

TP0081: INSTITUTIONAL AND LEGAL FRAMEWORK IN TOURISM

COURSE OUTLINE

GENERAL

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|---|---|-----------------|-----------|
| SCHOOL | INTER-DEPARTMENTAL SCHOOL | | |
| ACADEMIC UNIT | INTER-DEPARTMENTAL PROGRAMME | | |
| LEVEL OF STUDIES | POSTGRADUATE STUDY PROGRAM | | |
| COURSE CODE | TP0081 | SEMESTER | A' |
| COURSE TITLE | Institutional and legal framework in tourism | | |
| INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i> | WEEKLY TEACHING HOURS | CREDITS | |
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| <i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i> | 3 | 6 | |
| COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i> | specialised general knowledge | | |
| PREREQUISITE COURSES: | NONE | | |
| LANGUAGE OF INSTRUCTION and EXAMINATIONS: | Greek | | |
| IS THE COURSE OFFERED TO ERASMUS STUDENTS | YES | | |
| COURSE WEBSITE (URL) | https://tourism-pms.aegean.gr/index.php/spoudes/mathimata | | |

LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- *Guidelines for writing Learning Outcomes*

The course aims to introduce students to the complex and intricate world of legal regulations that govern tourism activity. Specifically, the goal is to help students understand the role of the State in establishing rules that govern the operation of the tourism sector. This includes the importance of complying with legal rules in the tourism industry, the knowledge of the requirements for creating a tourist business, the rules and limitations on undertaking business activities in the industry, as well as the sanctions/penalties applied in case of violation of the existing legal framework.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information, with the use of the necessary technology

Project planning and management

Respect for difference and multiculturalism

Adapting to new situations

Respect for the natural environment

Decision-making

Showing social, professional and ethical responsibility and sensitivity to gender issues

Working independently

Criticism and self-criticism

Team work

Working in an international

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| <i>environment</i> | <i>Production of free, creative and inductive thinking</i> |
| <i>Working in an interdisciplinary environment</i> | |
| <i>Production of new research ideas</i> | <i>Others...</i> |
| | |

Upon successful completion of the course the student should be able to:

- Understand the need for the existence of a legal framework for the operation of tourism businesses.
- Identify the necessary requirements for an operating license of any type of tourism business (Hotel, camping, tourist office, etc).
- Search and manage the necessary administrative and legal documents for the operation of a tourism business.
- Recognize and apply the operation regulations and restrictions of tourism businesses according to the current legal framework.

SYLLABUS

- Tourism and Law (Introduction)
- The role of public administration in Tourism. Structure and competences/jurisdictions.
- Legal framework of tourism businesses: Tourist accommodation, youth hostels, travel agencies, tourist shops, tourism road transport businesses (tourist coaches, car and motorcycle rentals, limousines, tourist trains).
- Special tourism infrastructure (conference centers, ski centers, thematic parks, entertainment facilities, mountain refuges, tourism spa centers, car circuits, golf courses, etc).
- Legal framework of thematic tourism (rural tourism, sports tourism, air tourism, marine tourism, cultural tourism, gastronomy tourism, religious tourism and pilgrimage, conference tourism, educational and health tourism)

(1) TEACHING and LEARNING METHODS - EVALUATION

| | | |
|---|--|---------------------------------|
| <p>DELIVERY <i>Face-to-face, Distance learning, etc.</i></p> | <p>Distance learning</p> | |
| <p>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i></p> | <p>Support of learning process through ICT in teaching and communication with students (Use of moodle and eclass communication platform, as well as e-mail).</p> | |
| <p>TEACHING METHODS <i>The manner and methods of teaching are described in detail.</i></p> <p><i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i></p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p> | <p>Activity</p> | <p>Semester workload</p> |
| | <p>Lectures</p> | <p>30</p> |
| | <p>Essay writing</p> | <p>45</p> |
| | <p></p> | <p></p> |
| | <p>Self-Directed Study</p> | <p>75</p> |
| | <p></p> | <p></p> |
| | <p></p> | <p></p> |
| | <p>Course total</p> | <p>150</p> |
| <p>STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work,</i></p> | <p>Written work/essay/report</p> <p>Public presentation</p> | |

essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other

Specifically-defined evaluation criteria are given, and if and where they are accessible to students.

ATTACHED BIBLIOGRAPHY

- Suggested bibliography:

1. Μυλωνόπουλος, Δ. (2016). *Τουριστικό Δίκαιο* [Tourism Law], Νομική Βιβλιοθήκη, Αθήνα [in Greek].
2. Μοίρα, Π. – Μυλωνόπουλος, Δ. (2020). *Κρουαζιέρα. Κοινωνιολογικές, πολιτισμικές, οικονομικές, νομικές & περιβαλλοντικές προσεγγίσεις*, [Cruise. Sociological, cultural, economic, legal and environmental approaches], εκδ. Τζιόλα, Θεσσαλονίκη. [in Greek].
3. Μυλωνόπουλος, Δ. – Μοίρα, Π. (2020). *Θαλάσσιος Τουρισμός* [Marine Tourism], εκδ. Φαίδιμος, Αθήνα. [in Greek]
4. Μοίρα, Π. – Μυλωνόπουλος, Δ. (2014). *Εργασιακές Σχέσεις. Θεσμοί-Πολιτικές-Εφαρμογές*, [Labour relations. Institutions-policies-applications], εκδ. Νομική Βιβλιοθήκη, Αθήνα [in Greek]
5. Μυλωνόπουλος, Δ. -Κοντουδάκη, Αικ. (2011). *Επικοινωνιακή πολιτική στο Δημόσιο Τομέα του τουρισμού. Στρατηγικές και τεχνικές στα κράτη-μέλη της Ευρωπαϊκής Ένωσης* [Communication policy in the Public Sector of tourism. Strategies and techniques in the member states of the European Union], εκδ. Νομική Βιβλιοθήκη, Αθήνα. [in Greek]
6. Μυλωνόπουλος, Δ. – Μοίρα, Π. (2011). *Ευρωπαϊκή Ένωση και Τουρισμός* [European Union and Tourism], εκδ. Νομική Βιβλιοθήκη, Αθήνα.

- Related academic journals:

1. Περιβάλλον και Δίκαιο [Environment and Law Journal], *Νομική Βιβλιοθήκη*, www.nb.org (In Greek)
2. International Journal of Tourism, Travel and Hospitality Law <https://tourismlaw.pt/international-journal-of-tourism-travel-and-hospitality-law-pre-print/>