

## TP0071: SOCIOLOGY AND ANTHROPOLOGY OF TOURISM

### COURSE OUTLINE

#### GENERAL

<b>SCHOOL</b>	INTERDISCIPLINARY SCHOOL		
<b>ACADEMIC UNIT</b>	INTER-DEPARTMENTAL PROGRAMME		
<b>LEVEL OF STUDIES</b>	POSTGRADUATE RPROGRAMME		
<b>COURSE CODE</b>	TP0071	<b>SEMESTER</b> 'A'	
<b>COURSE TITLE</b>	SOCIOLOGY AND ANTHROPOLOGY OF TOURISM		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>
	LECTURES	3	6
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
<b>COURSE TYPE</b> <i>general background, special background, specialised general knowledge, skills development</i>	SPECIALIZED GENERAL KNOWLEDGE		
<b>PREREQUISITE COURSES:</b>	NONE		
<b>LANGUAGE OF INSTRUCTION and EXAMINATIONS:</b>	GREEK		
<b>IS THE COURSE OFFERED TO</b>	YES		

<b>ERASMUS STUDENTS</b>	
<b>COURSE WEBSITE (URL)</b>	<a href="https://tourism-pms.aegean.gr/index.php/spoudes/mathimata">https://tourism-pms.aegean.gr/index.php/spoudes/mathimata</a>

## LEARNING OUTCOMES

<p><b>Learning outcomes</b></p> <p><i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> <li>• <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i></li> <li>• <i>Descriptors for Levels 6, 7 &amp; 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i></li> <li>• <i>Guidelines for writing Learning Outcomes</i></li> </ul>
<p>This module aims to analyze the sociological and anthropological concept of the tourist and tourism development. In particular, it analyzed the socioeconomic characteristics and parameters influencing the choices of modern tourist, in order to deeply understand and interpret their behavior before, during and after the trip. Moreover, it attempts, to investigate the role of tourism in social development of host communities and to analyze the economic, social, cultural and environmental impacts of tourism development. In addition, the quality of life in tourist areas, the improvement of social indicators, the concept of social benefits, rights and obligations of tourists and the ethics of those involved in tourism are also crucial issues of this course. Finally, the knowledge of the course is completed with analyses of empirical data derived from primary survey in various regions of the world which have led to the formulation of new theories in tourism and can be applied as patterns in solving practical problems related to tourism development process.</p> <p>After successful-attending of the module, the postgraduate students will be able to:</p> <ul style="list-style-type: none"> <li>▪ understand the basic interpretative approaches to social anthropology, cultural studies and sociology related to tourism as an interdisciplinary field of analysis.</li> <li>▪ develop a critical view and sophisticated thought to deal holistic through an anthropocentric perspective with the tourist phenomenon.</li> </ul>

- evaluate a wide range of theoretical and applied knowledge concerning the factors (social and economic) that shape the motives and typologies of modern tourists and framed the development of the tourist phenomenon.
- understand the communication framework between tourists and local communities.
- evaluate the wider impacts of tourism development and the changes that tourism induces in the host communities.
- recognize and evaluate issues and ethical dilemmas posed in the context of tourism.
- analyze issues concerning tourist behaviors and choices as well as development policies of tourist destinations.
- understand the importance and necessity of sustainable tourism development.
- apply sustainable practices in tourism.

### **General Competences**

*Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?*

<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>	<i>Project planning and management</i>	<i>Respect for difference and multiculturalism</i>
<i>Adapting to new situations</i>		<i>Respect for the natural environment</i>
<i>Decision-making</i>		<i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Working independently</i>		<i>Criticism and self-criticism</i>
<i>Team work</i>		<i>Production of free, creative and inductive thinking</i>
<i>Working in an international environment</i>		<i>.....</i>
<i>Working in an interdisciplinary environment</i>		<i>Others...</i>
<i>Production of new research ideas</i>		<i>.....</i>

- Search for, analysis and synthesis of data and information, with the use of the necessary technology
- Respect for difference and multiculturalism
- Respect for the natural environment
- Adapting to new situations
- Decision-making

- Working independently
- Team work
- Production of free, creative and inductive thinking

## SYLLABUS

- Conceptual Approach in Tourist and Tourism. Social and economic factors that contributed to the configuration of Modern Tourism
- Tourism as a Field of Research and Analysis of Social Sciences. Conceptual approach in Sociology of tourism.
- Tourism as a ritual in the concept of V. Turner analysis and the view of tourism as a form of imperialism (D. Nash)
- Touristic Features, Typologies and Travel Motivations.
- Sociological and Anthropological Approaches of the contact between tourists and hosts.
- Social and Cultural Impacts and Changes in Host Communities. Theoretical Approaches of the Stages of Development of a Tourist Destination. Sociological and Developmental Extensions
- Investigation of tourism from the perspective of the host society and analysis of issues of social change, "continuity" and "discontinuity" of local communities (examples of local tourism development).
- Perspectives for terms "authenticity", "cultural heritage", "hospitality", and "nostalgia" as cultural practices and their performances in Greece and internationally (analyses of representative case studies).
- Ethics in Tourism. Rights - Obligations of Tourists, Local Communities, Governments, Enterprises, Environment.

