, 184-210 (ISBN: 9781911635932). <https://doi.org/10.23912/9781911635932-4949>
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13. **Papatheodorou, A.** and Arvanitis, P. (2008) *Polycentric Growth and Regional Dynamism in Relation to Air Transport: The Impact of Air Transport upon Polycentricity - The Islands of Rhodes and Crete, Greece*. Study undertaken in the context of activity PAI1b of SEMSON (South Eastern Mediterranean Spatial Observatory Network), i.e. an Interreg IIIB – Archimed Programme funded by the European Regional Development Fund.
14. **Papatheodorou, A.**, Pappas, N. And Zagotsi, S. (2008) *Tourism Education and Training at Postgraduate and Doctoral Levels* (in Greek). Study undertaken by Work Group C1, Forum of Tourism Education and Training. Athens: Ministry of Tourism Development.
15. Tsartas, P., Koutoulas, D. and **Papatheodorou, A.** Arvanitis, P., Vassileiou, M., Dousa, M., Nikolaou, E., Panagopoulos, P., Prountzou, E., Tsiakali, K. (2008) *Study of Athens Tourism – From the Pre-Olympic to the Post-Olympic Period: The Impact of the Olympic Games and the Present Situation, the Strategic Priorities, the Perspectives – Challenges and the Forthcoming Actions for the Next Five Year Period 2008-2012* (in Greek). Study undertaken on behalf of the Athens Tourism and Economic Development Company (established by the Municipality of Athens), Athens, Greece.
16. Palaskas, T., **Papatheodorou, A.** and Tsampra, M. (2006) *Cultural Heritage as a Growth Factor in the Greek Economy* (in Greek). Athens: Academy of Athens (ISBN: 9604040871).
17. Pappas, N., Tsartas, P., **Papatheodorou, A.** and Christou, E. (2006) *Exploring the Ability to adopt the new Information Communication Technologies in the Tourism Production Process* (in Greek). Study undertaken in the context of ALWAYS TOURISM, an EQUAL programme funded by the European Social Fund.
18. Stavrinoudis, T., Tsartas, P., **Papatheodorou, A.**, Aggelis, B., Lagos, D., Manologlou, E., Markou, A. (2006) *Detection of Needs of Employees and Self Employed in the Tourism Sector with respect to New Technologies and Review of the Adaptation Process of the Target Group. Development of the Travel Consultant's Professional Profile* (in Greek).

Study undertaken in the context of ALLWAYS TOURISM, an EQUAL programme funded by the European Social Fund.

19. Stavrinoudis, T., Tsartas, P., **Papatheodorou, A.**, Sigala, M., Manologlou, E., Markou, A. (2006) *Study of the Tourism Trends and the Evolution of the Tourism Sector in the Greek and Global Markets. Identification of the Quality Characteristics of Modern Travel Agencies* (in Greek). Study undertaken in the context of ALLWAYS TOURISM, an EQUAL programme funded by the European Social Fund.
20. Zacharatos, G., **Papatheodorou, A.**, and Koutoulas, D. (2006) *Institutional Framework of Tourism Education and Training* (in Greek). Study undertaken by Work Group A1, Forum of Tourism Education and Training. Athens: Ministry of Tourism Development.
21. **Papatheodorou, A.** (2001) *Exploring the Determination of Student Performance in University Modules and Streams*. Probation Project, School of Management Studies for the Service Sector, University of Surrey, United Kingdom.

s. Scientific and Organising Committees of Scientific Conferences (55)

1. *2022 Aviation Management and Economics Conference*, co-organised by the Air Transport and Regional Development (ATARD) COST Action, the European Aviation Conference, the German Aviation Research Society (GARS), the Laboratory for Tourism Research and Studies of the University of the Aegean and Heilbronn University of Applied Sciences, 29th of November 2022 (**Co-Chairperson**)
2. *Tenth European Aviation Conference*, co-organised by the German Aviation Research Society and Heilbronn University of Applied Sciences in Heilbronn, Germany, 30th of November and 1st of December 2022 (member of the advisory board)
3. *Tourism and Hospitality International Conference (THInC) 2022 Conference on Redefining Alternative Tourism: Adaptations and Future Steps* co-organised online by Lusófona University (Universidade Lusófona de Humanidades e Tecnologias, Portugal) and Coventry University (United Kingdom), October 2022
4. INC (Tourism, Hospitality & Events International Conference) 2022 co-organised by Cyprus University of Technology, University of Derby, University of Sunderland and the Centre for Research in Tourism Excellence, June 2022 (member of the scientific committee)
5. *Tourism and Hospitality International Conference (THInC) 2021 Conference on Cultural Diversity and Tourism for Community Development* co-organised online by Lusófona University (Universidade Lusófona de Humanidades e Tecnologias, Portugal) and Coventry University (United Kingdom), May 2021
6. *2021 Aviation Management and Economics Conference*, co-organised online by the Air Transport and Regional Development (ATARD) COST Action, the European Aviation Conference, the German Aviation Research Society (GARS), the Laboratory for Tourism Research and Studies of the University of the Aegean, November 2021 (**Co-Chairperson**)
7. *Ninth European Aviation Conference*, co-organised online by the German Aviation Research Society and Dublin City University, December 2021 (member of the advisory board)
8. *2020 Aviation Management and Economics Conference*, co-organised online by the Air Transport and Regional Development (ATARD) COST Action, the European Aviation Conference, the German Aviation Research Society (GARS), the Laboratory for Tourism Research and Studies of the University of the Aegean, November 2020 (**Co-Chairperson**)

9. INC (Tourism, Hospitality & Events International Conference) 2020 co-organised by the Universities of NHL Stenden, Derby and Sunderland, the Academy of International Hospitality Research (AIHR) in Leeuwarden, Netherlands, June 2020 (member of the scientific committee)
10. *First Aviation Management and Economics Conference*, co-organised by the Air Transport and Regional Development (ATARD) COST Action, the European Aviation Conference, the German Aviation Research Society (GARS), the Laboratory for Tourism Research and Studies of the University of the Aegean and the Law School of the University of Vienna, November 2019 (**Co-Chairperson**).
11. *Eighth European Aviation Conference*, organised by the German Aviation Research Society in Vienna, Austria, November 2019 (member of the advisory board)
12. *Seventh European Aviation Conference*, organised by the German Aviation Research Society in Athens, Greece, November 2018 (member of the advisory board)
13. INC 2018 co-organised by the Universities of Derby and Sunderland at Buxton, United Kingdom, June 2018 (member of the scientific committee)
14. *Fifth Conference of the Hellenic Aviation Society "Air Transport of Today and Tomorrow"*, organised by the Hellenic Aviation Society in Athens, Greece, May 2018 (member of the scientific committee)
15. *Sixth European Aviation Conference*, organised by the German Aviation Research Society in Dublin, Ireland, November 2017 (member of the advisory board)
16. *Tourism: Trends, Prospects and Implications for Enterprises and Destinations*, co-organised by the University of the Aegean and IMIC in Santorini, Greece, October 2017 (**Co-Chairperson**)
17. *International Conference – The Visitor Economy: Strategies and Innovations*, to be co-organised by Bournemouth University in Bournemouth, United Kingdom, September 2017 (member of the scientific committee)
18. *Sixth Conference of the International Association for Tourism Economics*, organised by the International Association for Tourism Economics and the University of Bologna in Rimini, Italy, June 2017 (member of the scientific committee)
19. *Research Symposium - Tourism Hospitality and Events: Border Crossings and Inter-Connections*, organised by the University of Sunderland in Sunderland, United Kingdom, May 2017 (member of scientific committee)
20. *Second Panhellenic Conference on Place Marketing and Branding*, organised by the University of Thessaly in Larissa, Greece, March 2017 (member of scientific committee)
21. *Fifth European Aviation Conference*, organised by the German Aviation Research Society in Amsterdam, the Netherlands, November 2016 (member of the advisory board)
22. *Fourth Conference of the Hellenic Aviation Society "Air Transport of Today and Tomorrow"*, organised by the Hellenic Aviation Society in Athens, Greece, May 2016 (member of the scientific committee)

23. *Fourth European Aviation Conference*, co-organised by Cranfield University and the German Aviation Research Society in Cranfield, United Kingdom, November 2015 (member of the advisory board)
24. *Intermodal Transports: Innovations in Planning, Management, Business Development & Decision Making*, organised by the Department of Economics at the Dimokriteio University of Thrace in collaboration with the Hellenic Society of Operations Research in Alexandroupolis, Greece, October 2015 (member of the scientific committee)
25. *First International Conference on Experiential Tourism*, organised by Heliotopos in Santorini, Greece, October 2015 (member of the scientific committee)
26. *Fourth Panhellenic Conference on Urban Planning and Regional Development*, organised by the University of Thessaly in Volos, Greece, September 2015 (member of the scientific committee)
27. *Fifth Conference of the International Association for Tourism Economics*, organised by the International Association for Tourism Economics, Leeds Metropolitan University and the Hong Kong Polytechnic University in Hong Kong, China, June 2015 (member of the scientific committee)
28. *14th Biennial Conference of the International Academy for the Study of Tourism*, co-organised by the International Academy for the Study of Tourism, the Laboratory for Tourism Research and Studies, University of the Aegean and the Region of South Aegean in Rhodes, Greece, May 2015 (**Head of the local organising committee**)
29. *International Conference on Tourism as a Tool for Sustainable Growth*, co-organised by the European Tourism Unit / European Centre of Excellence (University of Athens), with the support of Bournemouth University, IFITT (International Federation for Information Technologies in Travel and Tourism), ETOA (European Tourism Association), National Centre for Sustainable Development, in Kos, Greece, May 2015 (member of the scientific committee)
30. *Third European Aviation Conference*, co-organised by Airneth, the University of Amsterdam and Amsterdam University of Applied Sciences in Amsterdam, the Netherlands, November 2014 (member of the advisory board)
31. *Third Conference of the Hellenic Aviation Society "Air Transport of Today and Tomorrow"*, organised by the Hellenic Aviation Society in Athens, Greece, May 2014 (member of the scientific committee)
32. *Second European Aviation Conference*, co-organised by the University of St Gallen and the German Aviation Research Society in St Gallen, Switzerland, November 2013 (member of the advisory board)
33. *Fifth Advances in Tourism Marketing Conference "Marketing Space and Place: Shifting Tourist Flows"*, organized by the University of Algarve in Vilamoura, Portugal, October 2013 (member of the scientific committee)
34. *Fourth Conference of the International Association for Tourism Economics*, co-organised by International Association for Tourism Economics and the University of Ljubljana in Ljubljana, Slovenia, July 2013 (member of the scientific committee)
35. *Fifth International Scientific Conference: Tourism Trends and Advances in the 21st Century*, organised by the University of the Aegean in Rhodes, Greece, May 2013 (Deputy Head of the organising committee and member of the scientific committee)

36. *48th Tourist Research Center Meeting*, co-organised by the Tourist Research Center and the Laboratory for Tourism Research and Studies, University of the Aegean in Athens, Greece, March 2013 (**Head of the local organising committee**)
37. *First European Aviation Conference*, co-organised by the Wildau Institute of Technology and the German Aviation Research Society in Berlin, Germany, November 2012 (member of the advisory board)
38. *Second Conference "Advances in Hospitality and Tourism Marketing and Management"* co-organised by the Technological Education Institute of Thessaloniki, Dimokriteio University of Thrace, Washington State University and the Institute of Tourism Research and Forecasting in Corfu, Greece, June 2012 (member of the scientific committee)
39. *Second Conference of the Hellenic Aviation Society "Air Transport of Today and Tomorrow"*, organised by the Hellenic Aviation Society in Athens, Greece, May 2012 (member of the scientific committee)
40. *INVTUR 2012 Tourism in Times of Change: Knowledge and Practices paving the Way for the Future*, organised by the University of Aveiro in Aveiro, Portugal, May 2012 (member of the scientific committee)
41. *First Pan-Hellenic Conference of Place Marketing & Branding*, organized by the University of Thessaly in Volos, Greece, April 2012 (member of the scientific committee)
42. *The 2012 Athens Tourism Symposium: International Scientific Congress on Current Trends in Tourism Management*, co-organised by the University of Patras and Heliotopos in Athens, Greece, February 2012 (member of the scientific committee)
43. *Third Conference of the International Association for Tourism Economics*, co-organised by International Association for Tourism Economics and Bournemouth University in Bournemouth, United Kingdom, July 2011 (member of the scientific committee)
44. *The 2011 Athens Tourism Symposium: International Scientific Congress on Current Trends in Tourism Management*, co-organised by the University of Patras and Heliotopos in Athens, Greece, February 2011 (member of the scientific committee)
45. *First Conference of the Hellenic Aviation Society "Air Transport of Today and Tomorrow"*, organised by the Hellenic Aviation Society in Athens, Greece, April 2010 (member of the scientific committee)
46. *The 2010 Athens Tourism Symposium: International Scientific Congress on Current Trends in Tourism Management*, co-organised by the University of Patras and Heliotopos in Athens, Greece, February 2010 (member of the scientific committee)
47. *Second Conference of the International Association for Tourism Economics*, organised by the International Association for Tourism Economics in Chiang Mai, Thailand, December 2009 (member of the scientific committee)
48. *Planning for the Future - Learning from the Past: Contemporary Developments in Travel, Tourism & Hospitality*, organised by the University of the Aegean in Rhodes, Greece, April 2009 (member of the scientific committee)
49. *Twelfth World Conference of the Air Transport Research Society (ATRS)*, co-organised by the Air Transport Research Society, the Hellenic Aviation Society and the University of the Aegean in Athens, Greece, July 2008 (**member of the local organising committee and Head of the scientific committee**)

50. *Marketing & Management in Tourism Enterprises: Modern and Innovative Approaches*, organized by the Department of Tourism Business Administration of the Technological Education Institute of Crete in Heraklion, Crete, May 2008 (member of the scientific committee)
51. *Second E-Business Forum Tourism Conference "e-Business in Travel, Tourism and Hospitality"*, co-organised by the University of the Aegean, the Technological Education Institute of Thessaloniki and the General Secretariat of Research and Technology in Athens, Greece, March 2008 (member of the scientific committee)
52. *First Conference of the International Association for Tourism Economics*, co-organised by the International Association for Tourism Economics and the University of the Balearic Islands in Palma de Mallorca, Spain, October 2007 (member of the scientific committee)
53. *International Conference Advances in Tourism Economics*, organised by the Instituto Piaget in Vila Nova de Santo André, Portugal, April 2007 (member of the scientific committee)
54. *In search of Excellence for Tomorrow's Tourism, Travel and Hospitality EuroCHRIE Conference*, co-organised by EuroCHRIE and the University of the Aegean in Thessaloniki, Greece, October 2006 (member of the scientific committee)
55. *Second International Conference on Tourism Economics*, organised by the University of the Balearic Islands in Palma de Mallorca, Spain, May 2006 (member of the scientific committee)

t. Editorial Boards of Scientific Journals (7)

- Editor-in-Chief of the international scientific *Journal of Air Transport Studies* (ISSN: 1791-6771) published by the Hellenic Aviation Society. This is a peer reviewed journal aiming at publishing high quality research related to air transport. The Journal is published electronically twice a year, i.e. in January and July. The January issue contains papers (subject to changes) originally presented at the Air Transport Research Society Conference of the previous year(s) whereas the July issue may be occasionally dedicated to a special theme. The Journal is accessible free-of-charge on <https://jats.aviationsociety.gr/index.php/JATS> .
- Editor of *Tourismos: An international, Multi-disciplinary, Refereed Journal of Tourism* (ISSN: 1790-8418). Tourismos aims to promote and enhance research in all fields of tourism, including travel, hospitality and leisure. The journal is published by the University of the Aegean, Greece, and is intended for readers in the scholarly community who deal with different tourism sectors, both at macro and at micro level, as well as professionals in the industry. The Journal is accessible free-of-charge on <https://tourismosjournal.aegean.gr/>
- Associate Editor of *Annals of Tourism Research* (ISSN: 0160-7383), one of the most prominent academic journals in tourism, on subjects related to economics, economic geography and transport for tourism; in charge of the Curated Collection on Air Transport and Tourism
- Member of four (4) other Journal Scientific Boards:
 - *Anatolia: An International Journal of Tourism and Hospitality Research* (ISSN: 1303-2917) – member of the Editorial Review Board;
 - *Journal of Air Transport Management* (ISSN: 0969-6997) – member of the Editorial Board; and
 - *Journal of Hospitality and Tourism Management* (ISSN: 1447-6770)
 - *Service Industries Journal* (ISSN: 0264-2069) – member of the Editorial Board.

u. Reviewing for Scientific Journals (41)

1. Aeihoros (in Greek)
2. Anatolia – An International Journal of Tourism and Hospitality Research
3. Annals of Tourism Research (over 45 assignments completed)
4. Applied Economics
5. Case Studies on Transport Policy
6. Current Issues in Tourism
7. East-West Journal of Economics and Business
8. Environmental Processes
9. International Journal of Hospitality Management
10. International Journal of Information Management Data Insights
11. International Journal of Tourism Policy
12. International Journal of Tourism Research
13. Island Studies Journal
14. Journal of Air Transport Management
15. Journal of Consumer Behaviour
16. Journal of Economics and Statistics
17. Journal of Hospitality and Tourism Management
18. Journal of International Trade & Economic Development
19. Journal of Knowledge Economy
20. Journal of Travel and Tourism Marketing
21. Journal of Travel and Tourism Research
22. Proceedings of Rijeka Faculty of Economics, Journal of Economics and Business (Croatia)
23. Professional Geographer
24. Research in Transportation Business and Management
25. Research in Transportation Economics
26. Rivista di Politica Economica
27. Service Industries Journal
28. South African Geographical Journal

29. Spoudai
30. Tijdschrift voor economische en sociale geografie
31. Tourism Economics
32. Tourism Geographies
33. Tourism and Hospitality Research – The Surrey Quarterly Review
34. Tourism Management
35. Tourism Planning & Development
36. Tourism Review
37. Tourismos: An international, Multi-disciplinary, Refereed Journal of Tourism
38. Transport Policy
39. Transportation Research Part A: Policy and Practice
40. Transportation Research Part E: Logistics and Transportation Review
41. Turizam

v. Guest Lectures in Universities (24)

1. University of Bari Aldo Moro, Italy (May and November 2019)
2. Instituto Universitário da Maia – ISMAI, Portugal (March 2019)
3. Autonomous University of Barcelona, Spain (January 2019)
4. University of Science and Culture, Iran (February 2017)
5. Mid-Sweden University, Sweden (December 2016)
6. University of Limerick, Ireland (April 2015)
7. University of St Gallen, Switzerland (October 2013)
8. China Europe International Business School, China (October 2013 – during a study visit of their students in Athens, Greece)
9. University of Tromsø, Norway (May 2013)
10. Università della Svizzera Italiana, Switzerland (May 2013)
11. Frankfurt University of Applied Sciences, Germany (September 2012, May 2013 and September 2014)
12. Cranfield University, United Kingdom (March 2011, May 2012 and April 2015)
13. Northampton University, United Kingdom (March 2012)

14. Helwan University, Egypt (January 2010, April 2010 and February 2012)
15. University of Athens, Greece (January 2012)
16. Hong Kong Polytechnic University, Hong Kong SAR (May 2011 while on sabbatical there and May 2017)
17. Southern Cross University, Australia (March 2011 – while on sabbatical there)
18. London Business School, United Kingdom (April 2010 – during a study visit in Athens, Greece)
19. University of Crete, Greece (May 2008)
20. University of Surrey, United Kingdom (November 2005 and November 2006)
21. University of Cyprus, Cyprus (March 2003)
22. University of Nottingham, United Kingdom (June 2002)
23. Athens University of Economics and Business (March 2002)
24. Palacký University, Czech Republic (December 2001)

w. Scholarly Activities and International Professional Recognition

- Included in the Elsevier/Stanford University top 2% list of scientists worldwide (main field: Economics and Business, subfield: Sport, Leisure and Tourism) in 2020, 2021, 2023 and 2024.
- Global international academic exposure in webinars organized by Hong Kong PolyU, Hong Kong; Mizoram University, India; Helwan University, Egypt; University of the Aegean, Greece; European University, Portugal regarding the implications of COVID-19 for aviation and tourism.
- Global international media exposure (e.g., Washington Post and Wall Street Journal, USA; The Telegraph; United Kingdom; The Straits Times; Singapore – Greek, British and Canadian television and Greek, British radio) with interviews on aviation and tourism matters including the implications of COVID-19 for the two sectors.
- Awarded the *ATN Individual Award* in 2021 by Air Transport News in recognition of his scientific and professional service to the aviation sector.
- Recognised as *Invited Scholar* by the International Academy for the Study of Tourism. The Academy is an international network of highly accomplished scholars in the field of tourism. Its goal is to further the study of the complex, interdisciplinary field of tourism. It holds a biennial conference on a specific topic related to tourism research. The award ceremony took place in May 2017 during the Academy's 15th Biennial Conference in Guangzhou, China.
- Recognised as an *Emerging Scholar of Distinction* by the International Academy for the Study of Tourism. The award ceremony took place in June 2009 during the Academy's 11th Biennial Conference in Mallorca, Spain. This distinction is included in the 2012 Edition of the List of Excellence Activities in Higher Education of the Ministry of Education, Greece.

- Declared author of the most downloaded journal article of the *Journal of Travel Research* in 2010 (paper title: "Global Economic Crisis and Tourism: Consequences and Perspectives") and of *Annals of Tourism Research* in 2001 (paper title: "Why People Travel to Different Places?")
- Book Reviewer for **8** academic and professional journals (*Annals of Tourism Research, Tourism Management, Journal of Air Transport Management, Information Technology and Tourism, International Journal of Tourism Research, Tourism and Hospitality Research – The Surrey Quarterly Review, Tourism - The Journal of the Tourism Society, East – West Journal of Economics and Business*).
- Reviewer of books and manuscripts, consultant of international publishers (Ashgate, Elsevier, Pearson Education, Palgrave, Routledge) on new editions. Endorsement author of the second edition of Graham, A. (2003) *Managing Airports*, Oxford: Elsevier and the third edition of Cooper, C. et al. (2004) *Tourism - Principles and Practice*, Harlow: Pearson Education.
- Member of the Panel of Experts of the UN World Tourism Organization (UNWTO) for its publication *World Tourism Barometer*.
- Provision of expert advice to the European Commission (DG Competition) regarding the appraisal of the merger between Olympic Air and Aegean Airlines (major Greek carriers)
- External Referee of the Hong Kong Research Grants Council and of Hong Kong Polytechnic University. External Referee of the National Research Foundation of South Africa.
- Business Coach/Mentor in the 7th Cycle of the CapsuleT Acceleration Programme of the Hellenic Chamber of Hotels. Evaluator in the 3rd Contest of Applied Research and Innovation (2015) entitled "Greece Innovates!" co-organized by the Hellenic Industries Association (SEV) and Eurobank. Member of the Tourism Awards Committee in 2021 - 2025 in the contest organized by Boussias Communications in Greece. Chairperson of the Awards Selection Committee of Air Transport News for the 2012 and 2013 Air Transport News Awards. These awards are highly esteemed by professionals in the aviation sector.
- Fellow of the *Tourism Society*, the society of tourism professionals in Britain, and member of its *Tourism Consultants Network* (TCN). Fellow of the *Higher Education Academy*, the tertiary education society in Britain. Founding Member and Member of the Executive Board of the *International Association for Tourism Economics*. Founding Member and Member of the Executive Board of the *Hellenic Aviation Society* (the equivalent of the *Royal Aeronautical Society* in Greece). Member of the *Air Transport Research Society (ATRS)*, the *German Aviation Research Society (GARS)*, the *International Association of Scientific Experts in Tourism (AIEST)* and the *Tourist Research Center (TRC)*. Member of the *Athens Club*, Greece (associated with several private clubs around the world).
- Co-chairperson of a daily conference entitled *Air Transport and Tourism: Synergies and Parallelisms* organised to launch the MSc Programme in Tourism and Air Transport Management at the University of Surrey in June 2003 (the first programme of its kind worldwide at the time co-directed by Dr Andreas Papatheodorou and Dr Marriott Bennett).

x. Citations of Professor Papatheodorou's Publications (6760)

Professor Papatheodorou's research has received widespread international recognition; he is regularly listed on the Stanford University/Elsevier list of the top 2% of scientists. According to Google Scholar (<https://scholar.google.gr/citations?user=R9ujxREAAAAJ&hl=en>) on the 29th of January 2026, the citation indexes of Professor Papatheodorou's work were as follows:

	All	Since 2021
Citations	6760	2317
h-index	31	25
i10-index	64	50

His ten (10) most cited works are the following:

1. Stabler, M, **Papatheodorou, A.**, Sinclair, T. (2010) *The Economics of Tourism*. 2nd edition, London: Routledge. **[1667 citations]**
2. **Papatheodorou, A.**, Rosello, J., Xiao, H. (2010) Global Economic Crisis and Tourism: Consequences and Perspectives. *Journal of Travel Research*, 49(1): 39-45. **[528 citations]**
3. **Papatheodorou, A.** (2001) Why People Travel to Different Places? *Annals of Tourism Research*, 28(1): 164-179. **[487 citations]**
4. **Papatheodorou, A.** (2004) Exploring the Evolution of Tourist Resorts. *Annals of Tourism Research*, 31(1): 219-237. **[450 citations]**
5. **Papatheodorou, A.** (1999) The Demand for International Tourism in the Mediterranean Region. *Applied Economics*, 31: 619-630. **[261 citations]**
6. **Papatheodorou, A.** and Lei, Z. (2006) Leisure Travel in Europe and Airline Business Models: A Study of Regional Airports in Great Britain. *Journal of Air Transport Management*, 12: 47-52. **[218 citations]**
7. **Papatheodorou, A.** (2002) Exploring Competitiveness in Mediterranean Resorts. *Tourism Economics*, 8(2): 133-150. **[217 citations]**
8. Graham, A., **Papatheodorou, A.** and Forsyth, P. (ed) (2008) *Aviation and Tourism: Implications for Leisure Travel*. Ashgate Publishing Ltd., England. **[205 citations]**
9. **Papatheodorou, A.** (2021) A review of research into air transport and tourism: Launching the Annals of Tourism Research Curated Collection on Air Transport and Tourism, *Annals of Tourism Research*, 87, 103151 **[187 citations]**
10. Pappas, N. and Papatheodorou, A. (2017) Tourism and the Refugee Crisis in Greece: Perceptions and Decision-Making of Accommodation Providers, *Tourism Management* 63: 31-41. **[179 citations]**

y. Reviews of Professor Papatheodorou's Books by other Scholars in English (12)

Stabler, M. J., **Papatheodorou, A.** and Sinclair, M. T. (2010) *The Economics of Tourism*, 2nd Edition, London: Routledge. **[2 reviews]**

1. Frechtling, D. C. (2010) A Review of "The Economics of Tourism", *Annals of Tourism Research*, 37(4): 1214–1216.

2. Mihalič, T. (2011) A Review of "The Economics of Tourism", *Tourism Management*, 32: 1238-1240.

Graham, A., Papatheodorou, A. and Forsyth, P. (ed.) (2008) *Aviation and Tourism: Implications for Leisure Travel*, Aldershot: Ashgate. [4 reviews]

3. Booker, N. (2008) A Review of "Aviation and Tourism - Implications for Leisure Travel", *Tourism: The Journal of the Tourism Society*, 138: 22.
4. Devriendt, L. (2009) A Review of "Aviation and Tourism - Implications for Leisure Travel", *Airlines Magazine* (online journal), available from: <http://airlinesmagazine.wordpress.com/2009/05/27/book-review-aviation-and-tourism-implications-for-leisure-travel/> (accessed 18/11/2013)
5. Galvani, A. (2011) A Review of "Aviation and Tourism - Implications for Leisure Travel", *Tourism Geographies*, 13(2): 332-335.
6. Prideaux, B. (2010) A Review of "Aviation and Tourism - Implications for Leisure Travel", *Tourism Recreation Research*, 35(3): 316-317.

Papatheodorou, A. (ed.) (2006a) *Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry*, London: IB Tauris. [2 reviews]

7. Arvanitis, P. (2006) Book Review "Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry", *East – West Journal of Economics and Business*, 9(2): 107-110.
8. van Heerden, N. (2007) Book Review "Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry", University of Pretoria Repository.

Papatheodorou, A. (ed.) (2006b) *Managing Tourism Destinations*. Cheltenham: Edward Elgar Publishing. [4 reviews]

9. Buhalis, D. (2007) Managing Tourism Destinations, *International Journal of Tourism Research*, 9: 391-392.
10. James, M. (2012) The SAGE Handbook of Tourism Studies, *Journal of Sustainable Tourism*, DOI: 10.1080/09669582.2012.673746
11. McCabe, S. (2008) Book Review: Managing Tourism Destinations, *Tourism Analysis*, 13: 217-219.
12. Sigala, M. (2008) Book Review: Managing Tourism Destinations, *Annals of Tourism Research*, 35(3): 836-838.

7. Lecturing, Supervising and Curriculum Design

a. Postgraduate Modules (31)

Professor Papatheodorou has taught **thirty-one (31)** postgraduate modules in **eight (8)** countries (Greece, Algeria, Germany, India, Egypt, Hong Kong SAR, Ivory Coast, United Kingdom) and **twelve (12)** academic institutions. In particular:

University of the Aegean, Greece: MBA in Air Transport Management (MATBA) (2)

1. Module Co-Convenor: Air Transport and Tourism

This course examines and critically assesses the interdependence between air transport and tourism through a systemic approach that engages all stakeholders. The theory is supported by examples, case studies, and role-plays to help students creatively understand and apply concepts related to air transport and destination management in complex environments. Upon successful completion of this course, students will be able to identify key stakeholders in air transport and tourism; analyse the main aspects of their interdependence; evaluate the roles

of airlines, airports, ground handling service providers, and air navigation service providers in tourism; discuss the importance of travel organisers, online travel agents, and travel management companies in managing and promoting tourism; understand the significance of Destination Development, Management, and Promotion Organisations (DDMMOs) in co-ordinating air transport and local tourism services (such as hoteliers); and apply theoretical concepts in practical contexts to foster mutually beneficial relationships among key stakeholders in air transport and tourism. The module will be taught for the first time in the 2025-26 academic year.