## TEACHING and LEARNING METHODS - EVALUATION

<p style="text-align: center;"><b>DELIVERY</b></p> <p><i>Face-to-face, Distance learning, etc.</i></p>	<ul style="list-style-type: none"> <li>▪ Face-to-Face</li> <li>▪ Synchronous Distance Learning using New Technologies</li> </ul>
<p style="text-align: center;"><b>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</b></p> <p><i>Use of ICT in teaching, laboratory education, communication with students</i></p>	<ul style="list-style-type: none"> <li>▪ Use of ICT in teaching (PowerPoint presentations delivered over BBB, a web-based synchronous-learning platform)</li> <li>▪ Communication with students on the Moodle platform and by email</li> </ul>

	<ul style="list-style-type: none"> <li>PowerPoint slides and related learning material are uploaded on the Moodle platform to facilitate the learning process.</li> </ul>	
<p style="text-align: center;"><b>TEACHING METHODS</b></p> <p><i>The manner and methods of teaching are described in detail.</i></p> <p><i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i></p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p>	<b>Activity</b>	<b>Semester workload</b>
	Lectures	39
	Case studies' analysis	16
	Interactive teaching	10
	Project	45
	Self-directed Study	40
	Course total	<b>150</b>
<p style="text-align: center;"><b>STUDENT PERFORMANCE EVALUATION</b></p> <p><i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination,</i></p>	<ul style="list-style-type: none"> <li>The language of evaluation is Greek.</li> <li>a written individual or group coursework (which accounts for 50% of the total mark) and</li> <li>a final written examination (which accounts for 50% of the total mark),</li> </ul>	

*public presentation, laboratory work, clinical examination of patient, art interpretation, other*

*Specifically-defined evaluation criteria are given, and if and where they are accessible to students.*

## ATTACHED BIBLIOGRAPHY

### ***Suggested bibliography:***

#### **A) Principal References**

- Tsartas, P., Zagkotsi, S. & Kyriakaki, A. (2020). Tourists, Travel, Places: Sociological Approaches to Tourism, Athens: Kritiki (in Greek).
- Holden, A. (translation by Th. Mavrodontis) (2008). Sociological Approaches to Tourism, Athens: Papazisis (in Greek).
- Kyriakaki, A. (2017), Perceptions and Attitudes of Local Communities towards Tourism. Interpretive Approaches and Theoretical Patterns. In Tsartas, P., N. Lytras (ed.), "Tourism, Tourist Development, Contributions of Greek Scientists, Athens: Papazisis (in Greek).
- Dann, G. and Parrinello, G.L. (2009). The Sociology of Tourism. European Origin and Developments. UK: Emerald.
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- Galani-Mutafis, B. (2002), Anthropology and Tourism. (Part One: pp.19-70) and Part Three. Reviews Comments on the annotated bibliography. (pp. 293-308), the Surveys on Tourism in Greece & Cyprus. An Anthropological Approach. Athens: Propompos. (in Greek)
- Nazou, D. (2017), Tourist Development, Cultural Change and Local Identities in the Aegean Sea (Mykonos, Lesvos). In Tsartas, P., N. Lytras (ed.), "Tourism, Tourist Development, Contributions of Greek Scientists, Athens: Papazisis. (in Greek)
- Nazou D. (2015) Tourism Development, Cultural Change and Gender Relations in the Aegean. In Spilanis, G., Kizos, Th. & Karabela, S. (eds.), Insularity and Sustainability: The Case of the Aegean Islands. University of the Aegean. Mytilene, ISBN: 978-960-88031-2-1. (in Greek)

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## **B) Additional References**

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- Dann, G., (1980). Tourist motivation. An appraisal. *Annals of Tourism Research*. VIII (2): 187-219.
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- Tucker, H. and J. Akama (2009), *Tourism and postcolonialism*, in T. Jamal and M. Robinson (eds) *The Sage Handbook of Tourism Studies*. London: Sage Publications.
- Urry, J., (1990), *The Tourist Gaze: Leisure and Travel in Contemporary Societies*, Units 1 & 7.
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***Related academic journals:***

- Anatolia
- Annals of Tourism Research
- Cultural Tourism
- [Current Issues in Tourism](#)
- [International Journal of Culture, Tourism and Hospitality Research](#)
- [International Journal of Religious Tourism and Pilgrimage](#)
- [International Journal of Sport Management, Recreation & Tourism](#)
- International Journal of Tourism Research
- [Journal of Environmental and Tourism Analyses](#)
- Journal of Sustainable Tourism
- [Journal of Tourism and Cultural Change](#)
- The Tourism Review
- Tourism Analysis
- Tourism Management
- Tourism, Leisure and Global Change
- Tourismos