2. Module Co-Convenor: Air Transport Economics and Finance

This course aims to introduce students to the concepts of economics and financial management, fostering a long-term sustainable environment for their operations. These concepts are essential for airlines to manage demand and optimise revenue, design strategies for cost reduction at various levels, tackle complex regulatory and competitive issues, provide clear, accurate, and transparent financial statements, metrics, and valuations, conduct detailed planning and budgeting, and evaluate investment proposals. Upon successful completion of the course, students should be able to apply basic concepts and strategies in demand management, costing, pricing, and revenue in the air transport sector; calculate the construction and operating costs of airlines and airports; evaluate revenues (air navigation and non-navigation) of airports; design pricing policies for airlines and airports; understand the differences between various business models of airlines and airports; understand the pillars and structure of costs for airlines and airports, and how these can be effectively controlled; assess the role of regulation, competition, and economic synergies in air transport; prepare financial statements, metrics, and assessments of airlines; recognise the importance of planning and budgeting for airline operations; evaluate investments in aircraft and review the role of leasing; and assess the economic benefits of air transport operations. The module will be taught for the first time in the 2025-26 academic year.

University of the Aegean, Greece: Interdepartmental Programme of Postgraduate Studies in Planning, Management and Policy of Tourism / Strategic Management of Tourism Destinations and Hospitality Enterprises (4)

3. Module Convenor: Transport for Tourism/Air Transport and Cruise Management

This module examines the current business environment and trends in tourism transport. It focuses on air transport and the cruise sector. The module aims to transfer theoretical and empirical knowledge that highlights the implications of transport for tourism development and regional growth. Moreover, the module discusses issues related to market structure, conduct and performance in the transport for tourism sector under different regimes (regulation and deregulation). It presents alternative corporate strategies in the area of transport for tourism and analyses issues of vertical integration. Finally, the module suggests suitable policies to alleviate the emerging problems at both micro and macro levels. The module was taught in Greek in the academic years 2006-07, 2007-08, 2008-09, 2009-10, 2010-11, 2011-12, 2012-13, 2013-14, 2014-15, 2016-17, 2017-18, 2018-19, 2019-20, 2020-21, 2021-22, 2022-23, 2023-24, 2024-25 and 2025-26. Since the academic year 2018-19 the module has become a core one and offered with a new title, i.e. *Air Transport and Cruise Management* in the context of the renamed MSc Programme now entitled *Strategic Management of Tourism Destinations and Hospitality Enterprises*.

4. Module Convenor: Tourism Development and Policy/Tourism Strategy and Policy

Successful development of tourism depends on the relationship between the public and private sectors. A key element in this is the design of policies for tourism that can meet the needs of the stakeholders by establishing valid planning goals and instruments. *Tourism Development and Policy* explores such policies and considers their formulation from a regional development perspective. The course aims to examine the position and priorities of the stakeholders in

tourism, to outline the principles of policymaking and to discuss planning processes and tools. Students are expected to critically analyse planning and policymaking outcomes in different situations. Case studies and business game simulations from various tourism sectors such as air transport, hospitality and travel distribution enable students to fruitfully apply the theoretical concepts in real world situations, to synthesise the derived conclusions from a managerial perspective and to propose several meaningful initiatives in tourism development and policymaking. The module was taught in Greek in the academic years 2005-06, 2006-07, 2007-08, 2008-09, 2009-10, 2011-12, 2012-13, 2013-14, 2014-15, 2016-17, 2017-18, 2018-19, 2019-20, 2020-21, 2021-22, 2022-23, 2023-24, 2024-25 and 2025-26. Since the academic year 2018-19 the module has been offered with a new title, i.e. *Tourism Strategy and Policy* in the context of the renamed MSc Programme now entitled *Strategic Management of Tourism Destinations and Hospitality Enterprises*.

5. Module Co-Convenor: Tourism Economics / Economics of Tourism and Revenue Management for Tourism Enterprises

This module applies the theories of microeconomics and macroeconomics in the context of international and domestic tourism. Demand and supply conditions are first discussed, followed by an analysis of market equilibrium under different market structures. These set the theoretical foundations for the subsequent study of corporate practices in tourism and their implications for tourism development. Empirical studies are presented using cases from the civil aviation, hospitality, and travel distribution sectors. The theory of revenue management is also thoroughly discussed predominantly with respect to airlines and hotels. The module was co-delivered in Greek as "Tourism Economics" during the academic years 2014-15, 2016-17 and 2017-18 and as "Economics of Tourism and Revenue Management for Tourism Enterprises" during the academic years 2020-21 and 2021-22.

6. Module Convenor: Economics of Tourism Enterprises

This module applies the theory of microeconomics and industrial organisation in the context of tourism enterprises. The course discusses first the demand and supply side of tourism followed by an analysis of market equilibrium under alternative market structures. Subsequently, the module sets the necessary framework to understand corporate practices in the marketplace. It applies the above concepts primarily in the areas of commercial passenger aviation industry, hospitality sector and the travel distribution system. The module also addresses the implications of vertical integration in the tourism industry and suggests policy measures for the alleviation of emerging problems. The module was taught in Greek in the academic year 2004-05.

Hellenic Open University, Greece: Postgraduate Programme in Management of Tourism Enterprises (1)

7. Module Convenor: General Principles of Management, Tourism Legislation and Structure of Employer and Collective Organizations (core module – MSc Programme in Tourism Business Administration, Hellenic Open University, Greece)

This distance learning module applies the principles of management in tourism by primarily focusing on issues related to planning and programming, leadership and control, motivation, and promotion. It also discusses the structure of national and international tourism organizations and the role played by the various stakeholders in forming tourism policy and in affecting labour conditions in the sector. Finally, the module analyses topics related to tourism legislation in Greece and its implications for both consumers and producers. The module was taught in Greek in the academic years 2005-06, 2006-07, 2007-08, 2008-09, 2009-10, 2010-11, 2011-12, 2012-13, 2013-14, 2014-15, 2015-16, 2016-17, 2017-18, 2018-19, 2019-20, 2020-21, 2021-22, 2022-23, 2023-24, 2024-25 and 2025-26.

8. Module Co-Convenor: Tourism Policy/Tourism Development and Policy

Successful development of tourism depends on the relationship between the public and private sectors. A key element in this is the design of policies for tourism that can meet the needs of the stakeholders by establishing valid planning goals and instruments. *Tourism Policy* explores such policies and considers their formulation from a regional development perspective. The course aims to examine the position and priorities of the stakeholders in tourism, to outline the principles of policymaking and to discuss planning processes and tools. The module was taught in Greek as *Tourism Policy* in the academic years 2016-17, 2017-18 and as *Tourism Development and Policy* in the academic years 2018-19, 2019-20, 2020-21, 2021-22 and 2022-23.

Harokopeio University of Athens, Greece: Interinstitutional Postgraduate Programme
«International Master of Sustainable Tourism Development: Cultural Heritage, Environment,
Society» (1)

9. Module Co-Convenor: Economics of Tourism

Grounded in economic theory and application the module analyses tourism demand, supply and impacts of tourism on the host community, investigates issues of market regulation and liberalization and identifies factors which can increase economic and sustainable development such as trade relationships. It also analyses issues of management and their implications for the economic performance of the tourism sector. The module was taught in English in the academic years 2018-19, 2019-20, 2020-21, 2021-22, 2022-23, 2023-24 and 2024-25.

Technological Institute of Thessaloniki / International Hellenic University, Greece:
Postgraduate Programme in Management of Tourism Enterprises and Organizations (1) and
MSc in Sustainable Development (1)

10. Module Convenor: Management of Travel Services and Air Transport Enterprises

This module examines the prevailing business environment and trends in the air transport sector. It presents alternative business models in the airline and airport industries and analyses corporate strategies related to market structure, conduct and performance under different regimes (regulation and liberalisation). The module also highlights the implications of air transport management for tourism and regional growth. Finally, the module suggests suitable policies to alleviate the emerging concerns such as environmental pollution. The module was taught in Greek in the academic year 2016-17 and 2017-18, 2022-23, 2023-24 and 2024-25.

11. Module Co-Convenor: The Economics of Sustainable Tourism

The module aims to critically explore how tourism economic development can move closer to a sustainable ideal from a firm economic analytic anchor. Grounded in economic theory and application it analyses tourism demand, supply and impacts of tourism on the host community, investigates issues of market regulation and liberalization and identifies factors which can increase economic and sustainable development such as trade relationships. It examines the impact of tourism on natural resources and the environment and also the impact of environmental degradation on tourism, both at the local and global level. It examines the impact of environmental policy on tourism. It reviews various alternative models of tourism's development and investigates the economic and social effects of adopting a sustainable tourism strategy, emphasizing the case of Greece. The module was offered in English as an elective in the academic year 2014-15.

12. Module Contributor: Economic Geography of Europe

This module discusses the theories of regional growth and development in the empirical context of the European Union. It provides a comprehensive analysis of the various conceptual frameworks in regional economics, industrial geography, political economy and development. Professor Papatheodorou contributed to this module with lectures in Greek on the economic geography of aviation and the travel distribution system in Europe in the academic year 2001-02. He then gave similar lectures in the context of the module *Microeconomic Aspects of European Integration* over the academic years 2002-03, 2003-04 and 2004-05.

National School of Public Administration: Department of Tourism Economy and Development (2)

13. Module Convenor: Tourism and the Greek Economy

This module examines the role of tourism in the Greek economy as a propulsive mechanism of growth in the context of sustainable development. The evolution and structure of tourism demand and supply in Greece are analysed focusing on strengths, weakness, opportunities and threats in each case. Subsequently, the module highlights the importance of cultural tourism as an alternative or even a complement to the mass tourism product in Greece. Efficient management of transport for tourism is also discussed and policy suggestions to raise competitiveness of the Greek tourism product are made within the framework of an integrated quality strategy. The module was taught in Greek in 2006, 2007, 2009 and 2010.

14. Module Convenor: Introduction to Tourism Economics

This module applies the theories of microeconomics, macroeconomics and industrial organization in the context of tourism enterprises. Demand and supply conditions are first discussed, followed by an analysis of market equilibrium under different market structures. These set the theoretical foundations for the subsequent study of corporate practices in tourism and their implications for tourism development. Empirical studies are presented in the context of civil aviation, hospitality and travel distribution. The module was taught in Greek in 2007.

Ecole Nationale de l'Aviation Civile, France : Advanced Master in Air Transport Management (4)

15. Module Convenor: Air Transport Market and Airline Distribution

This module discusses first the foundations of distribution channels in aviation focusing on the involved service providers in Tourism Distribution Channels (TDCs) and the role of Global Distribution Systems (GDSs). It then analyses the fundamentals of airline distribution strategy in terms of an airline's competitive position in the market; the role of sales organisation, corporate accounts and tripartite agreements; the importance of ancillary revenue, integrated websites and linked travel arrangements; as well as the significance of NDC, m-commerce and social media. Subsequently, the module studies different airline business models and their distribution characteristics. The module was taught in English in October 2018 (Hong Kong SAR), August 2019 (Hong Kong SAR), July 2020 (online), October 2021 (online), October 2022 (online), October 2023 (Hong Kong SAR), July 2024 (Hong Kong SAR) and October 2025 (Hong Kong SAR).

16. Module Convenor: Air Transport Strategy

The objective of this module is to introduce, both theoretically and through case studies, the strategic management foundations in the airline industry. At the end of the lectures, students will be able to discuss and critically evaluate the main strategic management models as applied

in the context of the airline industry; describe and analyse the short, medium and long-term strategies of airlines (for example: price and revenue management, choice of network, alliances, fleet choice) in the light of different airline business models as well as market developments and interactions with air transport stakeholders; propose and justify a cost reduction and enhanced pricing/revenue management strategies taking into account the constraints of the sector; diagnose the strategies currently being developed by airlines or other main players in the market; and propose improvements, using the concepts of industrial economics and the strategic management tools analysed in the module. The module was taught in English in August 2019 (Abidjan, Ivory Coast), April 2021 (online), February 2023 (Abidjan, Ivory Coast), January 2024 (online), November 2024 (Algeria) and February 2025 (online).

17. Module Convenor: Air Transport Marketing

This module aims at introducing students into the main marketing concepts as applied in the context of air transport. Further to an analysis of the evolving airline marketing and business environment, principles of strategic marketing management in the airline sector are discussed. Subsequently, the module explores issues of marketing planning, research and the role of ICTs and analyses different aspects of the (external and internal) environment. Market segmentation, targeting and product positioning are then presented, followed by an examination of pricing and revenue strategies; relationship marketing, advertising, and promotion; traffic forecasting; fleet planning and the implementation of marketing plans. The module was taught online in English in November 2019 (Ivory Coast), May 2021 (online), April 2024 (online), April 2024 (Algeria), May 2025 (online) and February 2026 (Toulouse).

18. Module Convenor: Air Transport Economics and Financial Management

This module aims at introducing students into the main air transport and financial management concepts as applied in the context of air transport. The course contents include an analysis of the contemporary air transport business environment, principles of production and cost theory in economics, cost reduction strategies in the airline sector, principles of consumer demand theory, pricing and revenue management issues in the airline sector, principles of economic externalities, air transport and environmental economics aspects, principles of regulatory and competition policy in air transport, key financial statements and financial ratios for airline companies, principles of aircraft finance, principles of investment, risk and asset appraisal in air transport and principles of Public Private Partnerships (PPPs) in Air Transport. The module was taught online in English in May 2020 and September 2021 and in Abidjan, Ivory Coast in June 2023.

Frankfurt University of Applied Sciences, Germany: MBA in Aviation and Tourism Management (5)

19. Module Convenor: Applied Regional Analysis and Spatial Economics

This module is based on three major pillars. First, the theoretical background focuses on the regional impact of air transport with emphasis on the concepts of linkages, leakages, and displacement effects; the regional multiplier; the external benefits and costs of air transport; the implications of air transport for land use; the relationship between air transport, new economic geography, accessibility and spatial interaction and the emergence of core and periphery at different spatial levels. Subsequently, several applied topics are studied such as competition issues in air transport; the airline-airport relationship and the importance of Public Service Obligations (PSO) routes for regional economic development. Finally, a set of spatial economic analysis tools are explored in the context of air transport such as spatial concentration indexes; traffic forecasting; and catchment area analysis. The module was taught in English in the academic years 2012-13 (Frankfurt), 2013-14 (Frankfurt, Bangalore, Mumbai, and New Delhi – in collaboration with the University of Petroleum Studies, India), 2014-15 (Frankfurt), 2015-16 (Frankfurt), 2016-17 (Frankfurt), 2017-18 (Frankfurt), 2018-19 (Frankfurt), 2019-20 (Frankfurt), 2020-21 (Frankfurt), 2021-22 (Frankfurt) and 2022-23 (Frankfurt).

20. Module Convenor: Strategic Business Travel Management

The module discusses the role of business travel as a management function in companies highlighting among others the emerging leadership challenges. Moreover, it focuses on the evaluation and optimization of processes among travel management companies, service providers and companies. It also examines global market development and trends in the MICE sector and stresses the importance of corporate accounts in the airline industry. The module was taught in English in the academic year 2017-18 (Frankfurt) and 2020-21 (online).

21. Module Convenor: Strategic Tour Operations Management

This module examines the global market development of the tour operations business. It evaluates the different tour operator business models (traditional, building block tour operators, vertical and horizontal concentration) and underlying competitive strategies and business segments. It also discusses the strategic success factors and leadership challenges (brand policy and brand management, ICT – Information and Communication Technology, CSR - Corporate Social Responsibility, crisis management, demand changes). The module was taught in English in the academic year 2017-18 (Frankfurt) and 2020-21 (online).

22. Module Co-Convenor: Strategic Destination Management

The module analyses the global development of international tourism and destinations. It stresses the importance of strategic positioning of destinations and competition analysis as well as the role of strategic quality management in destinations. It studies strategic product development and modification in destinations in the global competitive environment and highlights the role of destination marketing in this context. The module was offered in English in Athens, Greece in the academic years 2017-18, 2018-19, 2019-20 (online), 2020-21 (online), 2021-22, 2022-23 and 2023-24.

23. Module Co-Convenor: Strategic Tourism Marketing and E-Business

The module explores the role of tourism marketing as a special case of services marketing. It highlights strategic success factors in tourism marketing and highlights future trends and challenges in tourism marketing. The module also discusses strategic information management in tourism and the impact of information and communication technologies on the formation of e-business strategy in tourism. Finally, the module examines the importance of online- and social media management in tourism; e-business applications in tourism; as well as future trends and challenges in e-business. The module was offered in English in Athens, Greece in the academic years 2017-18, 2018-19, 2019-20 (online), 2020-21 (online), 2021-22, 2022-23 and 2023-24.

University of West London, United Kingdom: MA in International Tourism and Aviation Management (1)

24. Module Convenor: Aviation Operations (core module – MA Programme in International Tourism and Aviation Management, University of West London, United Kingdom)

The module analyses the structure and organisation of the aviation industry and key operational practices therein. The module also delivers the knowledge and understanding of operational management within aviation and provides awareness of the aviation business operating environment. It develops and understanding of aviation operational strategy as well as skills to recognise the quality of service delivery through operations management. The contents of the module include: introduction and understanding operations management; the nature of operations management, processes, services and systems; competition and how operations management used effectively can win customers; operations processes and lifecycles, process types, the service firm lifecycle; locating, designing and managing facilities, the selection of locations, trends, capacity, layout, servicescape for aviation operations; managing capacity and demand capacity management in customer processing operations, strategies to manage capacity and revenue management, queue management; managing

quality and operations strategy; quality defined, gap analysis, strategies for quality, competitive advantage, business models. The module was taught in English in the academic year 2015-16.

Helwan University, Egypt in collaboration with the Arab Air Carriers Organisation and Egyptair: Masters in Air Transport Management (2)

25. Module Convenor: Marketing of Services

The module aims to deepen the conceptual and practical understanding of the broad range of issues challenging the service manager; to broaden the appreciation of initiatives and experiences in the service sector and to encourage critical evaluation of these experiences and initiatives in the light of conceptual issues and home-country conditions; and to enhance the professional skills applicable to the field of service marketing with the aim of improving personal effectiveness. The module was taught in English in the academic years 2009-10 and 2011-12.

26. Module Convenor: Principles of Economics in the Air Transport Industry

The module initially discusses fundamental concepts of air transport economics. It then focuses on issues of costs and revenue management and concludes by analysing topics related to network planning, scheduling and traffic forecasting. The module was taught in English in the academic years 2009-10 and 2011-12.

University of Surrey, United Kingdom: Master Entry Programme / MSc in Tourism Management (5)

27. Module Convenor: Competition Issues in Tourism

The module applies the theory of spatial industrial organisation in the context of tourism. First, a comprehensive toolkit necessary for the understanding of corporate practices and the performance of competition analysis in the marketplace is provided. Subsequently, several competition issues are examined in the areas of commercial passenger aviation industry, hospitality sector and the travel distribution system. Finally, the study of the implications of vertical integration addresses the tourism industry holistically. The required policy measures for the alleviation of the emerging problems are explicitly discussed. The module was taught in English during the academic years 2001-02, 2002-03 and 2003-04.

28. Module Convenor: Group Project

This is a seminar-based module that culminates in the oral and written presentation of a report. Selection of topics and groups is made by the students, subject to the approval by the module tutor. The module was taught in English in various formats during the academic years 2000-01, 2001-02, 2002-03 and 2003-04.

29. Module Contributor: Tourism Theory and Practice

Tourism Theory and Practice introduces tourism in the form of an organising framework. It presents and examines the main theories and disciplines that underpin and explain tourism. The module provides knowledge and understanding but also gives the students the opportunities to analyse and evaluate the state of knowledge about tourism. Professor Papatheodorou contributed to this module with a discussion of issues related to regional development and transport for tourism during the academic years 2000-01, 2001-02, 2002-03 and 2003-04.

30. Module Contributor: Examples in Tourism

Examples in Tourism concentrates on specific practices in tourism and hospitality. It aims at encouraging the students to be alert to the key current issues in their chosen area of study; to provide them with an opportunity to analyse these issues critically; and to encourage them to relate their knowledge, experience, and interests to their studies. Dr Andreas

Papatheodorou contributed to this module with various workshops including Integrated Quality Management (IQM) in coastal and urban tourism destinations of the European Union over the academic years 2000-01, 2001-02, 2002-03 and 2003-04.

31. Module Co-Convenor: Economic Environment

The rise of complexity in the sectors of the tourism industry over the last two decades renders necessary the explicit study of the various corporate practices and their implications for the functioning of competition. *Economic Environment* aims at covering these issues from several different perspectives by applying economic theory in the context of tourism. A comprehensive toolkit that is necessary for the understanding of business practices and the performance of economic analysis in the tourism marketplace is provided. Moreover, several specific issues are examined in the areas of transport for tourism, hospitality sector and the travel distribution system. The macro-implications of tourism for wider economic and regional development are also addressed in an integrated manner. Dr Andreas Papatheodorou contributed to this module with lectures on the microeconomic aspects of tourism in the academic year 2000-01.

b. Undergraduate Modules (13)

Professor Papatheodorou has taught **thirteen (13)** undergraduate modules in **two (2)** countries (Greece and United Kingdom) and **four (4)** academic institutions. In particular:

University of the Aegean, Greece: Department of Business Administration / Department of Tourism Economics and Management (7)

1. Module Convenor: International Economics

International Economics examines the external sector of an economy from an international monetary perspective. It emphasises the determination of the exchange rates and their relation to product and money markets. The course analyses alternative models of short and long-run macroeconomic equilibrium and discusses extensively the advantages and disadvantages of each approach. The module was taught in Greek in the academic years 2004-05, 2005-06, 2006-07, 2007-08, 2008-09, 2009-10, 2010-11, 2011-12, 2012-13, 2013-14, 2014-15, 2016-17, 2017-18, 2018-19, 2019-20, 2020-21, 2021-22, 2022-23, 2023-24 and 2025-26.

2. Module Convenor: Industrial Economics

Industrial Economics applies the theory of industrial organisation in the context of secondary and tertiary economic sectors. First, a comprehensive toolkit necessary for the understanding of corporate practices and the performance of competition analysis in the marketplace is provided. Subsequently, several competition issues are examined. The required policy measures for the alleviation of the emerging problems are explicitly discussed. The module was taught in Greek in the academic years 2009-10, 2011-12, 2012-13, 2013-14, 2014-15, 2016-17, 2017-18, 2018-19, 2019-20, 2020-21, 2021-22, 2022-23, 2023-24, 2024-25 and 2025-26.

3. Module Convenor: Theoretical Approaches and Policies in Tourism

Theoretical Approaches and Policies in Tourism analyses the theoretical approaches of social sciences that interpret, from economic, developmental, psychological, sociological and environmental terms, tourism and sets the framework of tourism policy. In particular, the subject content of the module aims to communicate to students a series of theoretical and practical knowledge that will help them understand the theoretical content of tourism and its related implications on many areas of the socio-economic reality. The cognitive content of the module aims to impart to the students a series of theoretical approaches that interpret tourism, in order to assist them in understanding the theoretical content of the tourism phenomenon and the determination of tourism policies. The module is taught in Greek.

Professor Papatheodorou contributed to this module with lectures in the academic years 2016-17, 2017-18, 2018-19, 2019-20, 2020-21, 2021-22, 2022-23, 2023-24 and 2025-26.

4. Module Convenor: Tourism and Regional Development

Tourism and Regional Development introduces students to the conceptual content of the term regional development which is concerned with the social and economic development of a region or a set of regions. At the same time, it seeks to examine the existence or non-economic and social inequalities in the region, their evolution and causes which are always relevant to tourism. The module is taught in Greek. Professor Papatheodorou contributed to this module in the academic years 2022-23, 2023-24, 2024-25 and 2025-26.

5. Module Co-Convenor: Tourism and Travel Industry

Tourism and Travel Industry presents the structure of tourism and hospitality industry and their special characteristics at national and international level. Tourism system and its stakeholders are analyzed as well as the context of its operation and factors related to the tourism and hospitality industry development. Additionally, an introduction to special tourism products and to contemporary issues of the tourism and hospitality industry is being conducted. The module is taught in Greek. Professor Papatheodorou contributed to this module in the academic year 2022-23.

6. Module Co-Convenor: Tourism Economics

Tourism Economics applies economic theory in the context of tourism. Moreover, a number of specific issues are examined in the areas of transport for tourism, hospitality sector and the travel distribution system from a micro-economic perspective. The macro-implications of tourism for wider economic and regional development are also addressed in an integrated manner. The module is taught in Greek. Professor Papatheodorou contributed to this module with lectures on the microeconomic aspects of tourism in the academic years 2005-06, 2006-07, 2007-08, 2008-09, 2016-17, 2017-18, 2018-19 and 2019-20.

7. Module Convenor: Spatial Economics

Spatial Economics aims at examining and analysing applied topics in regional development. It emphasises on issues of regional inequality within and across national economies and the need to take suitable policy measures to alleviate the emerging problems. The module discusses strategies in public administration, policy and planning focusing at different spatial levels, i.e. supranational, international, national, regional and local. Case studies and examples are mainly derived from Greece and other countries of the European Union. The module was taught in Greek in the academic years 2005-06, 2006-07, 2007-08 and 2008-09.

Harokopeio University of Athens, Greece: Department of Geography (1)

8. Module Convenor: Geography of Tourism

Geography of Tourism aims at studying and analyzing the development of tourism in space. The module first discusses issues related to tourism demand and supply and the nature of the tourism product. It then focuses on the various resources of world tourism including the physical and built environment, heritage, infrastructure and services. The module also explores the geographical characteristics of international tourism development identifying tourism zones and flows in Europe, the Americas, Asia, Africa and Oceania. It studies the most important patterns of tourism development in the modern world including mass tourism, special and alternative forms of tourism and the concept of sustainability. Finally, the module applies the above framework in the context of tourism in Greece and its evolution in space and time from both a demand and a supply side perspective. The module was taught in Greek in the academic year 2007-08.

9. Module Convenor: Governance of Aviation

Governance of Aviation aims to define the geographical and political nature of aviation within the UK & Europe and examine its significance; to examine the decision-making process and legislation of aviation within the UK & Europe at a spatial and social level; to discuss the establishment of a European framework for aviation; to consider the rationale for a European Union policy on aviation; to reflect on European Union Directorates influencing the future of aviation; and to examine future community action designed to assist the social and spatial development of aviation. The module was taught in English in the academic year 2015-16.

University of Surrey, United Kingdom: BA (Hons) Programme Tourism Management / BA (Hons) in International Hospitality and Tourism Management (4)

10. Module Convenor: Development of Tourism

Development of Tourism explores the background to tourism and its development. It sets out the meaning and nature of tourism and demonstrates the ways in which it has developed historically. It then goes on to consider the current scale and patterns of tourism demand and the influences on the demand before examining the likely future directions and trends. Professor Papatheodorou taught this module in English during the academic years 2000-01, 2001-02 and 2002-03.

11. Module Convenor: Tourism Operations 2 - Transport and Travel Distribution

Tourism Operations 2 examines the development, operation, structure, organisation and trends in travel distribution and transport operators with emphasis on the airline industry. For each an explanation is provided of the ways in which the sector works and the environment within which it is developing. It analyses the position and role of the sectors in tourism as a whole. Professor Papatheodorou taught this module in English during the academic years 2000-01, 2001-02, 2002-03 and 2003-04.

12. Module Co-Convenor: Managing Tourism Spaces

Managing Tourism Spaces applies the theories of regional growth and development in the context of tourism destination management. It provides a comprehensive analysis of the various conceptual frameworks in regional economics, industrial geography, political economy and development. It also studies the managerial implications of the theory both at the level of the various tourism sub-sectors and the setting of the tourist destination. Professor Papatheodorou taught this module in English during the academic years 2001-02, 2002-03 and 2003-04.

13. Module Contributor: Tourism Policy and Planning

Tourism Policy and Planning examines the position and priorities of the stakeholders in tourism. It outlines policymaking as a background to analysing tourism policies and then proceeds to examine the planning processes and instruments. The module explores policies and considers their formulation from both a theoretical and empirical perspective. Professor Papatheodorou contributed to this module in English with a discussion of suitable case studies during the academic years 2001-02, 2002-03 and 2003-04.

c. Curriculum Design and Development

- Lead designer of the *MBA Programme in Air Transport Management (MATBA)*, jointly offered by the University of the Aegean and Democritus University of Thrace in Greece.

The programme is strategically supported by Athens International Airport and Hermes – Air Transport Organisation. The first student intake is scheduled for February 2026.

- Development and distribution of educational material associated with all the above mentioned undergraduate and postgraduate modules.
- Development of all the above-mentioned undergraduate modules at the University of Surrey (in collaboration with Dr M. Hampton for *Managing Tourism Spaces* and *Tourism Policy and Planning*).
- Development of *Transport for Tourism* in 2006 (University of the Aegean), *Industrial Economics* in 2009 (University of the Aegean) and *Competition Issues in Tourism* in 2002 (University of Surrey) to reflect research interests and create the background for prospective PhD students in the area.
- Lead designer of the *MSc Programme in Tourism and Air Transport Management* in 2003 at the University of Surrey. The programme focused on air transport regulation and liberalisation and discussed the synergies and complementarities between the civil aviation and tourism sectors. It was perhaps the first programme of its kind in Britain.

d. Supervision of PhD Theses (35)

Supervision of **thirty-five (35)** doctoral theses in **three (3)** countries (United Kingdom, Greece, and Cyprus) and **seven (7)** academic institutions. In particular:

- Successful completion of **eight (8)** doctoral theses as principal supervisor at the University of the Aegean, Greece:
 1. Katemliades, I. (2024) *Improving the Effectiveness and Efficiency of Destination Development, Management and Marketing Organisations" (DDMMOs): A Systemic Approach* (in English)
 2. Vlassi, I. (2022) *The Airline – Airport – Tourism Destination Authority Relationship: An Online Marketing Approach* (in English)
 3. Papadopoulou – Kelidou, L. (2019) *Conflict Areas and Negotiation Strategies in Imperfectly Competitive market conditions: the Nexus between Hotels and Tour Operators* (in English)
 4. Poulaki, I. (2016) *Geographical Discontinuity, Accessibility and Air Transport Liberalization: The Case of Eastern Aegean Sea Islands in Greece* (in Greek)
 5. Arvanitis, P. (2014) *Evolutionary Traffic Patterns in Greek Airports: An Economic Geography of Tourism Approach* (in Greek)
 6. Kontos, G. (2014) *Design and Development of a Service Management Framework for Business Continuity* (in English)
 7. Athanasiou, K. (2013) *Educational Tourism as a Form of Special Interest Tourism: Incoming Student Tourism in Greece as a Case Study* (in Greek)
 8. Zenelis, P. (2011) *Low Cost Carriers and Tourism: The Case of Greece* (in Greek)
- Successful completion of **eleven (11)** doctoral theses as member of the supervisory committee (consisting of the principal supervisor and two other members) at the University of the Aegean, Greece:
 9. Apostolopoulou, N. (2022) *Tourist Profile and Motives of Gay and Lesbian Tourists for the Strategic Development of Gay and Lesbian Tourism* (in Greek)
 10. Gousiou, A. (2021) *The Contribution of Education and Training in the Tourism Development of Greece* (in Greek)
 11. Kakaroukas, C. (2018) *The Impact of Remuneration Systems in the Stages and Change Processes of the Organisational Culture in 5-star hotels in Greece* (in Greek)
 12. Loi, C. (2014) *Effectiveness of the International and National Legal Framework in Sustainable Tourism Development: The Case of Rhodes* (in Greek)

13. Panagiotopoulos, I. (2020) *Energy Management and Corporate Social Responsibility: The Case of Air Transport* (in Greek)
 14. Pappas, N. (2006) *The Economic, Social and Spatial Dimensions of Tourism through the Perceptions of Key Informants in Rhodes* (in Greek)
 15. Pnevmatikoudi, K. (2022) *Development of a Model to Plan and Manage Efficient Remuneration aiming at Improving Returns of Human Resources in the Greek Hotel Enterprises* (in Greek)
 16. Psimoulis, M. (2022) *Motivation and Empowerment of Human Resources in Greek Hotels as a Means to Achieve a Competitive Advantage in Economic Crisis Conditions* (in Greek)
 17. Tsiakali, K. (2015) *Tourists' Personality and Consumer Behaviour in Social Media* (in English)
 18. Vasileiou, M. (2014) *Tourism Development and Special Interest Tourism - Wellness Tourism in Greece* (in Greek)
 19. Tsilimbokos, K. (2016) *Sustainable Hotel Enterprises and Sustainable Tourism Development* (in Greek)
- Successful completion of **one (1)** doctoral thesis under the de facto principal supervision of Professor Andreas Papatheodorou at the University of the Aegean, Greece:
 20. Glyptou, K. (2014) *Tourism Destination Management by Means of Quantitative Sustainability Assessment & Forecasting Models* (in Greek)
 - Successful completion of **one (1)** doctoral thesis as member of the supervisory committee (consisting of the principal supervisor and two other members) at the Hellenic Open University, Greece:
 21. Marinakos, K. (2012) *The Economic Impacts of Changes in Land Use due to Tourism Development and Other Human Activities* (in Greek)
 - Successful completion of **one (1)** doctoral thesis as member of the supervisory committee (consisting of the principal supervisor and two other members) at the University of Patras, Greece:
 22. Paraschi, E. (2017) *Airport Business Excellence: A Holistic Approach to Performance Management* (in Greek)
 - Successful completion of **one (1)** doctoral thesis as principal supervisor at the University of West London, United Kingdom (transferred from the University of the Aegean, where Professor Papatheodorou acted as the principal supervisor)
 23. Efthymiou, M. (2016) *Environmental Performance in Aviation caught between an ideal and the reality: Evaluation of Single European Sky and EU Emissions Trading Scheme*
 - Successful completion of **one (1)** doctoral thesis as second supervisor at the University of West London, United Kingdom (where Professor Papatheodorou acted originally as the principal supervisor)
 24. Devlin, D. (2021) *Can Air Transport Public Service Obligation Subsidies Become Successful Investments in Peripheral Development? A Multiple Case Study Exploration of UK Regional Routes.*
 - Successful completion of **one (1)** doctoral thesis as second supervisor at the University of Gloucestershire, United Kingdom (started at the University of West London where Professor Papatheodorou acted originally as the principal supervisor)
 25. Biedermann, M. (2021) *The Application of High Reliability Organization Theory in Relation to High Reliable Organizational Practice: An Air Traffic Case*
 - At present **seven (7)** doctoral theses are principally supervised by Professor Andreas Papatheodorou at the University of the Aegean, Greece:

26. Kazanas, K. *The fabric of reality between mixed migration flows and economic impact on the Eastern Aegean islands* (in English)
 27. Kilipiris, E. The Role of Revenue Management in the Development of the Pricing Policy of Airports characterized by Tourism Seasonal Flows (in Greek)
 28. Pappas, D. *Effective Collaboration Practices among Airlines, Airports and Tourism Destinations: The Role of Tour Operators* (in English)
 29. Papamatthaiou, A. *The Contribution of Seaports and Seaplanes in the Economic and Regional Development of Greece* (in Greek)
 30. Platanissiotis, K. *Strategic Management and Planning of Tourism Policy using Public Private Partnerships* (in Greek)
 31. Savvidou, M. *Airport Regulation from a Service Quality Perspective: Greek Airports as a Case Study* (in Greek)
 32. Terzaki, I. *Helicopters and Tourism Destination Development: The Case of Greece* (in Greek)
- At present **one (1)** doctoral thesis is co-supervised by Professor Andreas Papatheodorou at the Technological University of Cyprus:
 33. Stylianou, C. *Female Entrepreneurship and SMEs Regional Resilience in Tourism: The Case of Cyprus* (in English)
 - In the past **two (2)** doctoral theses had been principally supervised (but not to completion) by Professor Andreas Papatheodorou (in collaboration with Professor Haiyan Song) at the University of Surrey, United Kingdom:
 34. Han, S. H. (2005) *Recreation Demand Modelling and Non-Market Valuation of Cultural Heritage Tourist Resources*
 35. Lei, Z. (2006) *Measuring Regional Economic Effects of Low-Cost Carriers in the UK: A Panel Data Econometric Approach*

e. Examination of PhD Theses (55)

Examination of **fifty-five (55)** doctoral theses in **six (6)** countries (Greece, United Kingdom, Norway, Australia, New Zealand and Spain). In particular:

- Examination of **nineteen (19)** doctoral theses as member of the supervisory committee at the University of the Aegean, Greece:
 1. Apostolopoulou, N. (2022) *Tourist Profile and Motives of Gay and Lesbian Tourists for the Strategic Development of Gay and Lesbian Tourism* (in Greek)
 2. Arvanitis, P. (2014) *Evolutionary Traffic Patterns in Greek Airports: An Economic Geography of Tourism Approach* (in Greek)
 3. Athanasiou, K. (2013) *Educational Tourism as a Form of Special Interest Tourism: Incoming Student Tourism in Greece as a Case Study* (in Greek)
 4. Gousiou, A. (2021) *The Contribution of Education and Training in the Tourism Development of Greece* (in Greek)
 5. Kakaroungkas, C. (2018) *The Impact of Remuneration Systems in the Stages and Change Processes of the Organisational Culture in 5-star hotels in Greece* (in Greek)
 6. Katekliades, I. (2024) *Improving the Effectiveness and Efficiency of Destination Development, Management and Marketing Organisations" (DDMMOs): A Systemic Approach* (in English)
 7. Kontos, G. (2014) *Design and Development of a Service Management Framework for Business Continuity* (in English)
 8. Loi, C. (2014) *Effectiveness of the International and National Legal Framework in Sustainable Tourism Development: The Case of Rhodes* (in Greek)
 9. Panagiotopoulos, I. (2020) *Energy Management and Corporate Social Responsibility: The Case of Air Transport* (in Greek)

10. Papadopoulou – Kelidou, L. *Conflict Areas and Negotiation Strategies in Imperfectly Competitive market conditions: the Nexus between Hotels and Tour Operators* (in English)
 11. Pappas, N. (2006) *The Economic, Social and Spatial Dimensions of Tourism through the Perceptions of Key Informants in Rhodes* (in Greek)
 12. Pnevmatikoudi, K. (2022) *Development of a Model to Plan and Manage Efficient Remuneration aiming at Improving Returns of Human Resources in the Greek Hotel Enterprises* (in Greek)
 13. Poulaki, I. (2016) *Geographical Discontinuity, Accessibility and Air Transport Liberalization: The Case of Eastern Aegean Sea Islands in Greece* (in Greek)
 14. Psimoulis, M. (2022) *Motivation and Empowerment of Human Resources in Greek Hotels as a Means to Achieve a Competitive Advantage in Economic Crisis Conditions* (in Greek)
 15. Tsiakali, K. (2015) *Tourists' Personality and Consumer Behaviour in Social Media* (in English)
 16. Tsilimbokos, K. (2016) *Sustainable Hotel Enterprises and Sustainable Tourism Development* (in Greek)
 17. Vasileiou, M. (2014) *Tourism Development and Special Interest Tourism - Wellness Tourism in Greece* (in Greek)
 18. Vlassi, I. (2022) *The Airline – Airport – Tourism Destination Authority Relationship: An Online Marketing Approach* (in English)
 19. Zenelis, P. (2011) *Low Cost Carriers and Tourism: The Case of Greece* (in Greek)
- Examination of **seventeen (17)** doctoral theses as member of the examination committee (i.e. not involved in the supervision of the theses) at the University of the Aegean, Greece:
 20. Diakomichalis, M. (2006) *Maritime Tourism: The Estimation of its Impacts to the Greek Economy via the Tourism Satellite Account and its Connection with the National Accounting System* (in Greek)
 21. Gkoumas, A. (2013) *Tourism Soundscapes: Acoustic Environment and Branding of Tourism Enterprises: The Case Study of Cafe del Mar in Ibiza* (in Greek)
 22. Griba, E. (2005) *Conditions and Perspectives of Business Tourism Development in Greece* (in Greek)
 23. Karagianni, O. (2016) *The Tourism – Migration Nexus in Insular Second Homes: Examination and Evaluation of Impacts on Local Sustainability – The Case of Andros* (in Greek)
 24. Kontis, A. P. (2014) *Factors in Multichannel Marketing Mix Configuration for Urban Hotels: Optimization Framework in Decision-Making, based on the Data Envelopment Analysis* (in Greek)
 25. Louizidi, A. (2015) *The Influence of International Security Threats to Tourism* (in Greek)
 26. Malagas, K. (2014) *Framework for the Introduction and Management of New Electronic Services into Organisations with Special Characteristics* (in Greek)
 27. Nella, A. (2012) *The Effects of Consumer Experience Tourism on Consumer Behaviour and Marketing Strategy: An Empirical Study in the Field of Wine Tourism* (in Greek)
 28. Oikouta-Mazza, P. (2020) *Development of Models to Measure Regional Sustainability and Comparative Analysis of Digital and Physical Regions* (in Greek)
 29. Parisi, E. (2014) *Assessment of Tourist Satisfaction in Island Destinations: The Case of Ionian Islands in Greece* (in Greek)
 30. Poulaki, P. (2018) *The Development of Religious-Pilgrimage Tourism in the North Aegean Islands* (in Greek)
 31. Skoultzos, S. (2014) *Events as Special Interest Tourism and as Leisure Time Activity: Market Characteristics and Management* (in Greek)
 32. Triantafyllou, G. (2018) *The Role of Packaging and Price as Determinant Factors of the Estimated Value of Wine and its Consumers' Satisfaction* (in Greek)
 33. Tsoka, I. (2014) *Tourism as a Means of Developing Islands: Studying the Image of a Tourism Destination from the Demand and Supply Point of View, creating a*

- Quantitative Model for its Measurement and applying it for the Development of Destinations* (in Greek)
34. Vagianni, E. (2008) *Sustainability Performance Analysis of the Special Tourism Products: The Case of Lesbos Island, Greece* (in Greek)
 35. Zagotsi, S. (2007) *Social and Professional Mobility in the Tourism Sector: Empirical Approaches in Touristic Regions at Prefecture of Chalkidiki* (in Greek)
 36. Zouganeli, S. (2011) *The Organizational and Communicational Features of the Greek Tourism Product: The Case of the Northern Aegean Region* (in Greek)
- Examination of **one (1)** doctoral theses as member of the supervisory committee at the University of Patras, Greece:
 37. Paraschi, E. (2017) *Airport Business Excellence: A Holistic Approach to Performance Management* (in Greek)
 - Examination of **three (3)** doctoral theses as member of the examination committee (i.e. not involved in the supervision of the theses) at the University of Patras, Greece:
 38. Avramopoulos, A. (2011) *The Strategies for Developing and Expanding Low-Cost Carriers and Greek Tourism* (in Greek).
 39. Kotsanidis, A. (2009) *Comparative Study of Competitiveness of Greek and Turkish Tourism: 1953-2007* (in Greek)
 40. Vlami, A. (2008) *The Financing and Geographical Development of Greek Tourism: The Case of the Greek Hotel Industry 1950 – 2005* (in Greek)
 - Examination of **one (1)** doctoral thesis as member of the supervisory committee at the Hellenic Open University, Greece:
 41. Marinakos, K. (2012) *The Economic Impacts of Changes in Land Use due to Tourism Development and Other Human Activities* (in Greek)
 - Examination of **two (2)** doctoral theses as member of the examination committee (i.e. not involved in the supervision of the theses) at the University of Thessaly, Greece:
 42. Vogiatzis, N. (2013) *An Analysis of Global Value Chains in Tourism – Spatial Aspects: Application in the Case of Greece* (in Greek)
 43. Zografos, G. (2009) *The Impact of Special Events on the Development of Tourism Destinations: The Case of 2004 Olympic Games in Greece* (in Greek)
 - Examination of **one (1)** doctoral thesis as member of the examination committee (i.e. not involved in the supervision of the theses) at the University of Piraeus, Greece:
 44. Niros, M. (2018) *The Role of Consumer Loyalty and Ethnocentrism in Brand Preference: Which Marketing Strategies Perform?* (in Greek)
 - Examination of **one (1)** doctoral thesis as member of the examination committee (i.e. not involved in the supervision of the theses) at the Aristotle University of Thessaloniki, Greece:
 45. Tsiftelidou, S. (2022) *The Strategic Planning of Cultural Tourism in Periods of Crisis* (in Greek)
 - Examination of **four (4)** doctoral theses at Cranfield University (School of Engineering, Department of Air Transport) in the United Kingdom as external examiner:
 46. Alahdal, A. A. (2010) *Family Support Plan for Middle Eastern Countries Following Aircraft Accidents*
 47. Itani, N. (2015) *Policy Development Framework for Aviation Strategic Planning in Developing Countries*
 48. O'Connell, J. F. (2007) *The Strategic Response of Full Service Airlines to the Low Cost Carrier Threat and the Perception of Passengers to Each Type of Carrier*
 49. Warnock-Smith, D. (2008) *The Socio-Economic Impact of Air Transport in Small Island States: An Evaluation of Liberalisation Gains for the Caribbean Community (Caricom)*

- Examination of **one (1)** doctoral thesis at Coventry University in the United Kingdom as external examiner:
50. Athousaki, R. (2019) *Airline Sustainability in a Liberalised Environment: Generating a Conceptual Framework with a Holistic Approach to Airline Sustainability*
- Examination of **one (1)** doctoral thesis at the University of Surrey in the United Kingdom as internal examiner:
51. Li, G. (2004) *Modelling and Forecasting UK Tourism Demand in Western Europe: Illustrations of TVP-LAIDS Models' Superiority over Other Econometric Approaches*
- Examination of **one (1)** doctoral thesis at the University of Tromsø in Norway as external examiner:
52. Can, V. V. (2013) *Modelling Tourism Demand, Travel Mode Choice and Destination Loyalty*
- Examination of **one (1)** doctoral thesis at Monash University in Australia as external examiner:
53. Seetaram, N. (2010) *The Determinants of International Tourism Flows: Empirical Evidence from Australia*
- Examination of **one (1)** doctoral thesis at the University of Otago in New Zealand as external examiner:
54. Bakas, F. (2014) *Tourism, Female Entrepreneurship and Gender: Greek Artisans Crafting New Economic Realities*
- Examination of **one (1)** doctoral thesis at the Autonomous University of Barcelona in Spain as external examiner:
55. Ripoll-Zarraga, A. E. (2018) *The Spanish airport system: a critical assessment of the impact of AENA's managerial decisions on airports' technical efficiencies* (in English)

f. Supervision of Post-Doctoral Projects

- In the past, **two (2)** post-doctoral project were supervised by Professor Andreas Papatheodorou at the University of the Aegean, Greece:
 1. Niros, M. *Building Affordable Luxury Destination Brands in the post COVID-19 Era: Development of an Extended Scale of Destination Brand Net Worth*
 2. Pantazi, S. *State Subsidies to European Union Airlines in the context of the COVID-19 Pandemic* (in Greek/English)

g. Supervision and Examination of MSc Theses

- Supervision and examination of MSc dissertations (annual average): six (6) while at the University of Surrey, three (3) at the Hellenic Open University, four (4) at the University of the Aegean and one (1) at the National School of Public Administration. Supervision and examination of one (1) MSc Thesis at the Athens University of Economics and Business.
- Examination of two (2) Transfer Reports from MPhil to PhD status at the University of Surrey and the University of West London.

h. Supervision and Examination of BA Theses

- Supervision and examination of four (4) BA dissertations every year (on average) while at the University of Surrey and two (2) at the University of the Aegean.

i. Distance Learning and Continuing Education Programmes

- Professor Dr Andreas Papatheodorou directs and lectures at the MBA Programme in Air Transport Management at the University of the Aegean, Greece, which is delivered using blended learning methods, i.e., a combination of on-site and online teaching based on both asynchronous (i.e., Moodle) and synchronous (i.e., Zoom) platforms.
- Professor Dr Andreas Papatheodorou previously directed but still lectures at the MSc Programme in Strategic Management of Tourism Destinations and Hospitality Enterprises at the University of the Aegean, Greece, which is delivered using blended learning methods, i.e., a combination of on-site and online teaching based on both asynchronous (i.e., Moodle) and synchronous (i.e., Zoom) platforms.
- Since October 2004, Professor Papatheodorou has been collaborating as an Adjunct Member of Academic Staff with the Hellenic Open University for the degree of *MSc in Management of Tourism Enterprises*. Since 2020, teaching has been delivered via asynchronous (i.e., Moodle) and synchronous (i.e., Webex) distance-learning platforms.
- Between 2000-04, Professor Papatheodorou contributed to the electronic delivery of *Tourism Theory and Practice* and the short-course version of *Research Methods* on distance learning programmes offered by the University of Surrey, United Kingdom.

j. Executive Training

Professor Papatheodorou conducts air transport and tourism education seminars organised in Africa and the Middle East by the International Air Transport Association (IATA) (www.iata.org) and the Arab Air Carriers Organisation (AACO) (www.aaco.org). Executives from Afriqiyah Airways, Air Algerie, Etihad, Libyan Airlines, Omanair, Royal Air Maroc, Royal Jordanian, Royal Wings, Saudi Arabian Airlines, Sudan Airways, Syrianair, Tassili Airlines, Tunisair, Yemenia and the Supreme Commission for Tourism of Saudi Arabia have attended seminars by Professor Papatheodorou and subsequently sought his advice on various issues. In particular, Professor Papatheodorou has delivered seminars on the following **ten (10) topics in English and/or French**:

1. Airline Marketing and Sales (4/5-day seminar in English or French)

Indicative Contents: The Corporate and Marketing Environment in the Airline Industry, Marketing Concepts in the Airline Industry, Marketing, Customer Satisfaction and Service Quality in the Airline Industry, Market Segmentation and Product Positioning, Product Strategy and Development, Branding, Promotion and Advertising, Marketing Strategy and Research, Pricing, Costs and Yield Management, Fleet Planning and Aircraft Development, Schedules Planning, Civil Aviation Regimes in a Changing World, Airline Alliances – Principles and Implications, Traffic Forecasting, Cargo – Principles and Strategic Outlook, Distribution and Online Airline Sales, Airline Sales Organisation and Techniques.

The seminar was delivered in Amman-Jordan (once in 2004, four times in 2014 and once in 2019 - all in English), Tripoli-Libya (2006 in English), Tunis-Tunisia (2005, 2007, 2008, 2009 and 2011 in French) and Cairo-Egypt (2013 in English) on behalf of AACO.

2. Airline Agreements and Strategic Alliances (5-day seminar in English)

Indicative Contents: The general trend of the airline industry and its direction, Aero-Politics and New Regulatory trends facing the Airline Industry, The changing landscape of deregulation and Open Skies, Consolidation and mergers, Market Positioning and Code Sharing, Gaining access to slot constrained airports via alliances and/or code sharing, Brand and culture difficulties associated with alliance membership, Equity investment with other airlines, The

Strengths of a Frequent Flyer Programme, Integrating Frequent Flyer Programs between airlines, Why join an Alliance, Airline Alliance Groupings and Cargo Alliances, Selecting the best fit alliance partners for your airline (Case Study), An analysis of the benefits adhering from Alliance membership, The building blocks that are required for acceptance to an Alliance, Cementing the partnership between your airline and Alliance members, An analysis traffic, revenue, cost and load factor impact from joining an alliance.

The seminar was delivered in Khartoum-Sudan in 2006 on behalf of IATF-IATA and in Amman-Jordan in 2017 on behalf of AACO.

3. Airline Corporate Models and Business Strategies (5-day seminar in English)

Indicative Contents: The Airline Business Environment (key statistics, trends and stakeholders), Principles of Strategic Management in the Airline Sector (definitions, the I/O and resource-based models of above average returns, alternative frameworks of analysis), Cost Structure and Demand Issues in the Airline Sector (operating (direct and indirect) and non-operating costs, pricing, revenue management and the role of ancillaries), Assessing the Competitive Position in the Airline Market (leader, challenger and follower's market position, capacity and marketing strategies), Regulation, Liberalisation and Competition in Air Transport (principles of the regulatory framework, civil aviation regimes in USA, Europe, the Arab world and Africa), Full Service Network Carriers (hub and spoke network, frequent flyer programmes promotion, ancillary revenue, New Distribution Capability (NDC)), Low Fare / Low Cost Airlines (cost structure and advantage, fleet and promotion, LCC business sub-models – emphasis on long-haul operations), Charter / Leisure Airlines (key characteristics and statistics), Regional Airlines (key characteristics and statistics, fleet structure), All-Business Class Airlines (key characteristics), Cargo Airlines (characteristics of the air freight supply chain, statistics of major operators), Airline Alliances: Principles and Implications (rationale behind alliance formation strategic alliances among FSNC, alliances among LCC, alliances among regional airlines, alliances in the cargo sector), Future Airline Business Models: Convergence or Divergence? (no single recipe for success, competitive reactions, consolidation and hybridisation)

The seminar was delivered in Cairo in 2017/2019 and in Amman in 2018 on behalf of AACO.

4. Air Transport Economics (3/4-day seminar in English)

Indicative Contents: The Economic and Corporate Environment in the Airline Industry, Principles of Airline Economics: Pricing, Costs and Revenue Management, Civil Aviation Regulation and Deregulation, Fleet Planning and Aircraft Development, Schedules Planning, Airline Alliances – Principles and Implications, Traffic Forecasting, The Airline - Airport Relationship, Cargo Economics – Principles and Strategic Outlook, Economics of the Travel Distribution System.

The seminar was delivered in Damascus-Syria in 2004 and Cairo – Egypt in 2013 on behalf of AACO.

5. Airline Marketing and Tourism Economics (5-day seminar in English)

Indicative Contents: The Corporate and Marketing Environment in the Airline Industry, Air Transport and Tourism: Parallel Patterns, Marketing Concepts in the Airline Industry, Customer Satisfaction and Service Quality in the Airline Industry, Market Segmentation, Product Positioning and Development, Branding, Promotion and Advertising, Pricing, Costs and Yield Management, Schedules Planning, Air Transport Regulation and Deregulation: Implications for Tourism Development, Economics of Travel Distribution and Online Airline Sales, Corporate Strategies and Competition Issues in Air Transport and Tourism, Sustainable Air Transport Development and Tourism Planning, Air Transport and Tourism: A Common Future.

The seminar was delivered in Tripoli-Libya in 2007 on behalf of AACO.

6. Cost Reduction Management in the Airline Industry (3/4-day seminar in English or French)

Indicative Contents: The Economic and Corporate Environment in the Airline Industry, Principles of Airline Economics: Pricing, Costs and Revenue Management, Fleet Planning and Aircraft Development, Schedules Planning, Competitive Position, Traffic Forecasting, Cargo: Principles and Strategic Outlook, Airline Alliances: Principles and Implications, The Airline - Airport Relationship, Travel Distribution and Sales Organisation.

The seminar was delivered in Tunis-Tunisia in 2006, 2009 and 2012 (in French) and in Amman-Jordan in 2011, Abu Dhabi – UAE in 2012, 2014 and 2015 (in English) and online in 2021 on behalf of AACO.

7. Leadership Skills in Aviation (3-day seminar in French)

Indicative Contents: Characteristics of a Leader, High Performance Team Concepts, The Importance of Participative Management, Team Building, Acting as a Team Leader, Communication and Conflict in a Team, Accepting Team Diversity, Group Problem-Solving and Decision-Making, Rewarding Successful Team Performance, Case Studies

The seminar was delivered in Tunis-Tunisia in 2011 on behalf of AACO.

8. Sales Management (6-day seminar in English)

Indicative Contents: The Contemporary Business Environment in the Airline Industry, Basic Marketing Concepts in the Airline Industry, Sales Organization and High Performance Teams in the Airline Industry, Planning Sales Management and the Benefits Matrix, The Role of Psychology and Mind Mapping in Sales, The 80-20 Rule and Effective Target Marketing, Identifying Strategic Sales Targets and Key Buying Influences, Gaining Product Knowledge and Service Expertise, Communication, Conflict and Diversity in Sales, Time Management, Action Provoking Systems, Cold Calling and Sales Ethics, Managing Resources and Rewarding Success in Sales, How to Capture more Market Share at Indian, European and Asian Markets

The seminar was delivered twice in Muscat-Oman in 2009 on behalf of AACO.

9. Team Building (3-day seminar in English)

Indicative Contents: High performance team concepts, The nature and benefits of a team, The importance of participative management, Stages in building a team, How people work effectively in a team, Communication and conflict in a team, Accepting team diversity, Group problem-solving and decision-making, Rewarding successful team performance, Case studies

The seminar was delivered twice in Riyadh-Saudi Arabia in 2008 on behalf of AACO.

10. Airline Sales and Distribution (4-day seminar in English)

Indicative Contents: The Airline Business Environment (key statistics, trends and stakeholders), Sales Team Organisation (sales business units, team building and high performance teams), Planning Successful Sales (sales strategy, process and planning, promotion, branding and advertising, example: corporate accounts, video and discussion on sales techniques), Distribution Channels (definitions and mapping, GDS, American Airlines (case study), NDC and distribution cost reduction strategies, core and ancillary revenue), The New Order (integrated travel experience, IT trends, big data, m-commerce and connectivity social media, American Airlines (case study))

The seminar was delivered in Amman-Jordan in 2016 on behalf of AACO.

Professor Papatheodorou has also contributed to executive courses and summer schools in tourism management and planning organised by the School of Management at the University of Surrey and the University of the Aegean on an ad hoc basis. He has also contributed to seminars in aviation policy organised by the Transport Studies Group at the University of Westminster. Moreover, Professor Papatheodorou has collaborated with OTEK (i.e. the Organisation of Tourism Education and Training in Greece) for an executive seminar to travel agents in Cairo-Egypt and Athens-Greece and INEP (i.e. the Training Institute of the National Centre of Public Administration in Greece) on seminars related to cultural tourism.

8. Enterprise Activities

Professor Papatheodorou has participated as a freelance consultant and/or a member of the E.T.E.M. (Laboratory of Tourism Research and Studies) - University of the Aegean group in several projects.

a. Major Research and Consulting Projects as Scientific/Project Coordinator (6)

1. **17/10/2018 to 31/03/2023:** "Tourist Transportation and Leisure Services Optimization using Intelligent Systems". This project aims at bringing together two companies (i.e. Dotsoft and Semitron) and two universities (University of the Aegean and Aristotelio University of Thessaloniki) in Greece to conduct research and create a pioneering hardware/software system for route, pricing and fleet optimization of tourist coach services in a way that also ensures increased levels of customer satisfaction. The project is co-funded by the General Secretariat of Research and Technology of Greece and has an overall budget of 905,000 euros. The Laboratory of Tourism Research and Studies has been allocated a budget of 117,000 euros. Professor Papatheodorou is the Scientific Coordinator of the entire project as well as of the part of the project assigned to the University of the Aegean.
2. **03/12/2013 to 31/12/2015:** "Attracting Low-Cost Carriers and Developing Successful Negotiating Policies for Local Authorities" (in Greek). Funded by the Region of South Aegean, Greece this study aims at developing a toolkit for local policymakers and destination managers to successfully attract low-cost carriers in their destinations based on advantageous terms for the latter. The study is complemented by a related training seminar and advice upon request to the Region of South Aegean. Professor Papatheodorou was the Scientific Co-ordinator of this project which has a budget of 20,000 euros + VAT.
3. **15/02/2012 to 13/02/2014:** "Distance Learning Seminars in Tourism". Funded by the University of the Aegean and tuition fees this project aims to establish a distance learning seminar series in tourism. Professor Papatheodorou was the Scientific Coordinator of this project which had an on-going minimum budget of 10,000 euros.
4. **01/03/2009 to 31/12/2012:** "MARE NOSTRUM - A Heritage Trail along the Phoenician maritime routes and historic port-cities of the Mediterranean Sea". This is a Euromed Heritage IV programme aiming to contribute to the public awareness-raising of the preservation and promotion of the Mediterranean port-cities sites and its archaeological sites along the Phoenician ring-thread routes in a past-present continuum. Professor Papatheodorou was the E.T.E.M. Scientific Coordinator. The University of the Aegean participates in this programme as an Associate with no budget.
5. **15/01/2010 to 31/05/2010:** "Report on Athenian Tourism" (in Greek). This is study undertaken by E.T.E.M. on behalf of the Athens Tourism and Economic Development Company (established by the Municipality of Athens), Athens, Greece (funding source).

Professor Papatheodorou acted as the Scientific Coordinator and participated in various project deliverables. The budget was 11,000 euros + VAT.

6. **01/10/2006 to 31/10/2007:** "Digital Business Framework for the Promotion of Ecological and Cultural Tourism Services in Cyprus". This is a Cyprus Foundation for Research Promotion government project. E.T.E.M. participated in this project as a subcontractor of Business Architects Consultancy (BAC), Greece. Professor Papatheodorou was the E.T.E.M. Scientific Coordinator and participated in various project deliverables. The budget for the University of the Aegean was 15,000 euros.

b. Major Research and Consulting Projects as Member of the Scientific/Project Team (28)

1. **07/11/2024 to 30/06/2025:** "Industry Study, Strategy and Action Plans for Agritourism and Gastronomic Tourism Development in the context of the AGTIS Network in Greece". This project is co-financed by Greece and the European Union (Resilience and Recovery Mechanism). Professor Papatheodorou acts as the Senior Scientific Advisor overseeing all project deliverables. The project's total budget is 1,413,302.40 euros.
2. **21/04/2024 to 30/11/2024:** "Bridging Sustainable Tourism and Agrofood: An Innovative Approach (BRIDGE)". This project is co-financed by Greece and the European Union (Next Generation EU Fund). Professor Papatheodorou contributed to various project deliverables related to criteria definition and selection of suitable BRIDGE products and services.
3. **08/07/2023 to 18/09/2023:** "National Strategic Tourism Organization and Development Plan in Natura 2000 Areas". This project is funded by the National Environment and Climate Change Agency of Greece. Professor Papatheodorou contributed to various project deliverables.
4. **01/05/2021 to 30/09/2023:** "EN.I.R.I.S.S.T.+ Intelligent Research Infrastructure for Shipping, Supply Chain, Transport and Logistics". This project is co-financed by Greece and the European Union (European Regional Development Fund). The project's total budget is 3,026,847 euros and the University of Aegean was allocated 1,113,490 euros. ETEM has a budget of 56,000 euros. Professor Papatheodorou is a Research Team Coordinator on behalf of ETEM.
5. **25/03/2015 to 24/03/2019:** Member of the Management Committee of COST (European Cooperation in Science and Technology) Action TU1408 (Air Transport and Regional Development). This Action investigates the relationship between air transport and regional development. The benefits that may be derived from it are both scientific and societal in nature. They include a better understanding of that relationship focusing on Europe; policy recommendations on how air transport infrastructure and service improvements should be made to support economic competitiveness and social cohesion; and the constitution of a network of researchers dedicated to air transport and its economic, social and environmental implications aligned with Europe 2020 strategy. The Action has an annual budget of approximately 100,000 euros to cover travel, networking and knowledge dissemination expenses.
6. **15/01/2012 to 30/09/2015:** «GreTIA - Green Transport in the Island Areas». This is a research project under the Thalys research initiative funded by the Greek state. The project aims at studying the development of green transport in island areas focusing on issues of sustainable tourism development. Professor Papatheodorou is the Research Team Coordinator of ETEM. Total funding for GreTIA amounts to 432,387.18 euros while

the sum corresponding to the remuneration of ETEM team members is equal to 50,459.07 euros.

7. **15/07/2014 to 30/09/2014:** "Aegean Sustainable Tourism Observatory". This project aims at establishing an observatory of sustainable tourism practices and policies (based on appropriately collected primary and secondary data) in the Region of South Aegean, Greece. The project has a budget of 100,000 euros.
8. **01/03/2013 to 31/12/2014:** "Transport System and Tourism Development in Aegean Sea Islands" (in Greek). Funded by the University of the Aegean, the Greek State and the European Social Fund in the context of the National Strategic Reference Programme (ESPA) 2007-13, this project aims at providing a depository library of data and studies related to transport and tourism regarding the Aegean Sea islands in Greece. Professor Papatheodorou is the Scientific Co-Coordinator of this project which has a budget of 30,000 euros.
9. **01/03/2013 to 31/12/2014:** "Recording and Evaluation of Tourism Activity, its Results and Implications for Planning Optimization" (in Greek). Funded by the University of the Aegean, the Greek State and the European Social Fund in the context of the National Strategic Reference Programme (ESPA) 2007-13, this project aims at providing a depository library of tourism activity, its results and implications for planning optimization in the context of the Aegean Sea islands in Greece. The project has a budget of 15,000 euros.
10. **18/09/2012:** "OPTIMISM – Optimising Passenger Transport Systems". Funded by the European Commission, this is an FP7 project which proposes a set of strategies, recommendations and policy measures, through the scientific analysis of social behaviour, mobility patterns and business models, for integrating and optimising transport system. This will be based on the modelling of the assessment of the impact of co-modality and ICT solutions for transport. Professor Papatheodorou has participated as an external expert in a round-table discussion organised by the project lead partner in September 2012 in Rome, Italy.
11. **13/08/2011 to 31/05/2014:** «SAGITTARIUS – Launching Local Level Heritage Entrepreneurship: Strategies and Tools to Unite Forces, Safeguard the Place, Mobilize Cultural Values, Deliver the Experience» funded by the Community Initiative South East Europe Transnational Cooperation Programme (SEE) 2007-2013 of the European Regional Development Fund (ERDF). Professor Papatheodorou is the Deputy Scientific Coordinator of ETEM which is the Lead Partner of this research project. Total funding for SAGITTARIUS is equal to 2,012,783 euros, while the amount corresponding to ETEM is 379,423 euros.
12. **01/09/2010 to 28/02/2011:** "Greek Tourism, Wage Policy and Competitiveness" (in Greek). This is a study undertaken by Professor Papatheodorou as a freelance expert on behalf of the University of Patras for the General Confederation of Greek Workers, Athens, Greece (funding source). The total budget of the project is unknown.
13. **01/04/2010 to 31/12/2010:** "Greek Tourism: 2020". This is an initiative of the Association of Greek Tourism Enterprises (SETE) which aimed: a) to inform everyone involved and interested in tourism about the need to formulate a new development model contemplating the year 2020 and b) to invite people to actively participate in the process. E.T.E.M. supported this initiative from a scientific perspective. Professor Papatheodorou acts as the Coordinator of this collaborative effort. There was no budget for this project.
14. **01/06/2010 to 31/08/2010:** "The Importance of Low-Cost Carriers" (in Greek). This is a consultation document prepared by Professor Papatheodorou as a freelance adviser on behalf of the Dodecanesian Chamber of Commerce, Rhodes, Greece (funding source). The budget was 2,000 euros.

15. **01/01/2010 to 10/04/2010:** "Pilot Programme of Adult Education" (in Greek). This is a programme funded by the Greek General Secretariat for Youth (within the Ministry of Education) with respect to the development of educational material on the creative economy. Professor Papatheodorou advised on the relevant material as a freelance consultant on behalf of the University of Patras. The total budget of the project is unknown.
16. **26/03/2009 to 01/12/2009:** "The Importance of Tourism for the Greek Economy and Society: Policy Recommendations for Tourism Development" (in Greek). This is a study undertaken by E.T.E.M. on behalf of the Association of Greek Tourism Enterprises (SETE), Athens, Greece (funding source). Professor Papatheodorou acted as the Deputy Scientific Coordinator and participated in various project deliverables. The budget was 50,000 euros.
17. **12/05/2009 to 11/09/2009:** "Evaluation of Tourism Carrying Capacity on the Island of Kos" (in Greek). This is a study undertaken by E.T.E.M. on behalf of the Dodecanese Prefecture, Greece (funding source). Professor Papatheodorou participated in various project deliverables. The budget was 53,097.35 euros.
18. **02/06/2008 to 30/11/2008:** "Creation of Digital Applications and Tools for the Development of Sports Tourism in Cyprus". This is a Cyprus Foundation for Research Promotion government project. Professor Papatheodorou participated in various project deliverables as a freelance expert on behalf of the Greek National Centre for Social Research (EKKE). The total budget of the project is unknown.
19. **01/10/2007 to 30/09/2008:** Professor Papatheodorou participated as a Scientific Expert in the Think Tank of the SETE (funding source) on behalf of E.T.E.M. The budget was 12,000 euros.
20. **02/05/2008 to 21/07/2008:** "Study of Athens Tourism – From the Pre-Olympic to the Post-Olympic Period: The Impact of the Olympic Games and the Present Situation, the Strategic Priorities, the Perspectives – Challenges and the Forthcoming Actions for the Next Five-Year Period (2008-2012)". This is a study undertaken by E.T.E.M. on behalf of the Athens Tourism and Economic Development Company (funding source). Professor Papatheodorou acted as the Deputy Scientific Coordinator and participated in various project deliverables. The budget was 12,521 euros.
21. **01/08/2006 to 30/07/2008:** "Mediterranean Standard for Sustainable Tourism" (M.E.S.S.T.). This is an Interreg III - Archimed Programme funded by the European Regional Development Fund. The programme aimed at developing a standard for sustainable tourism development in the context of the Mediterranean Region. E.T.E.M. participated in this programme as a Partner. Professor Papatheodorou contributed to various project deliverables. The budget for the University of the Aegean was 182,015.86 euros.
22. **06/10/2005 to 31/12/2007:** "Allways Tourism". This is an EQUAL programme funded by the European Social Fund to support the adaptability of travel agents (employees, employers and companies) to the structural changes of technology and the new requirements of tourist markets. E.T.E.M. participated in this programme as a Partner. Professor Papatheodorou acted as the E.T.E.M. Deputy Scientific Coordinator and contributed to various project deliverables. The budget for the University of the Aegean was 33,749.21 euros.
23. **07/06/2007 to 30/11/2007:** "SEMSON - South Eastern Mediterranean Spatial Observatory Network". This is an Interreg IIIB – Archimed Programme funded by the European Regional Development Fund. Professor Papatheodorou participated in various project deliverables as a freelance expert on behalf of the Institute of Urban Environment

and Human Resources at Panteion University, Greece. The total budget of the project is unknown.

24. **03/03/2006 to 31/08/2007:** "Determination and Development of Management Models for Small and Medium Hotel and Catering Enterprises. Evaluation of Academic and Vocational Knowledge Background of Employees in Cyprus". This is a Cyprus Foundation for Research Promotion government project. Professor Papatheodorou participated in various project deliverables as a freelance expert on behalf of the Greek National Centre for Social Research (EKKE). The total budget of the project is unknown.
25. **2006:** "HERMES - Harnessing Employment, Regional Mobility and Entrepreneurship in South-eastern Europe". This is an EU DG Enlargement programme, where E.T.E.M. participated as a Partner. Professor Papatheodorou contributed to knowledge dissemination. The total budget for the University of the Aegean was about 130,000 euros.
26. **03/10/2005 to 21/10/2005:** "TEMPUS - Trans-European Mobility Scheme for University Studies". This is an EU DG Education funded programme. Professor Papatheodorou participated as a freelance expert delivering seminars on academic curriculum design on behalf of the Technological Education Institute (TEI) of Thessaloniki, Greece. The total budget of the programme is unknown.
27. **2005:** "Strategic Tourism Development Plan". This is a project funded by the Corfu Tourism Organisation, Greece. E.T.E.M. participated in the project as a subcontractor of Planet Consulting (strategic ally of Mercer Human Resource Consulting in Greece). Professor Papatheodorou participated in various deliverables of the project. The total budget of the programme is unknown.
28. **01/11/2004 to 31/10/2005:** "Cultural Heritage as a Growth Factor in the Greek Economy". This is a study funded by the Academy of Athens (the equivalent of British Academy in Greece). Professor Papatheodorou participated as a freelance expert in various deliverables of the project. The total budget of the programme was 25,000 euros.

c. Education Advisory

2000-21: Expert Advisor to the Greek Government on tourism development and higher education

- Member, Tourism Investment Proposals Working Group, Ministry of Tourism, Greece (08/2020 to 01/2021)
- Member, Scientific Board of Quality Assurance in Tourism Education, Ministry of Tourism, Greece (03/2018 to 08/2020)
- Deputy Member, Advisory Scientific Committee on Tour Guides School Matters, Ministry of Tourism, Greece (03/2017 to 08/2020)
- Component Leader, Component III.1.: Reviewing and upgrading the education and training curricula to revamp Greece's tourism know-how: this was part of the Technical Assistance Action to Support Tourism Planning and Policy for the Promotion of Sustainable Tourism Development in Greece (2017)
- Participation as an expert adviser in a Work Group established by the Ministry of Culture and Tourism to make policy recommendations for the restructuring of the Organisation of Tourism Education and Training in Greece (2011)
- Participation as the co-ordinator in a Work Group established by the Ministry of Tourism Development to advise on tourism education at a postgraduate level in Greece and selected European countries (2008)
- Participation as a reporter (*rapporteur*) in a Work Group established by the Ministry of Tourism Development to advise on the institutional framework of tourism education and vocational skills in Greece (2006)

- Advisor (on an ad hoc basis) on tourism policy and education issues to the Ministry of Development and the Ministry of Economics and Finance in Greece (2000-04)
- Participation in a Panel of Experts established by the Ministry of Education to evaluate proposals for EU financial assistance to tertiary education programmes in economics, business and tourism in Greece (2002)

2001-22: External Member of University Programme Validation Panels

- Chair of the Evaluation Committee of a 4-year BA in Hospitality and Tourism Management at Atlantis College on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (December 2022)
- Chair of the Evaluation Committee of a 4-year BA in Tourism, Leisure and Events Management at the University of Nicosia on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (March 2022)
- Member of the Evaluation Committee of an institutional evaluation as well as of a 4-year BA in Business Administration at Mesoyios College on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (January 2022)
- Chair of the Evaluation Committee of a 4-year BA in Hotel, Casino and Resort Management at Mesoyios College; a 2-year Diploma in Hospitality and Tourism Operations and a 4-year BA in Hospitality and Tourism Management at Higher Hotel Institute of Cyprus on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (June 2021)
- Member of the Evaluation Committee of a 2-year Diploma in Hospitality Operations Management and a 3-year Higher Diploma in Hotel Management at Mesoyios College on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (March 2021)
- Member of the Evaluation Committee of a 2-year Diploma and a 4-year BA in Hotel Management at American College and a 4-year BA in Hospitality and Tourism Management at Internapa College on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (November 2020)
- Chair of the Evaluation Committee of a MA in Leisure and Tourism Management at the College of Tourism and Hotel Management and a 4-year BA in Hotel Management at CTL Eurocollege on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (July 2020)
- Chair of the Evaluation Committee of a 2-year Diploma in Travel and Tourism Administration, a 3-year Higher Diploma in Hotel Administration and a 4-year BA in Hospitality Management at the College of Tourism and Hotel Management on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (January 2020)
- Chair of the Evaluation Committee of a 4-year BA in Hospitality and Tourism Management at Global College on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2019)
- Chair of the Evaluation Committee of a 2-year Hospitality & Tourism Management Diploma at Atlantis College on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2019)
- Chair of the Evaluation Committee of a 3-year Higher Diploma in Travel and Tourism Management at KES College on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2018)
- Chair of the Evaluation Committee of a 1-year Certificate in Casino Management at CDA College Limassol on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2018)
- Member of the Evaluation Committee of the Master of Business Administration in Tourism at Neapolis University Paphos on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2017)

- Member of the Evaluation Committee of the 4-year BA in Tourism Management at Internapa College on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2017)
- Member of the Evaluation Committee of the 4-year BA in Travel and Tourism Management at CDA College (Paphos and Larnaca) on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2017)
- Member of the Evaluation Committee of the 4-year BA in International Hospitality with Tourism Management at City Unity College on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (September 2016)
- Member of the Evaluation Committee of the 2-year Diploma in Hotel Studies Management at the College of Tourism and Hotel Management on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (September 2016)
- Member of the Evaluation Committee of the MA Internship in International Tourism Hospitality and Event Management at UCLan Cyprus on behalf of the Private Universities Evaluation Committee of the Republic of Cyprus (2015)
- Member of Validation Panel for the Foundation Degrees in Business, Business and Finance, Business and Event Management, Business and Human Resource Management, Business and Leisure Management, Business and Management, Business and Marketing, Business and Sports Management, Business and Tourism Management offered by the Farnborough College of Technology (2002)
- Member of Validation Panel for the BA (Hons) Degrees in Business Administration (Sports Management), Business Administration (Events Management), Business Administration (Tourism Management), Business Administration (Leisure Management) offered by the Farnborough College of Technology (2002)
- Subject External Assessor in the MSc Programme in Tourism Management and Planning offered by Portsmouth University (2001)

9. Management and Leadership

12/2025 to date:

Director, MBA Programme in Air Transport Management, University of the Aegean, Greece.

The Director provides vision, direction and leadership for the academic and professional development of the MBA Programme, which is the first of its kind in Greece. The Director contributes proactively to the development as well as to the operational efficiency of the programme, working with a wide range of internal and external stakeholders.

09/2025 to date:

Head, Department of Tourism Economics and Management, University of the Aegean, Greece

The Department of Tourism Economics and Management (TourEM) at the School of Business, Chios Island, University of the Aegean was established in February 2017 to offer high quality education in tourism development and management of related businesses. Upon the completion of a four-year BA degree, the Department aims at preparing its students to become highly qualified professionals in the tourism sector and/or pursue further academic specialization in the field. The Head is responsible for TourEM's academic affairs. The role has a focus on all strategic and operational aspects of the Department's academic activities and services.

08/2021 to date:

Member of the Executive Board, Hellenic Civil Aviation Authority, Greece

The mission of the HCAA is to carry out certification, oversight, and enforcement tasks in the field of air transport, air navigation and airports; to implement national and EU legislation and international conventions on charging and the operation of the Single European Sky, safety, security and protecting the environment from civil aviation activities. The HCAA performs the functions of the regulatory authority for the economic activity of air transport, air navigation and airports. The HCAA is responsible for recommending the development of a national aviation strategy, the regulation and adoption of the regulations falling within its responsibilities and the exercise of oversight over the operation of civil aviation, the application of national and EU law and international conventions. The Executive Board consists of four (4) members and is involved in strategic and critical importance decision-making in collaboration with the HCAA Governor.

08/2023 to date:

Director of Laboratory of Tourism Transport, Infrastructure and Destination Development, University of the Aegean, Greece

The mission of the Laboratory is to support the Greek and International Community with innovative and practical knowledge related to Tourism Transport, Infrastructure and Destination Development, through research and education conducted at the Department of Economics and Tourism Management of the University of the Aegean, as well as through collaborations with national and international organizations. The vision of the Laboratory is to contribute to the improvement of visitors' travel experiences by promoting new scientific knowledge and innovative research, and by supporting the development of relevant policies. Additionally, TTIDD Laboratory contributes by providing and developing tools for the analysis of the interaction between tourism and transport, ensuring sustainable and innovative mobility solutions for tourist destinations. To this end, the Laboratory works closely with Research Institutes within and outside Greece, with businesses in the transport and tourism sectors, with policymakers, and with local communities.

2006 to date:

Elected Member (2006-19) and President (2019 to date) of the Executive Board, Hellenic Aviation Society

The Hellenic Aviation Society is a highly dynamic scientific non-profitable forum on aviation issues in Greece, which aims to contribute to the progress and promotion of scientific work in air transport; to present and promote the role of aviation and its contribution to the economic, political and social development to the wider public of Greece; to offer survey, research and advisory assistance to governmental and private institutions involved in aviation; to collaborate with Higher Education Institutions and other organizations engaged in the area of aviation; and to create and to keep Historical Archives and a Library for both Hellenic and international aviation.

- 2006 to date:** **St Antony's College (Univ. of Oxford) Liaison Officer in Greece**
Focus on career development and networking opportunities in collaboration with the Development Office at St Antony's, organisation of events for Antonians in Greece
- 07/2017 - 09/2018 & 09/2020 to 12/2024:** **Deputy Head, Department of Tourism Economics and Management, University of the Aegean, Greece**
The Department of Tourism Economics and Management (TourEM) at the School of Business, Chios Island, University of the Aegean was established in February 2017 to offer high quality education in tourism development and management of related businesses. Upon the completion of a four-year BA degree, the Department aims at preparing its students to become highly qualified professionals in the tourism sector and/or pursue further academic specialization in the field. The Deputy Head is responsible to the Head for TourEM's academic affairs and deputises for the Head as needed in other areas. The role has a strategic focus on all aspects of the Department's academic activities and services.
- 10/2018 to 08/2024:** **Director, MSc Programme in Strategic Management of Tourism Destinations & Hospitality Enterprises, University of the Aegean, Greece.**
The Director provides vision, direction and leadership for the academic and professional development of the MSc Programme, which is the oldest of its kind in Greece. The Director contributes proactively to the development as well as to the operational efficiency of the programme, working with a wide range of internal and external stakeholders.
- 04/2012 to 10/2015 & 03/2018 to 08/2022:** **Director of Laboratory for Tourism Research and Studies, Department of Business Administration, University of the Aegean, Greece.**
The Laboratory for Tourism Research and Study (ETEM) has operated in the Department of Business Administration at the University of the Aegean since 2000 and is located in Chios, Greece. ETETM aims to satisfy the teaching and research needs of the University in various tourism-related areas. ETETM also provides high-quality specialized research and consultancy in various areas of tourism related to the following areas: Air Transport, Destination Management and Development, Economics, Environment, Sociology, Information Technology and E-Business, Marketing, Education and Training, Hospitality, Management of Organizations. ETETM aims at becoming a centre of excellence of tourism research at a global level and for this reason it has engaged into the active internationalization of its profile over the last years through its participation in EU-funded projects and collaboration with academic and professional organization world-wide.
- 10/2019 to 07/2020:** **Director, MSc Programme in Tourism Business Administration, Hellenic Open University, Greece.**
The Director provides vision, direction and leadership for the academic and professional development of this distance learning MSc Programme, which is the largest of its kind in Greece. The Director contributes proactively to the development as well as to

the operational efficiency of the programme, working with a wide range of internal and external stakeholders.

03/2018 to 08/2020: Member, Scientific Board of Quality Assurance in Tourism Education, Ministry of Tourism, Greece

This five-member Board oversees the design and implementation of policies in tourism education and training and systematically evaluates the programme structure, processes and performance of training staff in the tourism vocational schools.

10/2018 to 08/2022: Member, Management Committee, Inter-Institutional, Inter-Departmental International Master of Sustainable Tourism Development: Cultural Heritage, Environment, Society led by Harokopio University of Athens, Greece

This five-member committee oversees the efficient operation of this Masters' programme.

10/2017 to 08/2022: Deputy Director, Inter-Institutional, Inter-Departmental MSc Programme in Innovation and Entrepreneurship in Tourism led by University of West Attica, Greece

The Deputy Director collaborates with the Director of the MSc programme to provide vision, direction and leadership for the academic and professional development. The Deputy Director contributes proactively to the development as well as to the operational efficiency of the programme, working with a wide range of internal and external stakeholders.

03/2017 to 08/2020: Deputy Member, Advisory Scientific Committee on Tour Guides School Matters, Ministry of Tourism, Greece.

This five-member Committee advises the Minister of Tourism on issues regarding the strategy, operations and curriculum of the Tour Guides Schools in Greece.

2006 to 12/2024: Erasmus Programme Academic Coordinator at various institutional levels, University of the Aegean

Responsibility for academic matters regarding incoming and outgoing students participating in the Socrates – Erasmus exchange university programme.

2006 to date:

Member of Academic Staff Electoral Boards at the University of the Aegean, Greece (internal panellist), the Hellenic Mediterranean University (external panellist), the International Hellenic University (external panellist), the University of Athens (external panellist), the University of Piraeus, Greece (external panellist), the University of Patras, Greece (external panellist), the University of Peloponnese, Greece (external panellist), the University of West Attica, Greece (external panellist), the Ionian University, Greece (external panellist), the Technological Institute of Crete, Greece (external panellist) and the Università della Svizzera italiana, Switzerland (external panellist)

10/ 2015 – 06/2016: Dean, London College of Hospitality and Tourism, University of West London, United Kingdom

The Dean provides vision, direction and leadership for the academic and professional development of the London College of Hospitality and Tourism. As a member of the University's senior

management group the Dean contributes proactively to the development of the university, working with a wide range of internal and external stakeholders. In the context of his duties and responsibilities Professor Papatheodorou undertook both strategic and operational tasks. In terms of the former, Professor Papatheodorou:

1. Provided strategic direction and ambassadorial academic leadership within the context of university priorities.
2. Led the formulation and implementation of the College's academic plan for teaching and learning, research, and enterprise; set ambitious objectives that fitted with the University's academic plans and strategies; and provided strategies to implement them across the College.
3. Continually oversaw the enhancement of the student experience - overseeing the implementation and outcomes related to the design and delivery of courses within the remit of the College; overseeing the provision of student engagement mechanisms, and feedback processes and practice; and ensuring that student support mechanisms in the College met the highest standards and complied fully with university and external requirements in respect of quality (e.g., QAA), student satisfaction, and other key performance indicators.
4. Encouraged, supported and facilitated scholarship, research and entrepreneurial activity, ensuring the College identified and pursued external funding and income-generating activities meeting university targets.
5. Enhanced academic leadership within and beyond the College, embracing the range of disciplines represented, by providing, in partnership with the Pro Vice-Chancellors and the Directors of Central Services, a coherent vision for teaching, learning, research, scholarship, enterprise and employer engagement.
6. Built and maintained external relations essential to the College's and university's business, promoting the University to external bodies and organisations and enhancing its reputation, profile and influence in UK and international forums.
7. Collaborated with other Heads of School/Deans and central services to identify new opportunities for university-wide and interdisciplinary developments.
8. Supported the University's strategy for submissions to the research excellence framework; and led all research activities within the College, including through the setting-up of a new research centre for Aviation and Tourism.

In terms of operational tasks, Professor Papatheodorou:

9. Oversaw the delivery of an outstanding student learning experience by ensuring effective arrangements are in place – through Heads of Subjects and Course Leaders - for the delivery, quality assurance and enhancement of all programmes, modules and fields and development where possible of flexible modes of delivery.
10. In collaboration with internal and external stakeholders, drove the development of a dynamic and innovative portfolio of undergraduate, taught postgraduate, and Continuing Professional Development programmes supportive of the University's strategic plan.

11. Drove and oversaw the development and implementation of an effective and proactive employer engagement strategy, building on existing links, and developing new collaborations, so that relevant professional and employability skills were integrated into the curriculum and that all students benefited from exposure to the professional practice of their discipline.
12. In partnership with the relevant central services, developed and delivered an effective student recruitment, progression and retention strategy.
13. Identified and delivered achievable research and enterprise income generation targets and ensured that the College was positioned to take advantage of funding initiatives both within the UK and internationally.
14. Supported the development of the University's submission for the Research Excellence Framework (REF).
15. Attracted, managed and retained staff in the College to achieve academic excellence, ensuring their development, appraisal and performance review, and effective deployment in alignment with the University's policies and procedures.
16. Worked with Heads of Subject to implement comprehensive, accurate and timely timetabling and workload allocation processes, ensuring effectiveness, efficiency, equity and fairness, consistent with university requirements.
17. Took responsibility for regular and effective communication within the College and across the University.
18. With the assistance of the College's financial accountant, developed, implemented and operationally managed an annual College budget in line with the University's resource allocation model, ensuring the highest standards of financial probity.
19. Engaged in own programme of practice development, research and publication.
20. Actively supported the academic and business operations of the University through contribution to and membership of College and university working groups and committees.
21. Ensured that all relevant university policies and procedures were communicated and complied with.
22. Represented the University and the College and undertook other appropriate tasks commensurate with the grade, as required by the Deputy Vice-Chancellor.

2007-2017:

Elected Member of the Executive Board, International Association for Tourism Economics

The International Association for Tourism Economics aims to contribute to the development and application of tourism economics as a science and instrument for policy making; to improve communication and contacts between teachers, researchers and students in tourism economics all over the world; to improve communication and contacts between tourism economics and other fields in economics and in other disciplines; to develop and encourage cooperation between university level teaching institutions and research institutions so as to promote knowledge of the concepts and applications of economic analysis to tourism issues and policy analysis.

- 2006-2015:** **Member of the Postgraduate Studies Committee, Department of Business Administration, University of the Aegean**
Responsibility for academic matters concerning postgraduate studies.
- 2007-2014:** **Deputy Member (until October 2008) and Full Member (thereafter) of the Research Committee, University of the Aegean, Greece**
Responsibility for examining and approving research programmes and budgets submitted by University members of staff.
- 2006 – 2009:** **University of Surrey Alumni contact in Greece**
Focus on career development and networking opportunities in collaboration with the Surrey Alumni Society, organisation of events for Surrey graduates in Greece
- 2008:** **Member of the Monitoring and Evaluation Committee of an open tender process initiated by the Department of Business Administration, University of the Aegean to select the supplier of 22 laptops for its academic staff.**
- 2003-04:** **Leader of the MSc Programme in Tourism and Air Transport Management, School of Management, University of Surrey, UK**
- Responsibility for the curriculum and the effective management of this innovative MSc Programme offered in the academic year 2003-04 (initially in collaboration with Dr M. Bennett).
 - The introduction of this MSc Programme was welcomed by both the academia and the industry; however, the School discontinued the autonomous operation of the Programme in the context of restructuring and merging its academic programmes in tourism.
- 2000-04:** **Undergraduate Admissions Tutor, School of Management, University of Surrey, UK**
- Responsibility for evaluating the applications and making offers to UK/EU prospective candidates for admission to the undergraduate stream of Management & Tourism in the School.
 - Liaison with the International Office and representation of the University of Surrey in British Council Education Fairs organised in Greece and Cyprus.
- 2000 - 03:** **Leader of the Master Entry Programme, School of Management, University of Surrey, UK**
- Responsibility for the academic content and efficient administration of the Master Entry Programme based upon the agreed strategies and policies of the School.
 - Consultation of the Postgraduate Board of Studies and Management Team of the School on new trends for the development of the Programme.
 - Co-ordination of a twelve-member committee that reviewed the aims and objectives, the contents structure, the admissions criteria and the marketing strategy of the

Programme in 2001. Subsequent preparation of a report with recommendations for thorough changes approved by the Postgraduate Board of Studies of the School.

- The restructuring of the Master Entry Programme was very successful in terms of admissions in the academic years 2002-03 and 2003-04.

1997-98: **President of the Oxford University Greek Society** (> 200 members)

1991-92: **Member of the Executive Committee of the Union of Graduates of Lycée Léonin**, the oldest Greek-French School founded in 1838

10. Distinctions - Scholarships

2020, 2021, 2023 and 2024: Included in the Elsevier/Stanford University top 2% list of scientists worldwide (main field: Economics and Business, subfield: Sport, Leisure and Tourism)

2021: Awarded the ATN Individual Award by Air Transport News in recognition of his scientific and professional service to the aviation sector in Greece and worldwide.

2017: Recognised as an *Invited Scholar* by the International Academy of the Study of Tourism.

2011: Declared as the author of the most downloaded article of the *Journal of Travel Research* in 2010 (paper title: "Global Economic Crisis and Tourism: Consequences and Perspectives")

2009: Recognised as an *Emerging Scholar of Distinction* by the International Academy of the Study of Tourism. This distinction was included in the 2012 edition of Academic Excellence in Greece published by the Greek Ministry of Education

2007: Achievement of the Fellow status of the British Higher Education Academy with the right to use the post-nominal letters FHEA

2006: Elected to Fellow status of the British Tourism Society with the right to use the post-nominal letters FTS

2003: Special grant of military service deferment (in Greece) as a young distinguished scientist living abroad

2002: Declared as the author of the most downloaded article of *Annals of Tourism Research* in 2002 (paper title: "Why People Travel to Different Places?")

1991 - 95: Rank 1st, University Department in Greece

1995: Selected among ca 200 candidates to represent Greece in the annual Procter & Gamble student European Financial Seminar (held in Amsterdam, The Netherlands)

- 1992 - 94:** Financial Scholarships, State Foundation of Scholarships (IKY), Greece
- 1992 - 94:** Honorary Scholarships, Chalkiopoulos Foundation, Greece
- 1991:** Rank 1st in Greece, University Admission Examinations, Greece
- 1991:** Rank 1st in Greece, High School Final Examinations, Greece

11. Extracurricular Activities

Travelling, Music, Chess, Photography, Squash, Swimming, Sailing.

Last Update: January 2026